

# BEYOND THE PIER

GRAND HAVEN  
WATERFRONT MASTER PLAN

# BEYOND THE PIER COMMUNITY INPUT REPORT

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michigan  
municipal  
league



MICHIGAN ECONOMIC  
DEVELOPMENT CORPORATION

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## Introduction

The Beyond the Pier Waterfront Master Plan is being prepared by the City of Grand Haven to help guide future growth along Chinook Pier and beyond, connecting Downtown and the riverfront. Community feedback is very important to this process, as the plan will be founded on a community vision. In June of 2020, the City of Grand Haven began the planning process for Beyond the Pier by analyzing a four-block study area including Chinook Pier and downtown Grand Haven. From June through September of 2020, multiple community engagement options were offered, including a community-wide digital survey, four virtual focus group meetings, four pop-up engagement events, two virtual workshops, and an outdoor design charrette. This report presents the findings of this outreach. It includes a summary of these findings in terms of the input and quantified data received, an analysis of the significance of the conclusions, and a discussion of the methods used to solicit feedback.



Image 1. Community pop-up engagement event at the Farmer's Market.

# Engagement & Analysis

The public engagement process for Beyond the Pier encompassed a variety of outreach techniques and methods to solicit community feedback from numerous sources. A hybrid of virtual and in-person events were conducted to accomplish these purposes. This hybrid approach allowed participants to choose events and activities that most interested them, suited their availability, or were most comfortable with, especially during the COVID-19 pandemic. A detailed analysis of these events and activities are presented in this section.

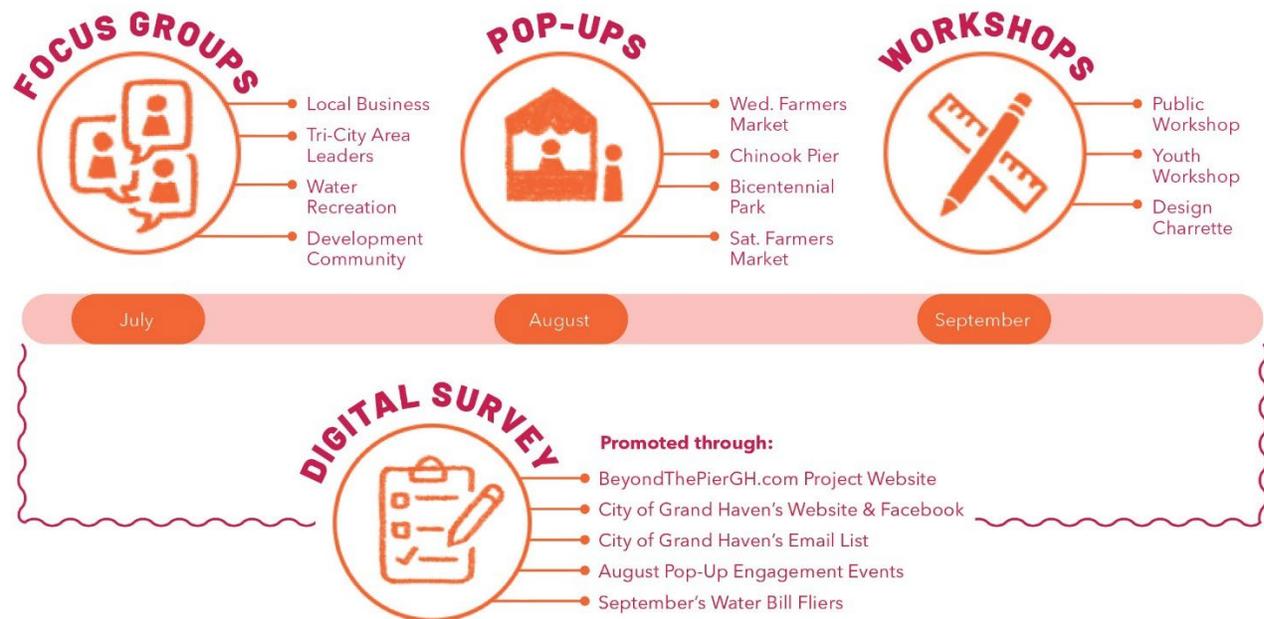


Image 2. Beyond the Pier engagement process and schedule.

## Focus Group Sessions

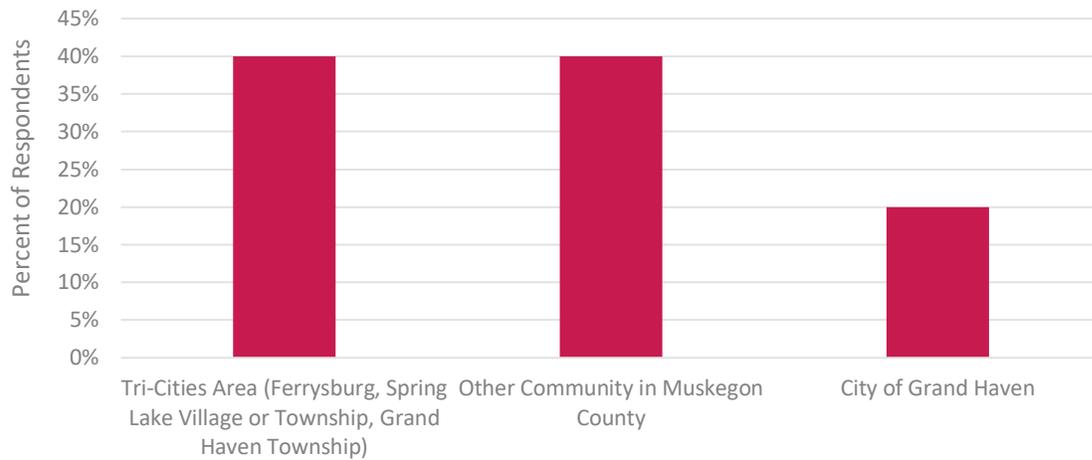
Four focus groups were conducted virtually through the digital media platform Zoom on July 16, 2020. Each focus group targeted specific stakeholders: local business owners, Tri-Cities area community leaders, water recreationalists, and the local development community. These stakeholder groups were determined by the Grand Haven Waterfront Committee, which is a steering committee created for Beyond the Pier comprised of active Grand Haven residents, business owners, City Council members, Planning Commission members, and others. The City reached out to active members of the community who fit each focus group description and also publicized the event on the Beyond the Pier website ([beyondthepiergh.com](http://beyondthepiergh.com)) where individuals could request to join a particular focus group. By having separate focus groups made up of individuals with expertise in a pertinent topic, participants could have more in-depth and candid conversations as it pertained to the study area. The agenda included a

project introduction, meeting poll, guided discussion topics, and time for questions. The meeting was hosted and moderated by the planning consultant.

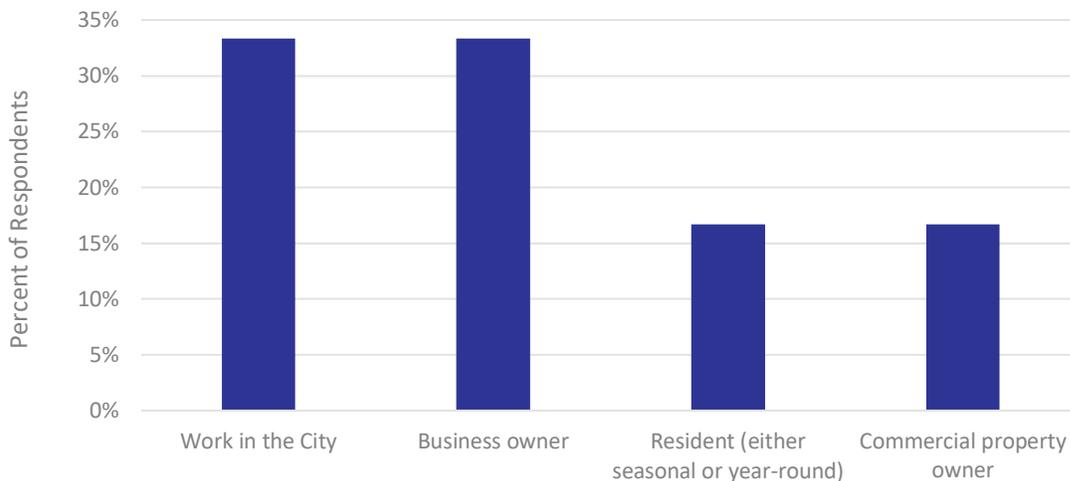
**Local Business Owners**

The first focus group was conducted at 10:00 a.m. and comprised of local business owners and entrepreneurs. After the project introduction, a multiple-choice meeting poll was conducted. Results of the meeting poll are illustrated in **Figures 1 - 3**.

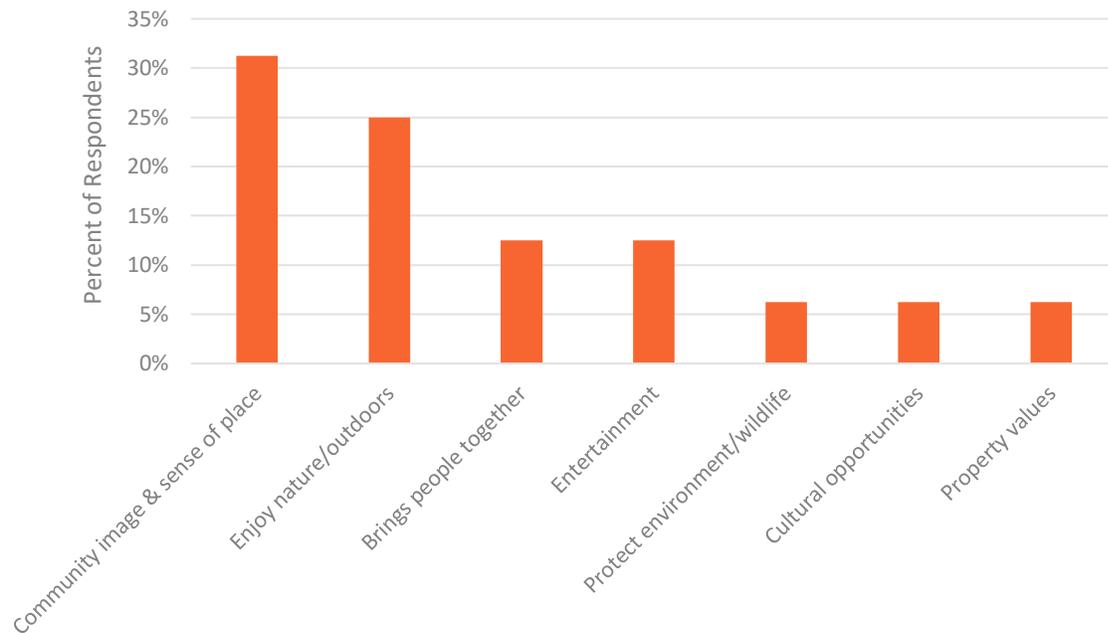
**Figure 1. In which community is your primary residence?**



**Figure 2. Which of the following best characterizes your primary connection to the City of Grand Haven? (Select all that apply)**



**Figure 3. Which of the following benefits of the waterfront are most important to you? (Select up to 3)**



The following four questions were created to guide the local business owner focus group discussion and are summarized below:

**1. Is there something specific in the study area you think should be built upon or preserved?**

Participants noted that the study area creates a tax base to support public amenities. They commented that this should be balanced with the preservation of viewsheds. Greenspace and recreation spaces were identified as important for preservation. Participants also agreed that there should be no paid parking in this study area.

These stakeholders wondered if the City profited from the old Chinook Pier Shops and commented on areas that could be built up along the Pier. They desired a focus near the coal tipple and farmer's market, leaving greenspace near downtown.

Year-round use was discussed as an important consideration of the Pier. The farmer's market may be a focus for year-round use, although one stakeholder noted that parking at the market can be hazardous. Stakeholders talked about the struggle to support year-round business at Chinook Pier, while this is not as much of a significant issue downtown. Downtown also has heated sidewalks, which may help promote winter activity.

It was noted that much of the Pier seems disconnected from the downtown. The Depot is considered a link between downtown and the Pier. Other linkages may also be considered at a larger scale, such as a water taxi to Linear Park and between Spring Lake, Ferrysburg, and Grand Haven. Business owners commented that waterfront activity has increased as improvements have been made along the river in recent years.

**2. How do you see this area changing in the next ten (10) years? Trends? Wants? Needs?**

Stakeholders commented that people seem to be desiring more outside spaces. People are learning to navigate the downtown area on foot, resulting in a greater need for outdoor amenities, such as open-air pavilions, fireplaces, places to take food, and places to eat (benches, café spaces, picnic tables, etc.). Visual connections between places will be important.

**3. What physical or policy enhancements could be made to support the business community?**

The harbor was considered key to supporting the business community. Attracting businesses is difficult because there is only a 10-year land lease available with the City. With this lease, it is difficult to know whether the business will make a good return on investment during that time.

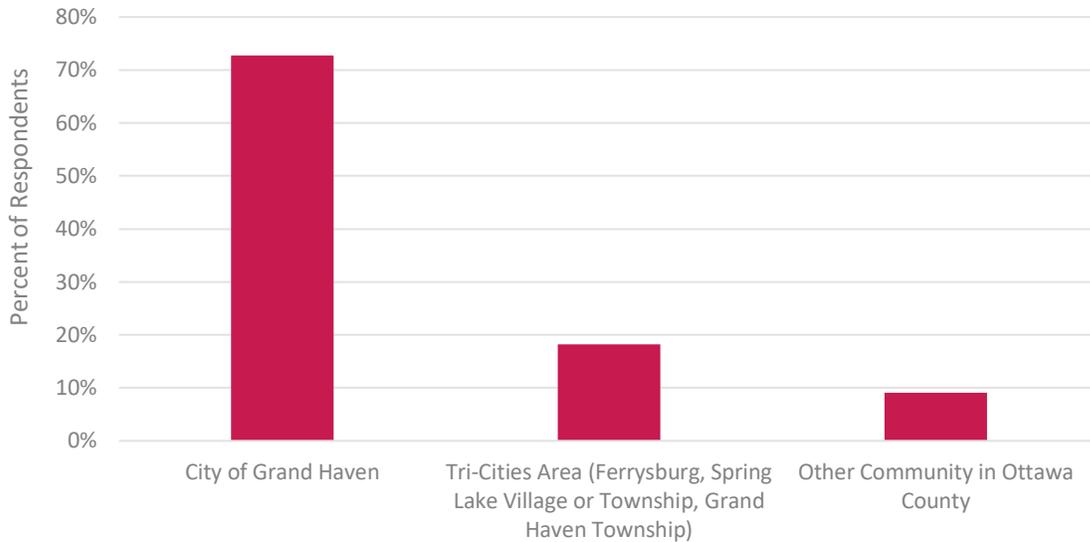
**4. What do you see as the biggest challenges in implementing positive change and how can we break down these barriers?**

Stakeholders commented that the downtown is very linear, with high activity and low vacancy rates along Washington. Business owners believe this needs to be changed and the downtown may need to spread out across 1st, 2nd, 3rd, and 4th Streets. There needs to be a new place for businesses to locate. This will involve new connections throughout the downtown and waterfront. Discussion about the disproportionate balance of seasonal business was had, which has changed the dynamic of the downtown and may be contributing to a higher turnover of businesses in the area. Further discussion focused on how to enable more all-season business. In order to operate a year-round market, an indoor space will be necessary.

**Tri-Cities Area Community Leaders**

The second focus group began at 12:00 pm and was comprised of Tri-Cities area community leaders. This included both elected officials and active community members from Grand Haven, Spring Lake, and Ferrysburg. After the project introduction, a multiple-choice meeting poll was conducted. Results of the meeting poll are illustrated in **Figures 4 - 6**.

**Figure 4. In which community is your primary residence?**



**Figure 5. Which of the following best characterizes your primary connection to the City of Grand Haven? (Select all that apply)**

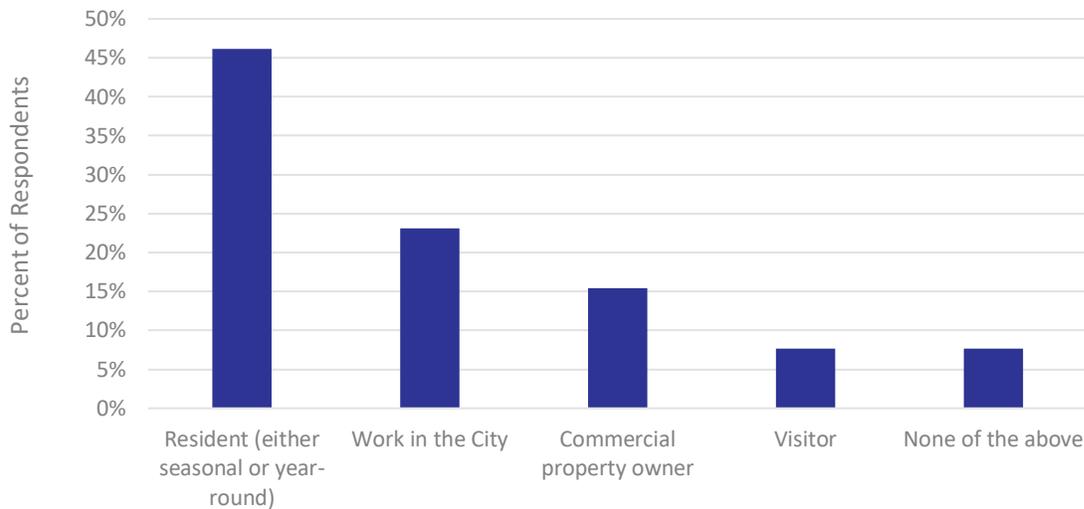
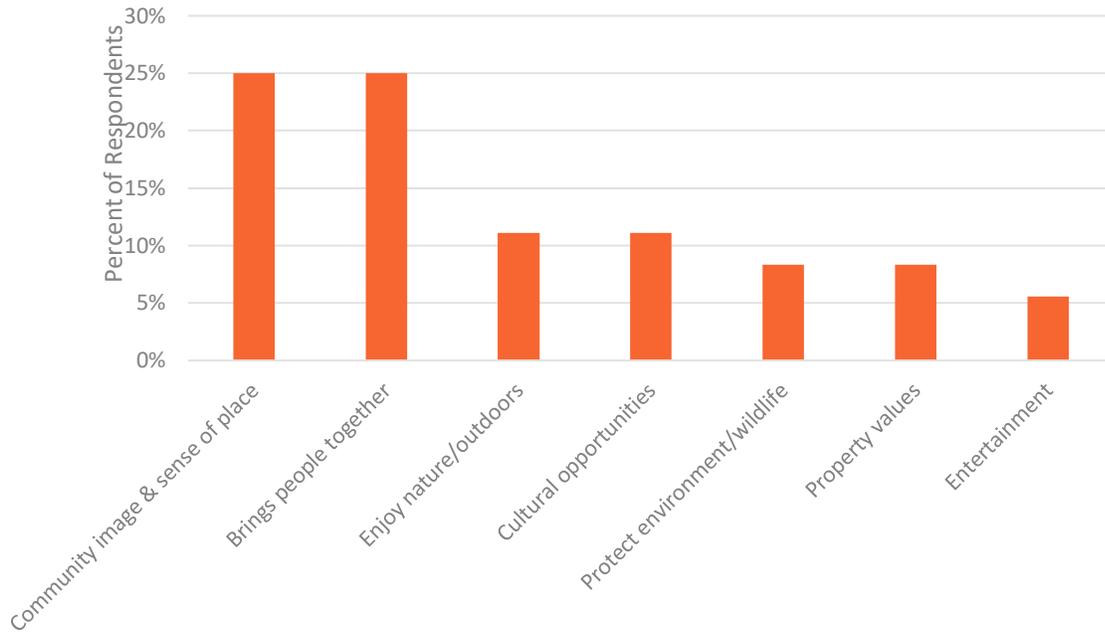


Figure 6. Which of the following benefits of the waterfront are most important to you? (Select up to 3)



The following four questions were created to guide the Tri-Cities area community leaders focus group discussion and are summarized below:

**1. Is there something specific in the study area you think should be built upon or preserved?**

Participants commented that public space and access were very important. They believed the area should be family-friendly, inexpensive, provide public access to the waterfront, be walkable with connections to the waterfront, and that the tax base should be preserved. They also noted that this area is a terminus for traveling by bike.

Participants desired a balance of history and new development. Comments included the importance of history in this area, such as the coal tipple and locomotive.

Comments were provided on accessibility of the area. Many believed that downtown accessibility was good. However, there is an opportunity to bring attention to various amenities in the area, as it is difficult to know what is actually present. This may involve better signage. Universal design may also be built upon to increase accessibility throughout the study area. The farmer’s market was considered not very accessible. Participants discussed whether the market should be relocated or upgraded in its existing space.

**2. How do you see this area changing in the next ten (10) years? Trends? Wants? Needs?**

Participants noticed that as more people come to Grand Haven, there will be an increased demand for waterfront access. They did not desire any tall housing or buildings along the waterfront and instead believed that housing options should be promoted more throughout the City. The waterfront and downtown were considered unique to Grand Haven and areas on which to capitalize.

Participants also noted that the coal tipple and coal plant area will likely change in 10 years.

**3. What physical or policy enhancements could be made to support the Tri-Cities Area?**

Community leaders discussed the balance between viewsheds and development, wondering if these need to compete. Micro-chalets were discussed as having the potential to contribute to the Tri-Cities Area, as commercial space is relatively limited in Spring Lake, Ferrysburg, and Grand Haven. Hotel rooms in the downtown could also support the area.

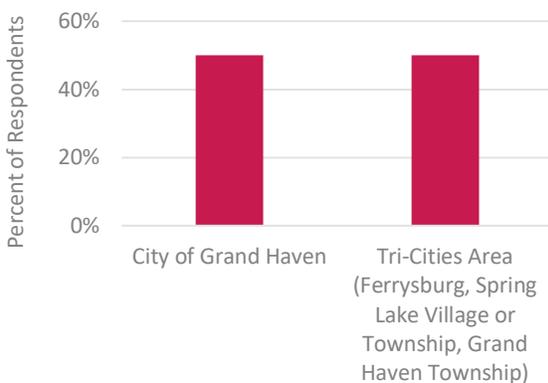
**4. What do you see as the biggest challenges in implementing positive change and how can we break down these barriers?**

The BLP site was considered likely unusable for development. Alternative uses could include a dock for cruise ships. Connectivity to Linear Park was also considered an important challenge to overcome.

**Water Recreation Group**

The third focus group began at 2:00 pm and was comprised of the water recreation group. After the project introduction, a multiple-choice meeting poll was conducted. Results of the meeting poll are illustrated in **Figures 7 - 9**.

**Figure 7. In which community is your primary residence?**



**Figure 8. Which of the following best characterizes your primary connection to the City of Grand Haven? (Select all that apply)**

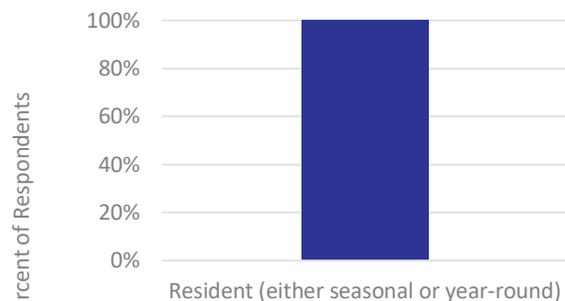
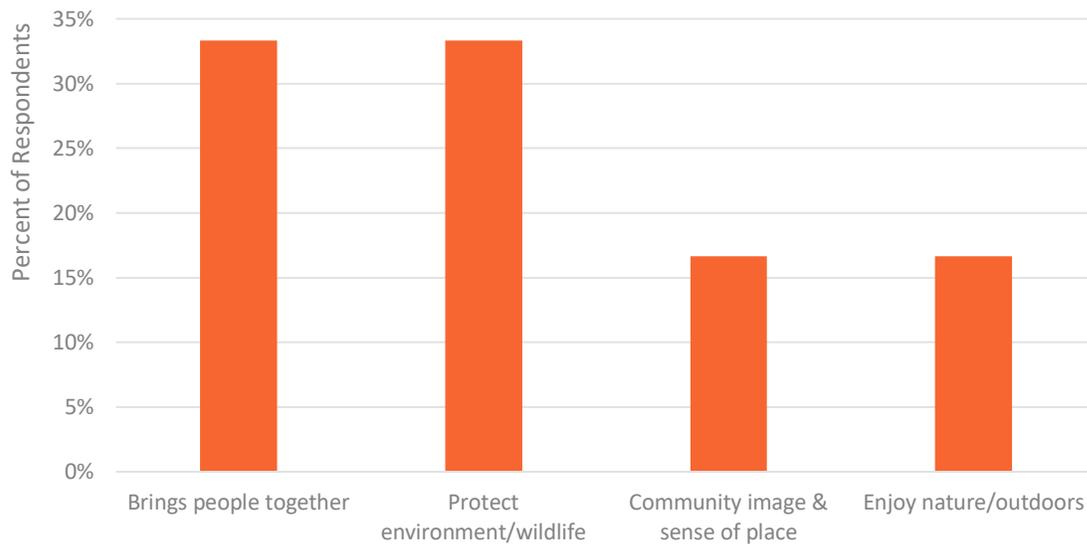


Figure 9. Which of the following benefits of the waterfront are most important to you? (Select up to 3)



The following four questions were created to guide the water recreation focus group discussion and are summarized below:

**1. Is there something specific in the study area you think should be built upon or preserved?**

Stakeholders in this group commented on the area's accessibility and how there are many options available within a walking distance. They noted that there is an opportunity to build upon the power plant site.

These stakeholders also desired some ability for boaters to come in and out of the City. They explained that there are currently no mooring abilities for boats since the water levels are so high. North Shore has dinghy access. However, transient docks could be created with four-hour slips, without any overnight renters. These are desired at the municipal marina, as the Grand Haven Yacht Club is only for private, seasonal use. The area for mooring stand-up paddleboards near the previous location of Chinook Pier Shops has also become unusable.

**2. How do you see this area changing in the next ten (10) years? Trends? Wants? Needs?**

Stakeholders have noticed that people are moving from the east side of the state and Chicago to the Lakeshore. This provides an opportunity for mixed-use and multifamily developments. More grocery or convenience stores are also desired. Participants explained a need for amenities that would allow them to be downtown without vehicles. Additionally, restaurants are desired downtown, and stakeholders deliberated how restaurants could stay there. They also couldn't imagine a version of this Plan without public waterfront access.

**3. What physical or policy enhancements could be made to support the Tri-Cities Area?**

Stakeholders explained that views from the previous Chinook Pier Shops are amazing, as so much is visible from the downtown that didn't use to be. They agreed that if building was going to occur, it should be on a smaller footprint with public space around it to preserve viewsheds.

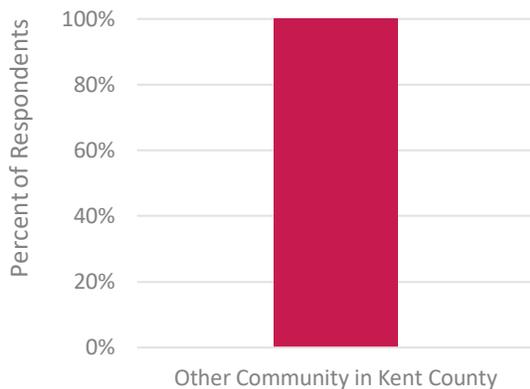
**4. What do you see as the biggest challenges in implementing positive change and how can we break down these barriers?**

Participants commented on the conflict between future residential needs and other land uses along the waterfront. They believed there should be support and expansions of the public marina. Grand Landing has a public lawn and places for kayakers and paddlers, but there is a need for more portage locations along the Grand River. There is also a need for more dock locations for small watercraft to Linear Park and beyond. Stakeholders thought more boat rentals could be advantageous to the area. Fish cleaning stations and public restrooms are already present in the area and are well used.

**Local Development Community**

The fourth and final focus group began at 4:00 pm and was comprised of the local development community. After the project introduction, a multiple-choice meeting poll was conducted. Results of the meeting poll are illustrated in **Figures 10 - 12**.

**Figure 10. In which community is your primary residence?**



**Figure 11. Which of the following best characterizes your primary connection to the City of Grand Haven? (Select all that apply)**

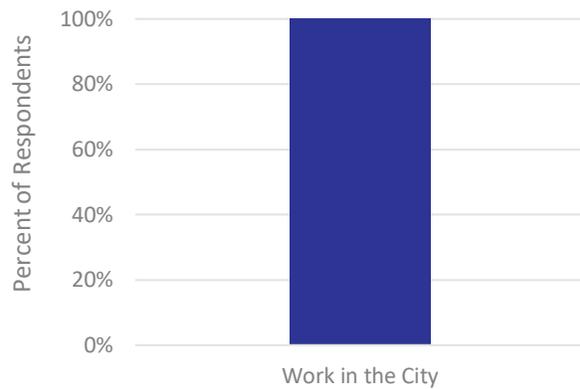
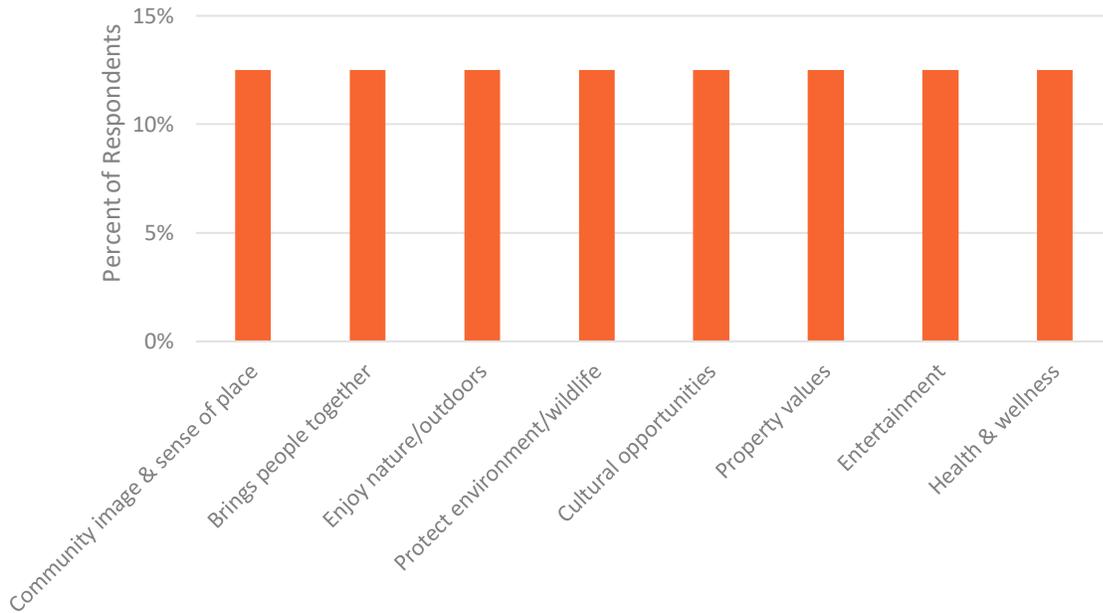


Figure 12. Which of the following benefits of the waterfront are most important to you? (Select up to 3)



The following four questions were created to guide the development community focus group discussion and are summarized below:

**1. Is there something specific in the study area you think should be built upon or preserved?**

Stakeholders were concerned that the City was going to rebuild the Pier in its existing state. They discussed how more value could be created downtown by building on the attractiveness and walkability of the area.

**2. How do you see this area changing in the next ten (10) years? Trends? Wants? Needs?**

People visit downtown because of its sense of place. Participants noticed that people would like to own property in the area and like being downtown year-round; however, the lack of “missing middle” housing is a prominent issue in the City of Grand Haven.

**3. What physical or policy enhancements could be made to support development in this area?**

Stakeholders want expectations to be as clear as possible, such as those for incentives, funding, or priority projects. Scale, massing, and important design elements should be articulated and set parameters without dictating the design. They also expressed the need to articulate parking arrangements and potential flexibility that could be awarded to a project.

**4. What do you see as the biggest challenges in implementing positive change and how can we break down these barriers?**

From a development standpoint, seasonal developments were considered questionable. Stakeholders discussed how a smaller land lease dollar amount could be created, noting the importance of setting a dollar amount for the land lease and how often a developer would need to re-negotiate the lease. The City could become an equity investor in developments, which was discussed as a good way to avoid front-end costs.

One developer noted that Grand Haven has been reluctant to change. Giving the community a voice in change management would help bring positive change. Good information was also desired about the trade-off when a change is being considered.

A barrier identified by stakeholders is that the RFP is too prescriptive. Developers typically specialize in particular areas or have different visions, so providing a detailed design with detailed uses in an RFP to developers may not generate as much interest or be realistic. The RFP can limit or prohibit developer interest based on its content.

Another barrier is building height. In a leased situation, revenue may offset fear. However, height may limit development options. The idea was presented that preservation of views could occur through good design choices, such as transparent ground floors or orientations of buildings.

Lastly, MEDC transformational brownfields were discussed as a large incentive for developers.



Image 3. View of Chinook Pier and the potential development space left by the previous shops.

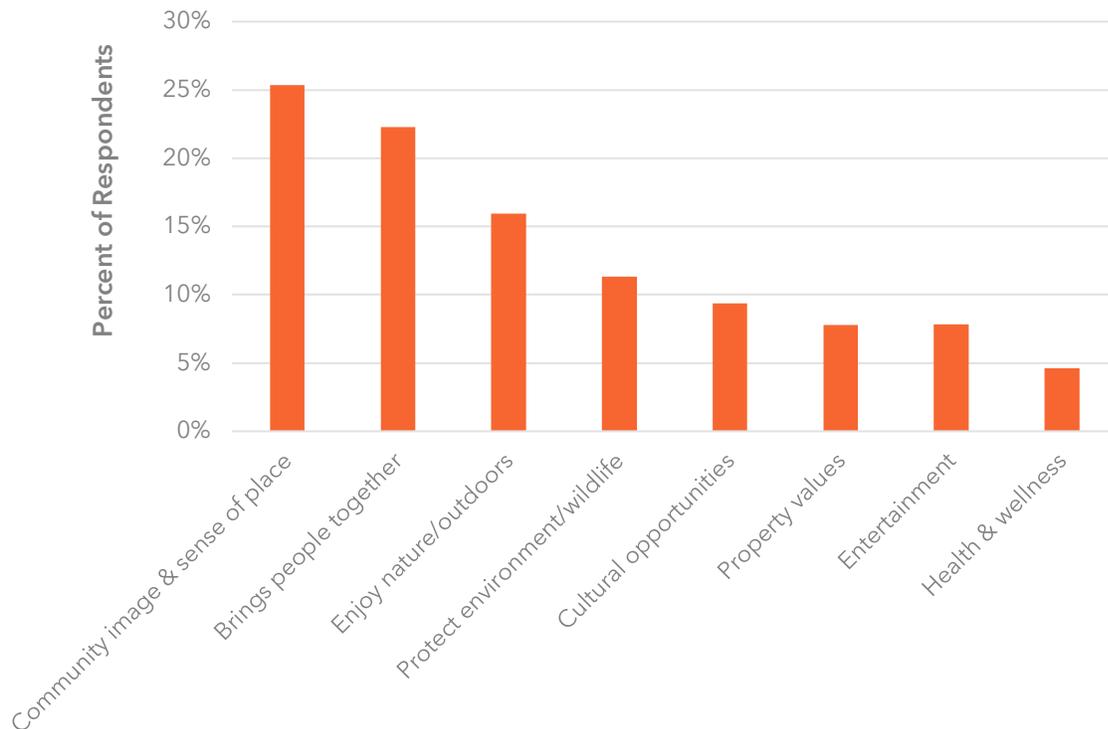
**Combined Results**

A wide range of topics were discussed during all four of the focus group meetings, as the intent was to begin understanding the study area and its potential from different stakeholder perspectives. Regardless of the intensity or type of development advocated for by a group, one factor all agreed upon was that by preserving public access along the Grand River, the City has established a truly unique waterfront. This public access should always be upheld.

Regarding the in-meeting polls, most focus group participants had a primary residence in the City of Grand Haven (53%), followed by the Tri-Cities area (26%). This aligned with the plurality of respondents indicating their primary connection to the City as a resident (41%). Many participants also worked in the city (27%).

When asked about which benefits of the waterfront were most important, the plurality of participants believed community image and sense of place was most important (25%) (Figure 13). This was followed closely by its ability to bring people together (22%) and provide a space to enjoy nature and the outdoors (16%).

**Figure 13. Combined results: Which of the following benefits of the waterfront are most important to you? (Select up to 3)**





## Pop-Up Engagement

Four pop-up engagement events were conducted in and around the study area. The Grand Haven Waterfront Committee directed times and locations for these events. Two events were held during the Farmer's Market, the first on Wednesday, August 5th, and the second on Saturday, August 16th (8:00 am - 12:00 pm). Events were also held at Chinook Pier next to the depot on Friday, August 7 (1:00 pm - 5:00 pm), and in Bicentennial Park along the boardwalk on Thursday, August 13th (4:00 pm - 8:00 pm).

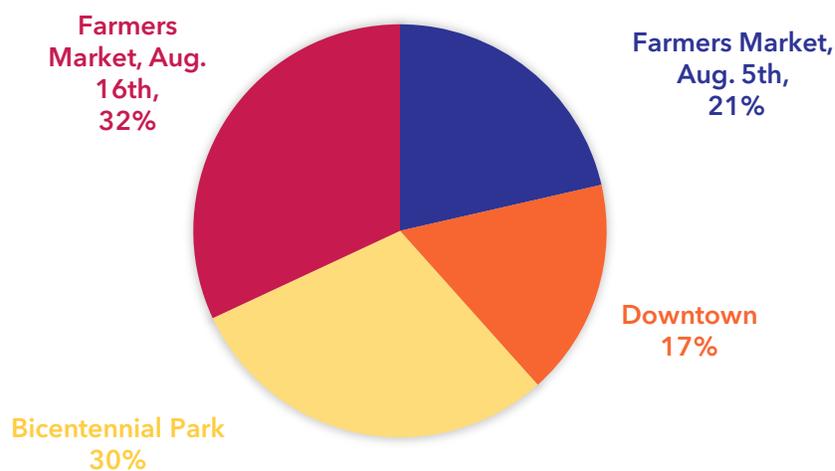
These events provided a casual, drop-in format for participants to engage with activities at their own pace and ask questions about the Plan. By providing a variety of quick, fun, and eye-catching activities, the consultants were able to solicit feedback from passersby, drawing in people who may not typically engage in traditional public planning endeavors. This benefit of gathering feedback in and around the study area was immensely helpful in providing context for participants and aided greatly in design-oriented activities. Additionally, the events held at each location allowed the consultant group the opportunity to speak with active patrons of these public spaces and observe patterns of use.

### ***Penny Jar Investment Activity***

Each pop-up engagement event offered several activities through which the public could provide input on a variety of topics. The general topics presented in these events were guided by discussions with stakeholders in the focus groups. The penny jar activity received the most attention from participants, using a total of 2,451 pennies. For this activity, participants were told to imagine they were in charge of directing waterfront investment. Each participant was given 10 pennies representing their budget. According to their preference for investment, they were instructed to distribute their pennies into jars labeled with different waterfront uses.

The event at the Farmer's Market on Saturday, August 16th, received the most input, with 783 pennies collected. This was closely followed by the event at Bicentennial Park, which gathered 727 pennies. The distribution of pennies, and therefore public participation in this activity, is reflected in [Figure 14](#).

Figure 14. Penny Jar Activity: Distribution of Responses



Ten (10) waterfront uses were provided as options for investment, with an image and written label included on each jar. The following provides a brief description of each waterfront use.

**Riverfront Dining** - Food-based business investment.

**Eco Oasis** - Environmental improvements and green infrastructure investment.

**Art in the Park** - Art in the landscape investment.

**Shop til you Drop** - Retail based business investment.

**Winter Wonderland** - Cold season activation and investment.

**Hidden Hotel** - Investment in lodging tucked away at one end of the pier.

**Classic Carnival** - Amusement park investment.

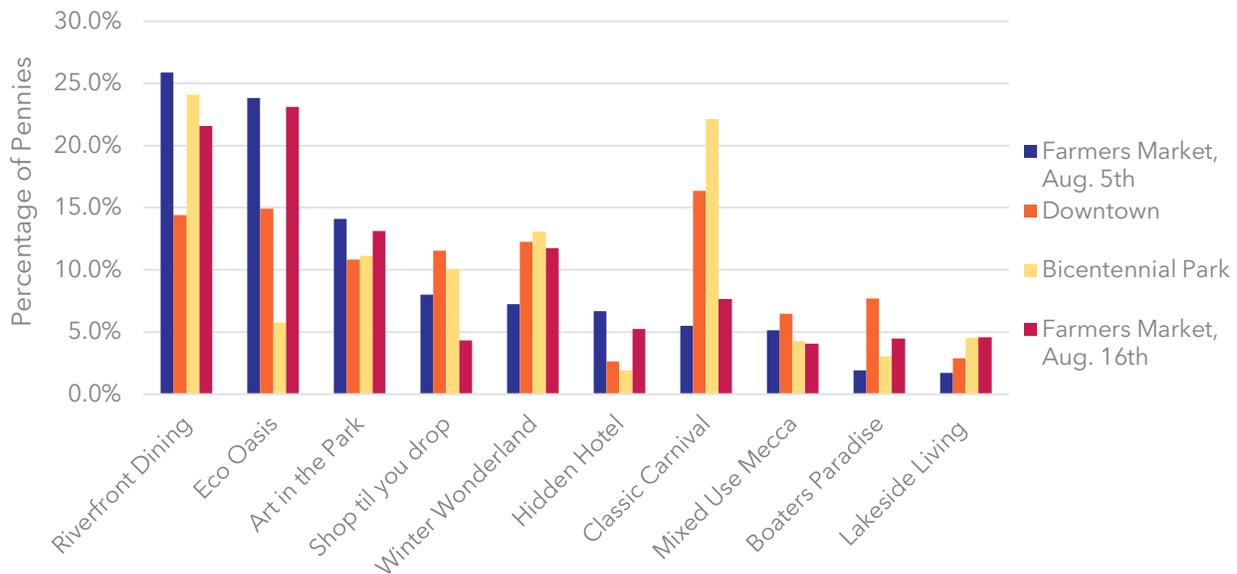
**Mixed Use Mecca** - Mixed use development investment (residential, commercial, office, or parking in the same building).

**Boaters Paradise** - Investment in water recreation facilities.

**Lakeside Living** - Residential and housing investment.

The distribution of pennies at each event is reflected in **Figure 15**. Participants at the Farmer’s Market events were relatively similar in their top choices of Riverfront Dining and Eco Oasis. At the Farmer’s Market on August 5th, the top choice was Riverfront Dining (25.9%), followed by Eco Oasis (23.8%). At the Farmer’s Market on August 16th, the top choice was Eco Oasis (23.1%), followed by Riverfront Dining (21.6%).

**Figure 15. Penny Jar Activity: Distribution of Pennies at Each Event**



Although the most popular option at Bicentennial Park was also Riverfront Dining (24.1%), the second most popular at this location was the Classic Carnival (22.1%). The Classic Carnival was also the top choice at the Downtown location (16.3%). These locations are distinct from the Farmer’s Market events, where the Classic Carnival received little support. This notable separation of interests is reflective of the sampling locations, as there was a greater mix of visitors and families with young kids Downtown and at Bicentennial Park. Participants at these locations often noted they were visiting the waterfront for recreational or entertainment purposes as well. Generally, the Farmer’s Market groups tended to have a greater mix of local or nearby residents. Conversely, those at the Farmer’s Market were pier patrons there to buy groceries or for health and wellness purposes, finding the Eco Oasis to be an appealing option.

The least desired option for the study area varied among groups. Lakeside Living received little support from all groups, with numerous participants expressing strong opposition to the idea of condominiums along the waterfront. A hidden hotel was unpopular with participants from Downtown and at Bicentennial Park, receiving slightly more support from both Farmer’s Market events. Support for Boater’s Paradise was also relatively low for all groups except Downtown, as some participants noted they do not use the existing public marina facilities at Chinook Pier today.

The total number of pennies from all events and the percent distribution of these pennies are reflected in **Figure 16**. Riverfront Dining was the most popular choice in the combined results, receiving a total of 540 pennies and 22 percent of the votes. This was followed by Eco Oasis (n=410, 17%) and Classic Carnival (n=318, 13%). However, it is worth noting that interest in the Classic Carnival was influenced greatly by the votes at Bicentennial Park. Without the votes from those at Bicentennial Park, the Classic Carnival dropped to the fifth most popular option, passed by Art in the Park and Winter Wonderland.

Figure 16. Penny Jar Activity: Percentage of Total Pennies

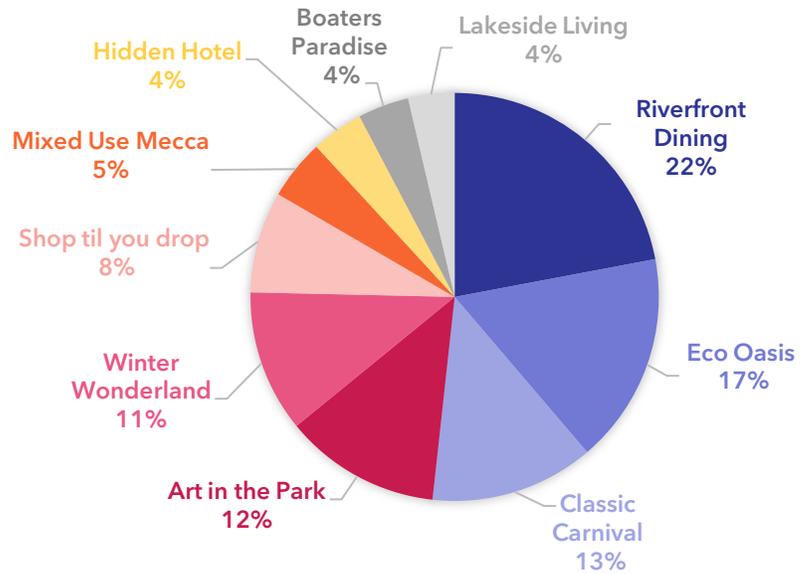


Image 4. The pop-up booth downtown featured quick and eye-catching activities to attract participants.

## Mapping Activity

Participants were invited to draw ideas, mark opportunities, and designate places they love on a map of the study area. Each participant could submit their own map drawing. A total of 29 maps were submitted by participants. Additionally, detailed notes were provided on the backs of two maps. Public map designations were entered through Survey123 and added to a digital map in ArcGIS Online. Two categories were used to group comments: areas of opportunity and places people love. The mapping survey was also available on the Beyond the Pier website for the public to add points on this map. In total, 42 records were obtained from the public depicting areas of opportunity and places they love ([Map 1](#)).

The most comments regarding areas of opportunity involved ideas for redeveloping the Chinook Pier shops. Several comments suggested food trucks and outdoor eating spaces. Other ideas included a large pavilion, a botanical garden, canoe/kayak rentals, and outdoor games. The Farmer's Market was also commonly noted as an area of opportunity. Enhancements or renovations were desired, such as ADA compliance, parking, and vendor accommodations (electric/water). Others wanted it expanded or moved. The Farmer's Market was also most commonly designated as a place people love. This was followed by Chinook Pier Mini Golf.

A distribution map of the activity comments is provided below. All comments submitted in the mapping activity are included in [Appendix 1](#).





## Community Design Workshops and Charrette Overview

Two community workshops and an outdoor charrette were conducted to better understand community design preferences and ideas. A charrette is a multi-day problem-solving process that uses cycles of design, discussion, and revision to create a consensus-based plan. This process requires continual feedback and redesign, which was provided by the preceding workshops. Building on the previous outreach conducted to date, the workshops and charrette began to dive deeper into the broad concepts discussed during the focus group meetings and pop-up engagement.

Through these events, the public was asked to draw, discuss, and conceptualize Chinook Pier and the downtown. Workshops were held virtually, while the design charrette was conducted in person. All members of the community were encouraged to join the first public workshop and engage in design-based activities. This initial public workshop was held on Monday, September 14th from 4:00 pm to 6:00 pm. The second workshop was coordinated with the Grand Haven Area Public Schools (GHAPS). This youth-focused event occurred on Wednesday, September 16th during the school day and engaged four classrooms of middle and high schoolers. The final event was an outdoor design charrette, which built upon ideas in the workshops. This event took place on Thursday, September 17th from 4:00 pm to 8:00 pm at the Chinook Pier Farmer's Market pavilion.



Image 5. Visual preference surveys and functional use diagramming were design-based activities offered during the virtual workshops and outdoor charrette.

Two primary activities were offered at these events: a visual preference survey and functional use diagramming. The visual preference survey was used to help explore popular broad topics discussed during the predating engagement, a tool that began to define what these topics might actually look like. During the visual preference survey, participants were asked to vote for elements/images that represented their preference for improvements along the waterfront, specifically thinking about impacts related to waterfront enjoyment, business development, and enhancement of the downtown. Four categories were provided for evaluation: entertainment, business, winter, and greenspace activation. Pictures and element descriptions were the same for all events. When looking at the workshops and charrette collectively, participants placed the most votes on the Winter Activation and Greenspace Activation categories. For each category, they favored Dining (30%, n= 95) for Entertainment Activation, Indoor / Outdoor Market (26%, n=111) for Business Activation, Art / Culture (21%, n=92) for Greenspace Activation, and Winter Sports / Activities (21%, n=96) for Winter Activation.

A functional use diagramming activity was also offered at these events. Functional use diagrams use symbols to graphically depict relationships between circulation routes, points of interest, and locations of various program elements in a site. The focus of these diagrams are relationships between different site elements, producing analytical, high-level concepts before considering detailed designs.

The results of the workshops were presented at the charrette, providing a foundation for ideas upon which participants could expand. Therefore, the workshops functioned as feedback loops to further refine ideas during the charrette. This design exercise produced a wide variety of ideas. Trends with designs included a focus on creating flexible spaces, preserving visibility to the waterfront, connecting business and entertainment from downtown to Chinook Pier, enhancing the pedestrian and bicycle experience, creating smart traffic flow and parking systems, and most of all providing a place for residents to enjoy.

Detailed results of each workshop and the charrette are presented in the following paragraphs, and demonstrate some of the differences and similarities found between virtual and in-person participants and age groups.

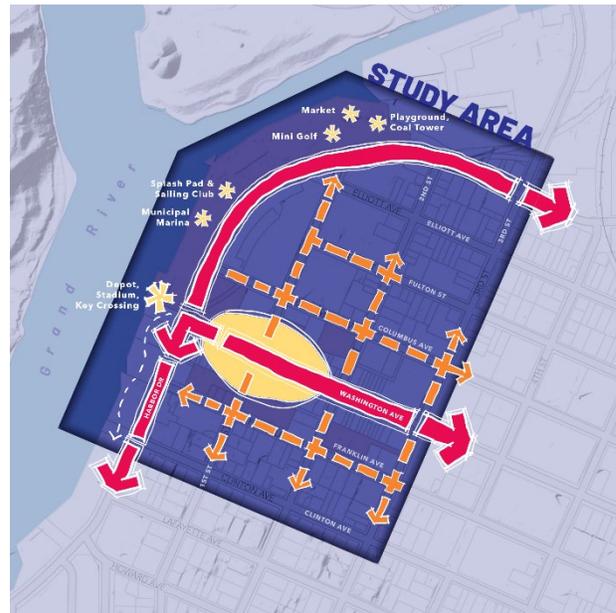
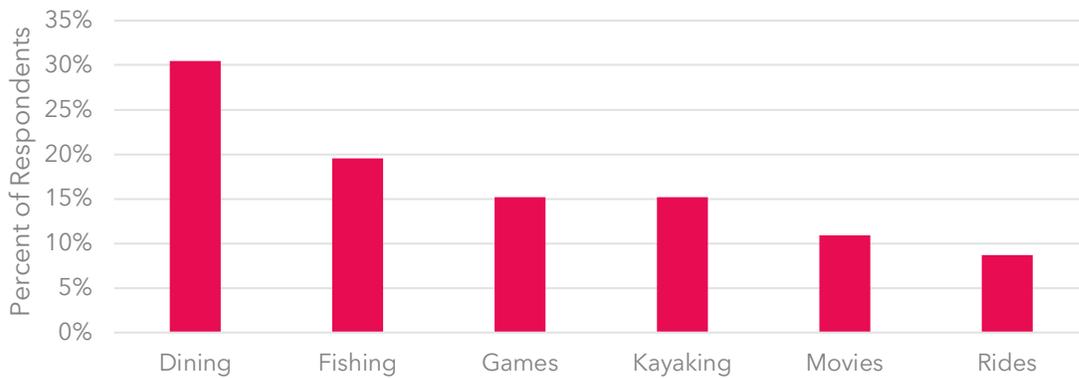


Image 6. Example of a functional use diagram analyzing the existing conditions of the study area.

**Public Workshop**

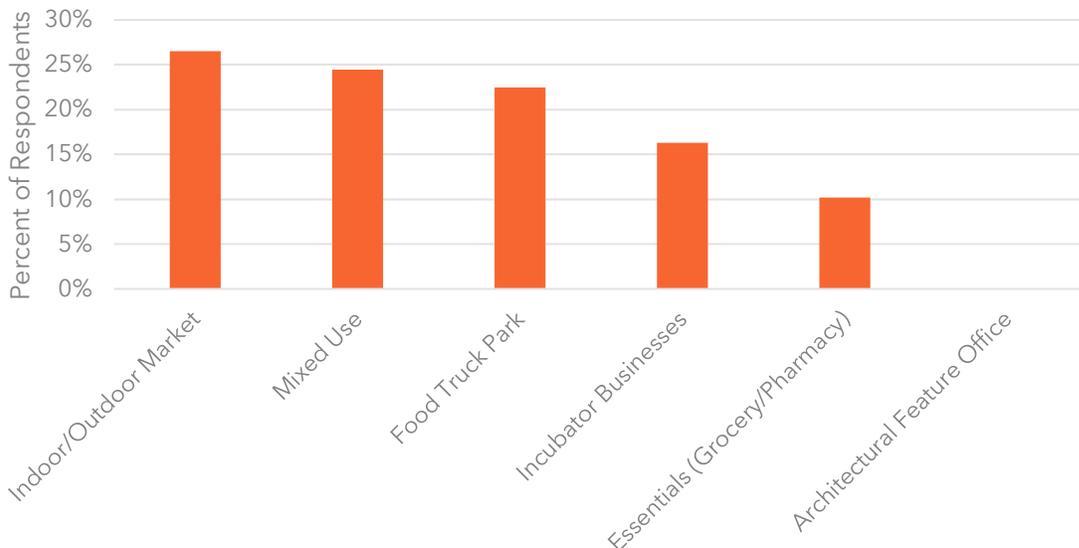
The public virtual design workshop provided a platform via Zoom for members of the community to draw, discuss, and conceptualize the Chinook Pier and downtown. First, participants were asked to provide feedback to the visual preference survey using a virtual poll on Zoom. They were instructed to vote for all options they would like to see at Chinook Pier and downtown. Dining was the clear top choice for entertainment at Chinook Pier and downtown (30.4%, n=14) (Figure 17). This was followed by fishing (19.6%, n=9). It was noted during this workshop that the Grand Haven Code of Ordinances, Section 18.88, prohibits public fishing. This was a good discussion point that could prompt policy recommendations should this topic continue to garner interest for the final plan. Of the additional entertainment activation options, rides were least preferred (8.7%, n=4).

**Figure 17. Entertainment activation options desired at Chinook Pier and downtown**



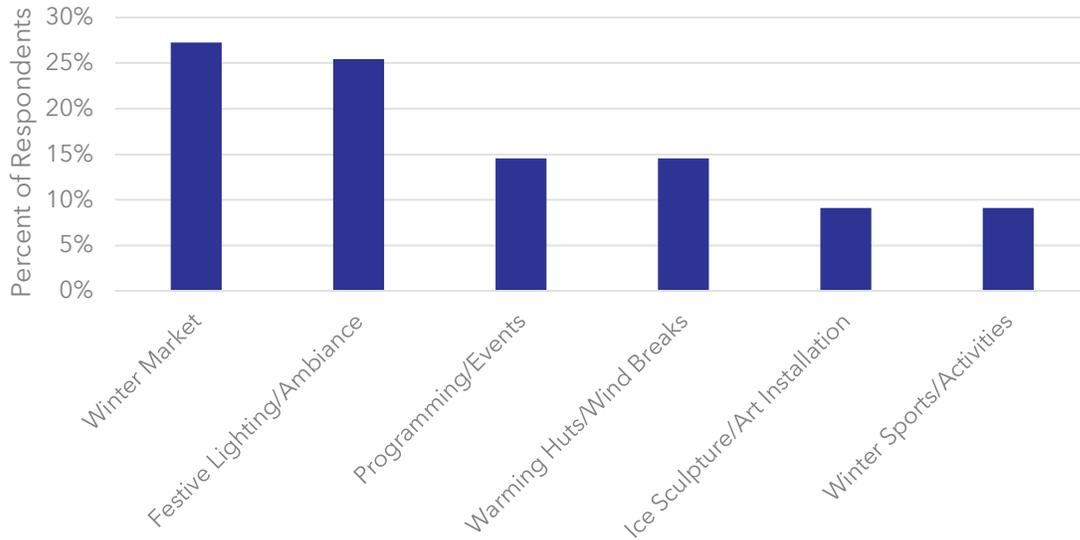
An indoor/outdoor market was the most popular business option desired at Chinook Pier and downtown (26.5%, n=13); however, this was closely followed by mixed-use development (24.5%, n=12) and a food truck park (22.4%, n=11) (Figure 18). The architectural feature office was least desired, receiving no votes.

**Figure 18. Business activation options desired at Chinook Pier and downtown**



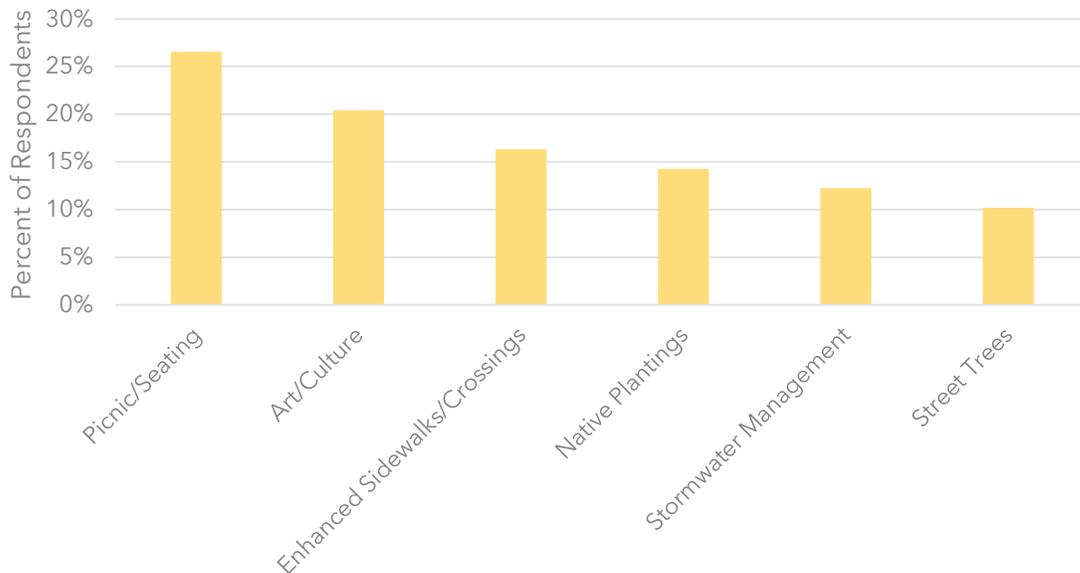
The most desired winter activities were a winter market (27.3%, n=15) and festive lighting/ambiance (25.5%, n=14). These two were almost equally desired, while other activities received considerably lower votes overall (Figure 19). Ice sculpture/art installation and winter sports/activities were least desired, both receiving 9.1% of total votes (n=5).

Figure 19. Winter activation options desired at Chinook Pier and downtown

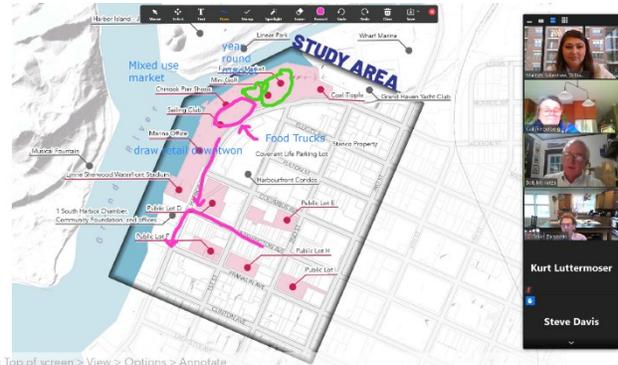


The last visual preference board was related to greenspace (Figure 20). Picnic/seating was most desired in the study area (26.5%, n=13), followed by art/culture (20.4%, n=10). Street trees were least desired in this area, receiving 10.2% of votes (n=5).

Figure 20. Greenspace activation options desired at Chinook Pier and downtown



Participants were then asked to design functional use diagrams by using the annotation tool in Zoom (Image 5). The zoom meeting was separated into two break-out groups. Each group brainstormed a series of design scenarios for the study area. This activity offered the opportunity for participants to contribute ideas regarding the placement and relationships between site elements, such as connections between Chinook Pier and the downtown.



Desktop: Top of screen > View > Options > Annotate  
 Mobile Device: Bottom left of screen > icon with blue circle and pencil

Image 7. Design ideas annotated by one of the participant groups during the Virtual Workshop.

Most commonly, site elements were placed at the northern end of Chinook Pier from the former Chinook Pier Shops north to the Coal Tipple. Participants most frequently identified this area for potential development. Improvements in the public right-of-way tended to focus on Harbor Drive and Washington Avenue, enhancing the multimodal experience in an effort to create a more even flow of traffic from the northern end of Chinook Pier to the existing downtown center.

A range of ideas were tested, such as establishing a more complete, active edge to pull users throughout the study area, providing more bike infrastructure and safer pedestrian crossings along Harbor Drive, creating a mixed-use and year-round market as a focal point, or providing flexible spaces for food trucks, restaurants, or incubator businesses.

### **Student Workshops**

Student workshops were conducted in coordination with the GHAPS. These virtual workshops provided students with an opportunity to engage in the planning process and offer design ideas for the study area. One high school class and three middle school classes participated in the engagement activities. Mentimeter was used to provide real-time results as students participated in polling activities.

The first polling activity for high school students asked them to enter three words telling us why they love Grand Haven. This activity set the tone for the workshop as a reminder to build upon the elements that make Grand Haven special. As students submitted their words, a word cloud was generated in real-time to display the results by enlarging words that were repeated by students. In the high school class, the most common words were “beach” and “community.” Downtown and coast guard were also repeated several times.

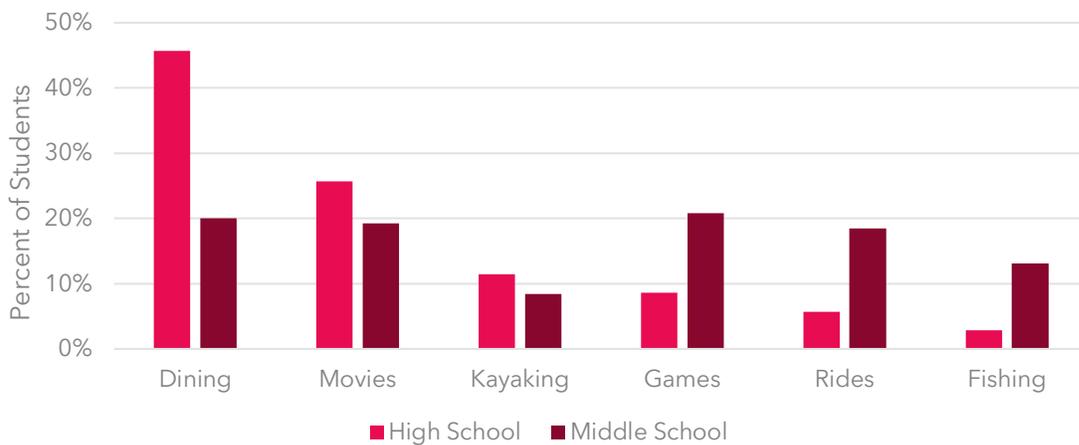
Both high school and middle school classes were asked to indicate their desires for development at the Chinook Pier and downtown through a visual preference survey.

Dining was by far the most popular choice for entertainment among high school students (45.7%, n=16) (Figure 21). Similarly, food truck parks were most desired as a business activation option (38.5%, n=15) (Figure 22). This was closely followed by an indoor/outdoor market (28.2%, n=11).

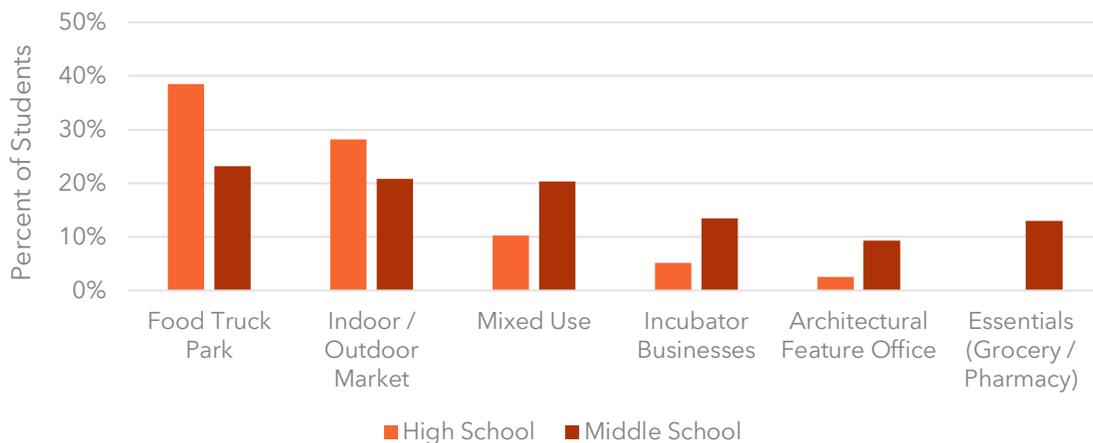
Middle school students voted more evenly regarding different entertainment options, similarly desiring games (20.8%, n=27), dining (20.0%, n=26), movies (19.2%, n=25), and rides (18.5%, n=24) as entertainment options. Overall, dining was more important to high school students, while games, rides, and fishing were more favored by middle school students.

Although middle school students had a more even distribution of votes for business options as well, trends generally followed the high school students. A food truck park was most desired (23.1%, n=50), followed by an indoor/outdoor market (20.8%, n=45). Middle school students were more interested in mixed-use development than high school students.

**Figure 21. Entertainment activation options desired at Chinook Pier and downtown by students**

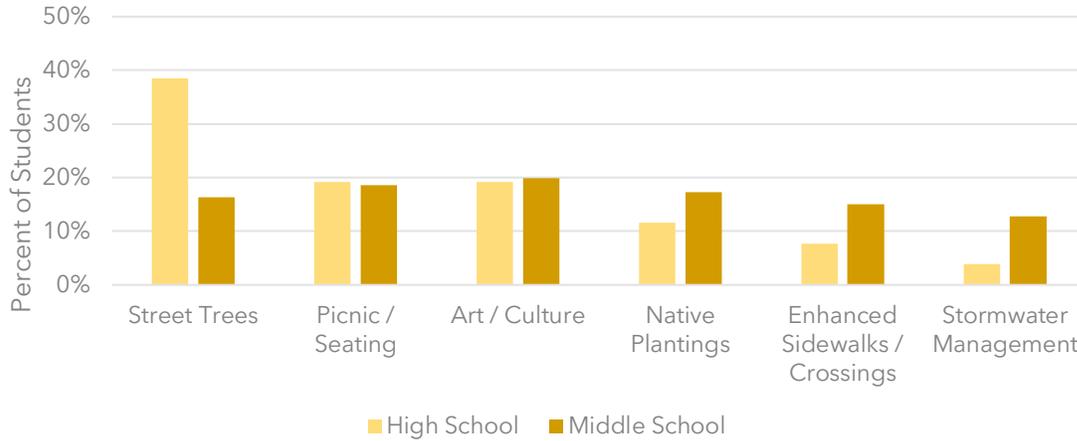


**Figure 22. Business activation options desired at Chinook Pier and downtown by students**



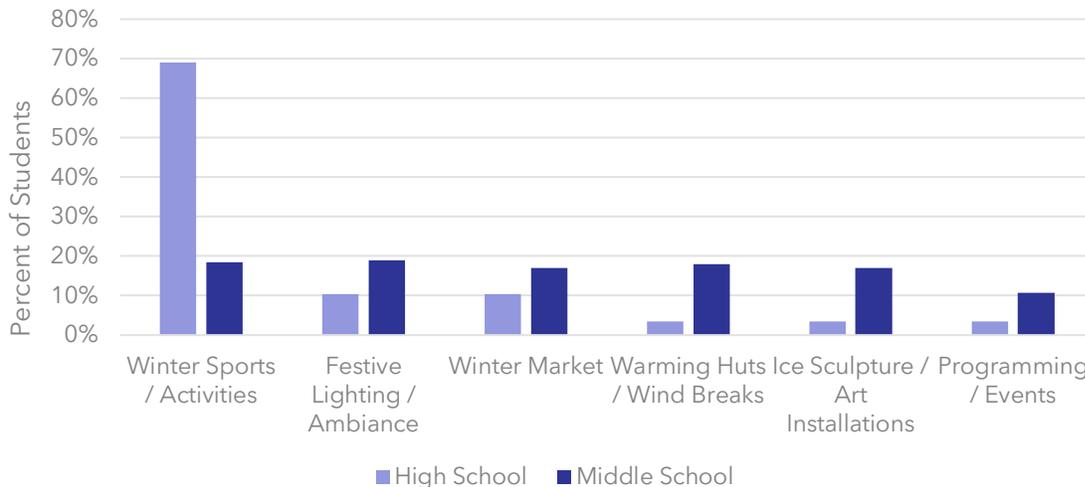
Greenspace options received the least number of votes overall from high school students compared to other visual preference topics, but the highest number from middle school students. Street trees were the most desired form of greenspace by high school students (38.5%, n=10), while art/culture was the most desired option by middle school students (19.9%, n=45) (Figure 23). In general, middle school students were more open to a variety of greenspace options, while high school students clearly preferred street trees.

**Figure 23. Greenspace activation options desired at Chinook Pier and downtown by students**



When asked about winter activation preferences, the large majority of high school students desired winter sport/activities (69.0%, n=20) (Figure 24). Other winter options were desired only by a few students. Conversely, middle school students almost equally desired festive lighting/ambiance (18.9%, n=39), winter sports/activities (18.4%, n=38), and warming huts/windbreaks (18.0%, n=37). Although winter sports/activities were popular among all students, this was clearly the most important to high school students, while middle school students did not present clear preferences for a single option.

**Figure 24. Winter activation options desired at Chinook Pier and downtown by students**



Students were also asked to break into small groups to design functional use diagrams in the classroom using handouts provided by their teacher. This activity offered the opportunity for students to contribute ideas regarding the relationship between site elements at Chinook Pier and downtown.

As identified in the above visual preference survey, there were notable differences between the high school and middle school students. Although there was a range of creative concepts developed, the middle school students tended to focus on green infrastructure, the integration of art and culture, and creating more mixed-use development throughout the study area. This group was more building focused than both the high school students and those who participated in the public workshop. These students imagined the future of Grand Haven to be more urban and entertainment-focused. The students asked thoughtful questions about parking, mixed-use combinations, and building height or placement restrictions.

The high school students relied more on the preliminary results of the community engagement to inform their designs, as early results of the community survey were provided to them before the workshop. High school student designs carefully considered community desires and site conditions, such as flood hazards and circulation. Their designs highlighted elements that brought year-round, family-friendly activity to the waterfront. Their strong attention to year-round uses, the preservation of open spaces and places to linger aligned more closely with ideas discussed during the public workshop.

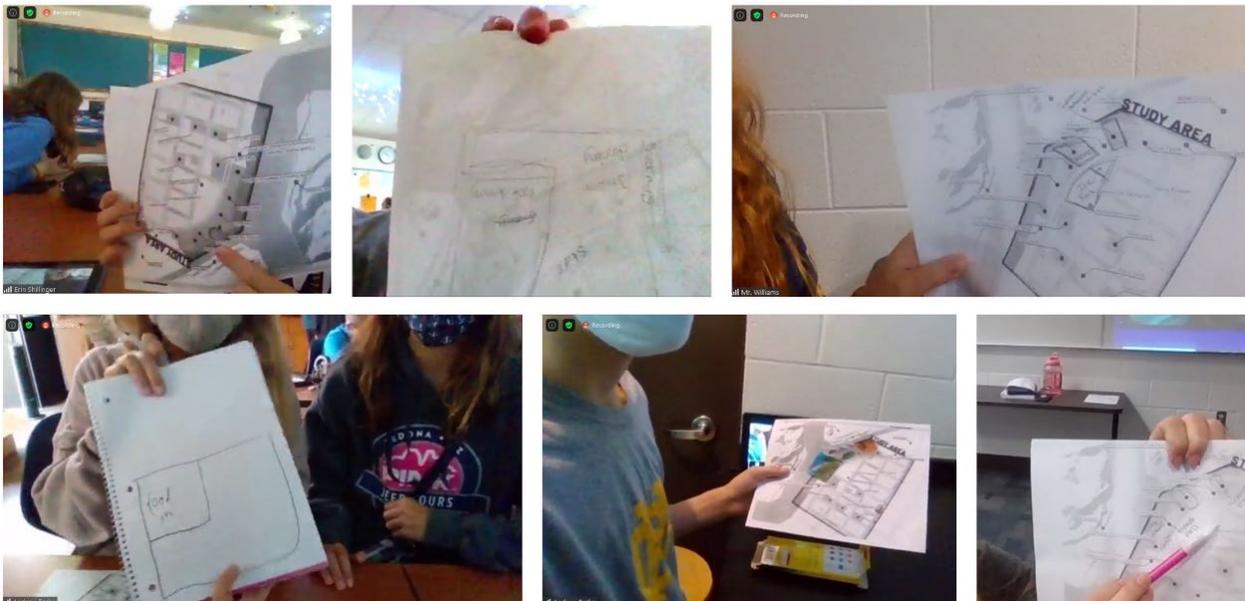


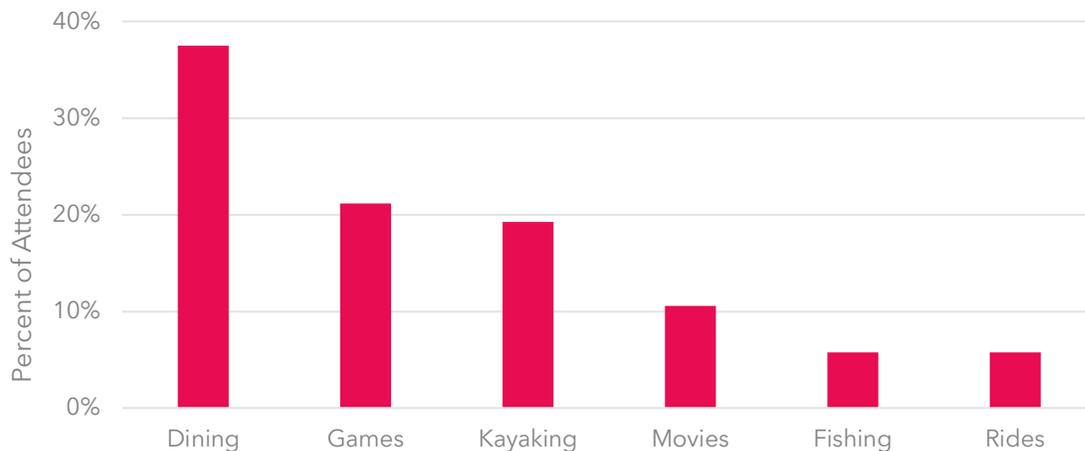
Image 8. Student designs from the youth-focused virtual workshop.

## Outdoor Design Charrette

The outdoor design charrette was the last event in the engagement campaign, building upon the ideas presented in the workshops. Participants were first given charrette tools at a welcome table, providing each visitor with their own set of stickers and crayons, and masks if needed. Participants were then directed to a learning pop-up tent, which offered insight into data from the workshops and an overview of efforts completed to date. They could then build upon this knowledge during participation in the visual preference surveys and functional use diagramming activities.

Participants were asked to indicate their desires for development at the Chinook Pier and downtown through the visual preference survey. Dining was the entertainment option most desired by attendees (37.5%, n=39) (Figure 25). This was followed by games (21.2%, n=22) and kayaking (19.2%, n=20), which received a similar percentage of votes.

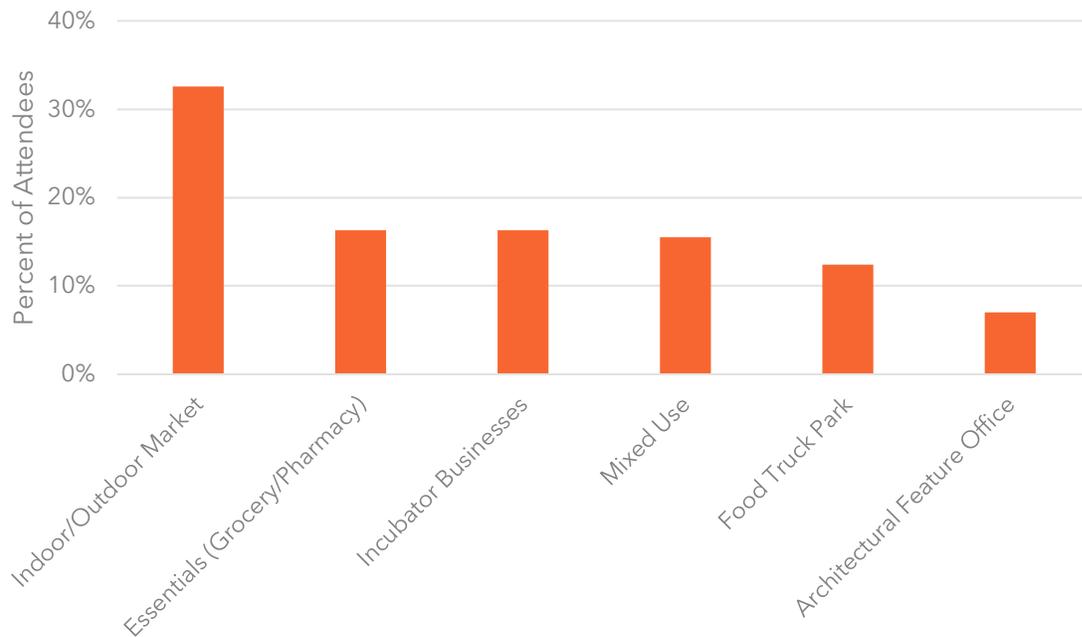
**Figure 25. Entertainment activation options desired at Chinook Pier and downtown by charrette attendees**



Additional comments written on the board suggested a water taxi, additional seating options, movies as part of the indoor/outdoor market, and food trucks in a pavilion. One participant did not desire fishing, kayaking, or rides. Specific comments are listed in [Appendix 2](#).

An indoor/outdoor market was the most popular business activation option (32.6%, n=42). Other uses received a similar percentage of votes, except for the architectural feature office which was least desired (7.0%, n=9). Essentials (grocery/pharmacy) and incubator businesses were the second most popular activities, receiving the same number of votes (16.3%, n=21) (Figure 26).

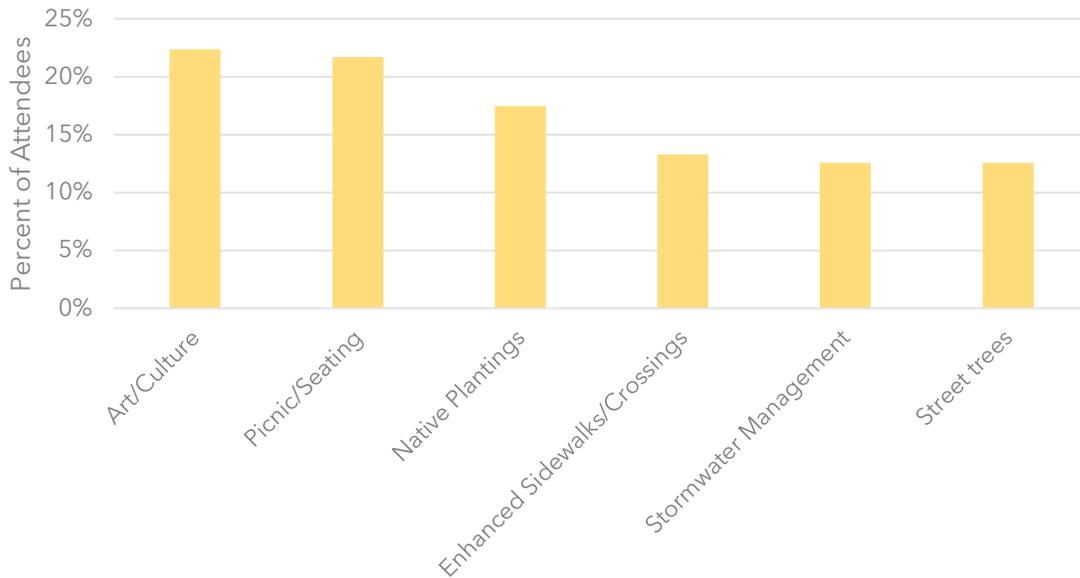
**Figure 26. Business activation options desired at Chinook Pier and downtown by charrette attendees**



Most comments were recorded on the business activation board. These included a variety of ideas, such as shipping containers for businesses, a hibernaculum for bats at the coal tipple, the use of a pavilion for incubator businesses, a pavilion with a bank of unisex toilets, and an upscale “studio” hotel. The indoor/outdoor market was of particular interest, with suggestions to use it during the summer and winter, offer it for rentable space in the evenings, and use it for a variety of events such as Salmonfest or Winterfest. Some comments were opposed to the architectural feature office, food truck park, mixed-use, and incubator businesses. Further, some verbal comments expressed the desire for business uses to be developer-driven. Specific comments are listed in [Appendix 2](#).

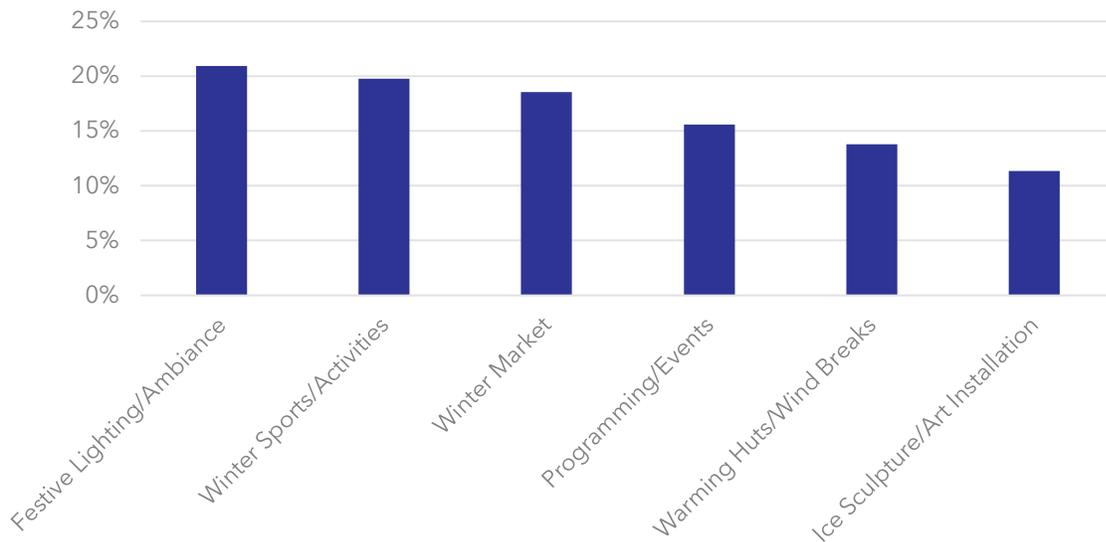
Greenspace and winter activation options received the most overall votes from attendees (26.3% and 30.8% of total votes, respectively). Art/culture (22.4%, n=32) and picnic/seating (21.7%, n=31) were almost equally desired by attendees ([Figure 27](#)). Stormwater management and street trees were least desired overall, both receiving 12.6% (n=18) of the total. However, desires for greenspace options were generally well dispersed overall. Only one note was left on the greenspace activation board, stating, “Do not take out any trees.”

Figure 27. Greenspace activation options desired at Chinook Pier and downtown by charrette attendees



Many winter activation ideas were popular among attendees. Festive lighting/ambiance (21.0%, n=35), winter sports/activities (19.8%, n=33), and winter market (18.6%, n=31) were the top choices (Figure 28). Ice sculpture/art installations were the least desired by attendees (11.4%, n=19).

Figure 28. Winter activation options desired at Chinook Pier and downtown by charrette attendees



Additional notes on the winter activation board suggested bonfire pits with seating, music related to programming/events, a year-round pavilion with warming huts/windbreaks, and for the winter market to contain uniform, but not permanent, buildings. Specific comments are listed in Appendix 2.

Like the preceding workshops, participants were encouraged to brainstorm and draw their designs. Large maps of the study area were provided on multiple tables, with fresh tracing paper laid over the top of the map for each new participant group. Eighteen (18) small group designs were created during the charrette. These designs varied in scope, scale, and focus, and tended to analyze more of the study area than the previous workshop groups. Although there were many unique ideas illustrated, designs could be broken down into two areas of focus: site elements and circulation.

Site elements incorporated into the functional use diagrams ranged from office buildings or campus space for local community colleges to more passive activities such as a botanical garden or bat hibernaculum. A common site element to build upon or relocate was the Farmer's Market. Several participants explored the idea of creating a multi-use market or market/community building either in its existing space or in the location of the Chinook Pier Shops. Some even suggested its expansion into the existing mini-golf area and the integration of the golf with the coal tipple or its relocation next to the splash pad. Like the workshops, flexible spaces or business incubators were well received. Dining and restaurants were also popular site elements to place at Chinook Pier, but some participants questioned whether they would be viable in this location without activity from additional shopping drawing visitors north.

Discussion regarding circulation included suggestions about the addition of on-street parking or removal of the boulevard along Harbor Drive, creating connections from the northern end of Chinook Pier to downtown through the enhancement of First, Second, or Third Streets, the conversion of several streets to one-way traffic and vice versa, providing more complete bike infrastructure, and creating obvious crossings across Harbor Drive. Several groups included wayfinding signage in their designs to direct visitors to existing assets, such as the trails between Spring Lake and Ferrysburg, and to points of interest at Chinook Pier.

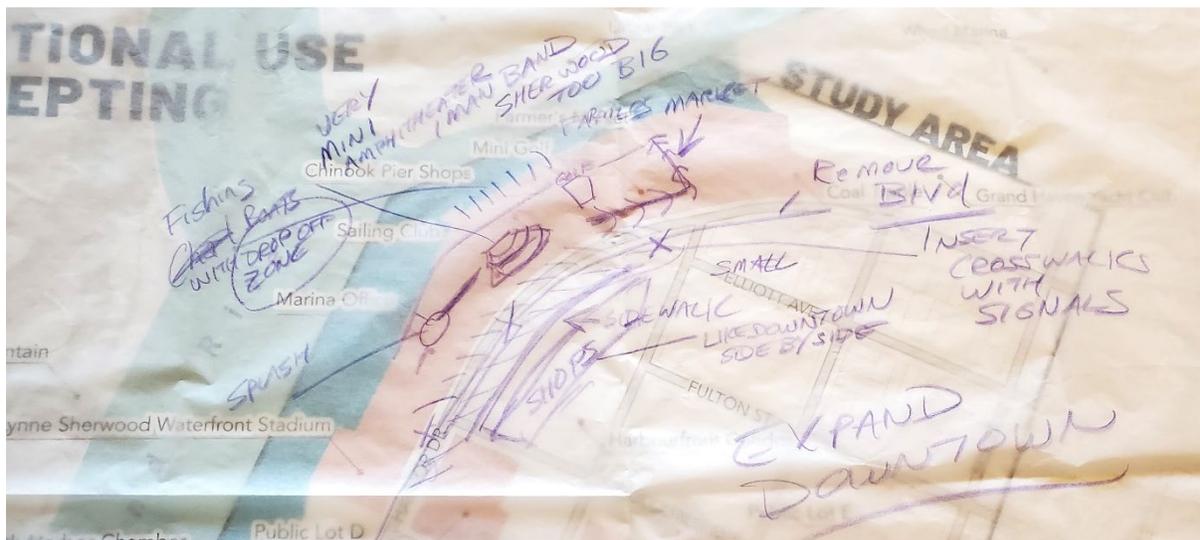


Image 9. A sample design from the outdoor charrette which features new shops, improved parking and circulation, a small-scale entertainment space, and enhanced pedestrian connections.



## Community Survey

### ***Methodology and General Information***

The survey questions were developed by City planning staff and the planning consultant. The survey was organized into three sections: a welcome page, place-based questions, and a background page. The survey was conducted through the online survey tool SurveyMonkey, allowing respondents to submit confidential replies using a “check-the-box” format. This format was designed to expedite the completion rate of the survey, maximize response rates, and facilitate a consistent scoring of results. The survey was promoted at focus group sessions, pop-up engagement events, community design workshops, and the design charrette. It was also publicized virtually through the City’s website and Facebook page, direct emails from the City, through Beyond the Pier’s project website, and physically through an informational flyer sent out in the City’s September water bill.

A total of 919 responses were completed by the October 1, 2020, deadline. This results in a rate of completion of approximately 8.8% and a margin of error of 1.5% (based on the City’s 2010 population of 10,412). Some respondents completed the survey, but left various items blank; however, all surveys had at least some responses that could be scored. Some questions provided space for respondents to fill in the blank and leave comments. When spelling and grammar mistakes were obvious, corrections were made, and if profanity or other offensive language was used, it was edited.

Due to the sample size, sample population, and other limitations generally present in online surveys, these results should not be interpreted with a purely scientific mindset. However, these survey results provide valuable perspectives of the community’s opinions regarding development desires at Chinook Pier and downtown Grand Haven. The survey was successful in that it resulted in objective, quantifiable information from a large number of people compared to typical participation in other forms of public input (community workshops, focus groups, etc.). This survey will help the City of Grand Haven determine community preferences, prioritize development options, and promote uses that are aligned with community desires for the waterfront and beyond.

### ***Data Entry and Measurement***

The online survey tool SurveyMonkey presented respondents with a standardized set of questions from which they could choose responses. Some questions only permitted one answer, some permitted multiple answers, and others allowed space for individual comments. This method restricted acceptable entries to those required by the survey form, providing a standardized method by which analysis could be conducted and trends observed.

Two scoring scales were used to report the data received: nominal and ordinal scales. A nominal scale merely counts responses by particular classification (e.g., place of residence). This scale is useful to separate responses into working groups or to evaluate the overall sample to determine whether it represents the larger population. Items 1, 3, 4, 6-9, and 11-15 were scored on a nominal scale.

An ordinal scale is more useful in gaining insight into respondent beliefs because it includes the characteristic of rank order. That is, one item is greater or lesser than another item, or it has more or less of a particular quality, based on a commonly understood standard. An ordinal scale enables some greater judgment about the relative strength or weakness of particular responses (e.g., "most ideal," "how often," etc.). It does not, however, include a quantifiable or consistent interval between the various points in the scale. Items 2 and 5 were scored on an ordinal scale.

Lastly, question 10 allowed respondents to leave a written response to describe any additional thoughts not addressed in the survey.

For the purposes of reporting the results of the survey, the ordinal scales used were converted to interval scales. This merely means that a numeric value was assigned to each response with an interval of "1" between each point on the scale. For example, in Question 2, "Frequently" responses were assigned the number 4, "Often" responses were assigned the number 3, and so forth. This was done to enable the measurement of central tendency of all responses, which is accomplished by determining the arithmetic mean (or average) response for the item. However, it must be recognized that the assignment of value to the intervals of the scale does not automatically result in a true interval scale because each respondent will have his/her own interpretation of the interval. Nevertheless, in aggregate, this procedure does enable a comparison of the items from one to the next.

### **Welcome Page**

1. Respondents were asked to identify which benefits of the waterfront were most important to them, selecting up to three choices. They could also provide an "other" option to list additional benefits not listed in the question. The majority of respondents indicated the opportunity to enjoy nature/outdoors was important to them (78.7%) (**Table 1**). This was clearly the top choice by respondents, with over a 30% gap between this choice and the next most popular benefit. The waterfront's ability to bring people together (45.7%) and enhance community image and sense of place (45.3%) received a similar number of votes and were the next most popular options. The waterfront's ability to improve property values was considered the least important benefit, receiving only 6.4% of total votes.

Table 1. Important benefits of the waterfront

Answer Choices	Percent	Number
Provides opportunities to enjoy nature/outdoors	78.7%	719
Brings people together	45.7%	418
Enhances community image and sense of place	45.3%	414
Protects the natural environment and wildlife	39.9%	365
Provides entertainment	34.7%	317
Improves health and wellness	29.3%	268
Provides cultural opportunities	21.0%	192
Improves property values	6.4%	58
Other (please specify)	4.9%	45
	Answered	914
	Skipped	5

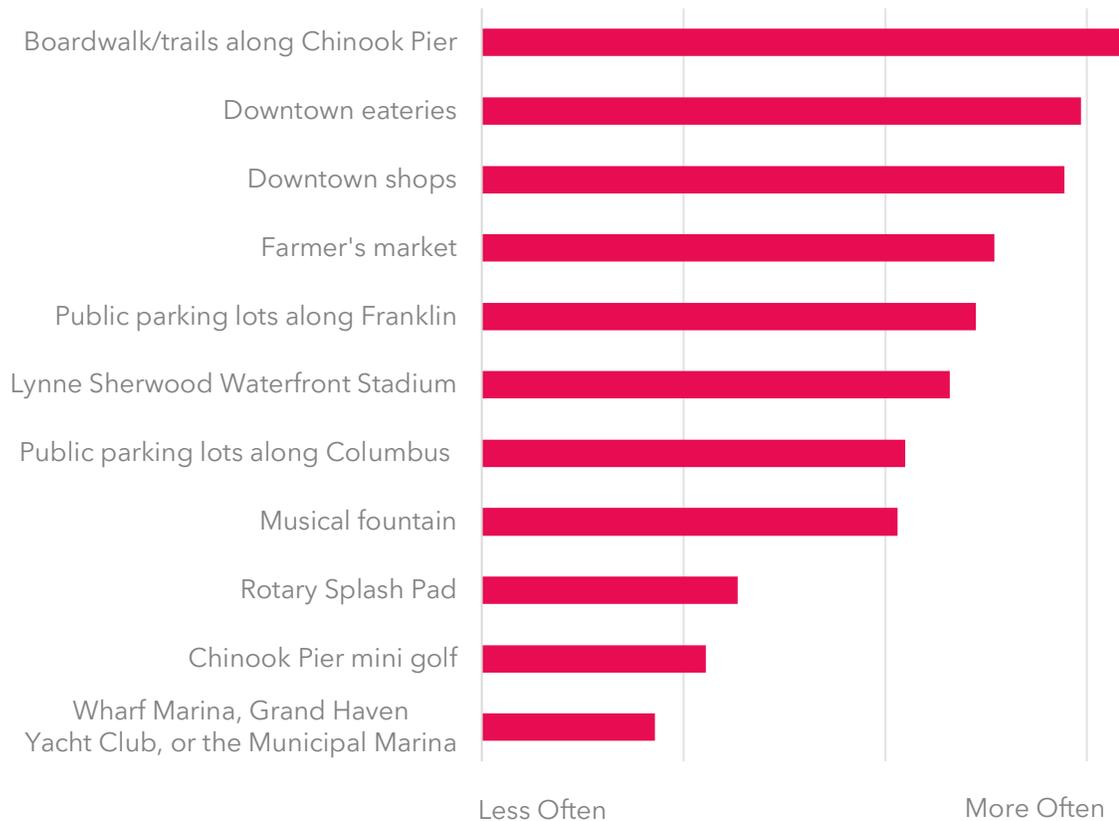
Several respondents also provided comments related to other benefits of the waterfront. Business opportunities was a popular theme among comments. These ranged from opportunities for water-related businesses (fishing charters, etc.) to dining and shopping opportunities. Several people noted the enjoyment of shops and restaurants in this area. Conversely, many people also noted the enjoyment of open space areas where passive recreation, such as watching the channel, and other outdoor activities could occur. Finally, several comments were also related to community image, such as the area's charm, welcoming environment, safety, and beauty. All comments are provided in [Appendix 3](#).

### Place-Based Questions

2. The second question asked respondents to indicate how often they use facilities related to Chinook Pier and public parcels downtown. Answer choices available for this question were "Frequently (once a week or more)," "Often (2-3 times a month)," "Sometimes (a few times each year)," "Rarely (less than once a year)," and "Never." For purposes of providing a quantifiable value to compare and rank issues, a weighted average was applied. A score of 4 was given to "Frequently," a score of 3 was given to "Often," a score of 2 was given to "Sometimes," a score of 1 was given to "Rarely," and a score of 0 was given to "Never."

**Figure 29** indicates the weighted average for respondent use of these facilities. The boardwalk and trails along Chinook Pier were the most popular facilities used by respondents (n=3.17), with 45.0% indicating that they use them once a week or more. This was followed by downtown eateries (n=2.97), which was most popular for “often” use with 42.6% of respondents visiting eateries 2-3 times per month. The least visited facilities were Wharf Marina, Grand Haven Yacht Club, or the Municipal Marina, with the majority of respondents indicating they never visited these places (53.6%). The Rotary Splash Pad and Chinook Pier mini golf were also visited relatively infrequently.

**Figure 29. Most popular facilities at Chinook Pier and downtown**

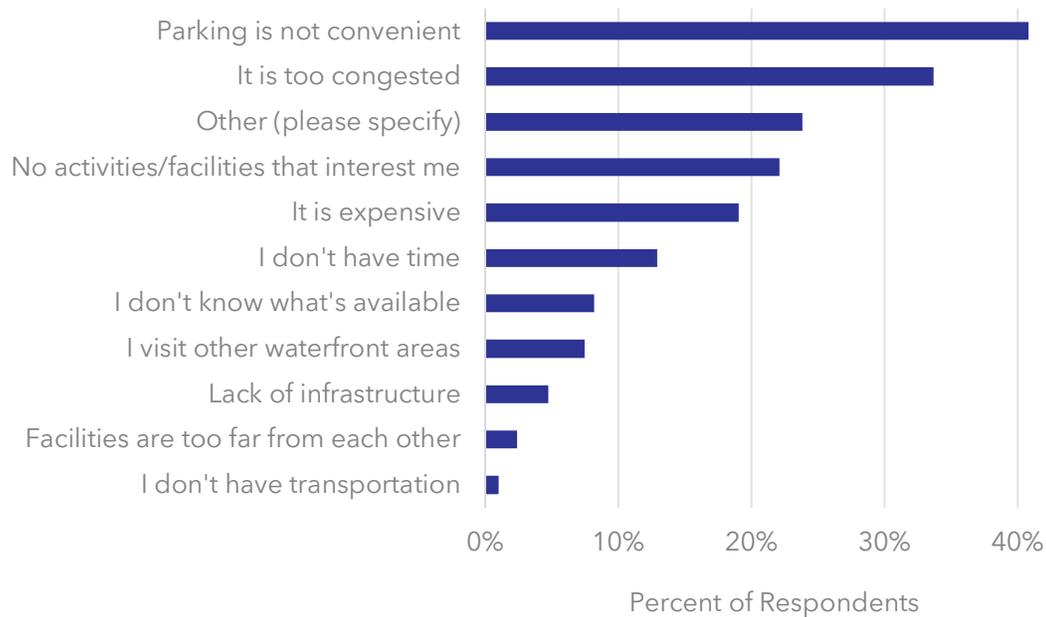


3. Respondents who do not visit the waterfront or downtown were asked the reason why they don't visit these areas. The majority of respondents skipped this question (68.0%, n=625), indicating they generally visit these areas. The reasons identified by the remainder of respondents can provide insight into ways access may be further enhanced. Respondents were instructed to choose up to three options and could also provide their own reasons in an “other” option.

Lack of convenient parking was the most common reason for not visiting these areas (40.8%, n=120) (**Figure 30**). This was followed by congestion (33.7%, n=99) and “other” reasons (23.8%, n=70). Many respondents (22.9%) used this comment area to indicate that they do visit the waterfront. Of those who indicated other reasons they don't visit, parking, lack of variety, tourism, and restaurant options were commonly

listed. Those interested in variety noted the desire for more market and craft facilities, family activities, cultural events, year-round options, and diversity in shops. Better food and affordability were common themes among those who desired different restaurant options. All comments are provided in [Appendix 3](#).

**Figure 30. Reasons for not visiting the downtown and waterfront**



4. Respondents were asked to identify types of places they would like to see more of in the downtown and along the waterfront. They were encouraged to select all the choices that applied. A place to be outdoors was most desired by respondents, with 74.7% choosing this type of place (n=617) ([Figure 31](#)). The majority of respondents also chose places to eat/drink (59.9%, n=617) and places to connect with water (55.8%, n=461). The least desired types of places were those to live (5.2%, n=43), those for services (8.0%, n=66), and those for work (8.1%, n=67). In general, respondents tended to choose places that would be open to the entire public.

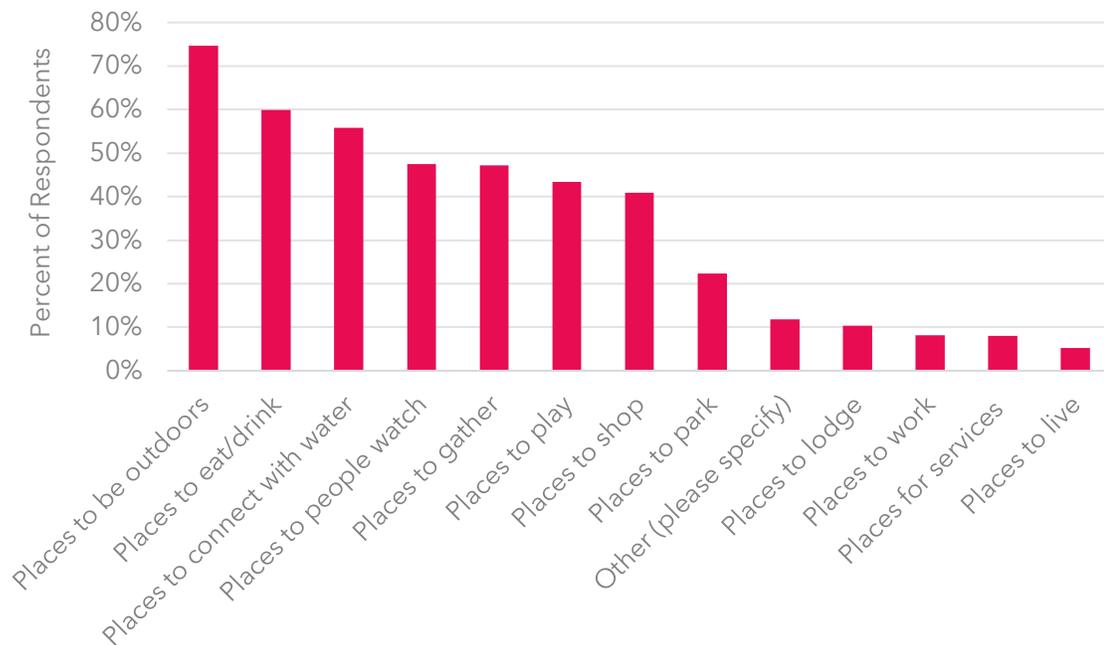
This question included an “other” option for respondents to provide additional places they would like in this area. 11.9% of respondents indicated other responses. Several themes emerged from these comments. Restaurants and food were the most repeated topic among comments. Suggestions encompassed a variety of options, from specialty places such as fish or ethnic foods to reasonably-priced restaurants such as a good burger place.

The market was another repeated topic among comments. Many comments indicated a desire for an improved or expanded farmer’s market. This included discussion regarding all-season capabilities, connections between the market and downtown, and a variety of different vendors. Comments sometimes also included a desire for food trucks, which was another common recommendation in comments.

Several respondents also indicated the desire for shopping opportunities suggesting a variety of options, such as affordable clothing, open-air shops, and flower store. The need for essential items, such as groceries or local goods, was the most common theme among respondents desiring stores or shopping in this area.

Respondent comments sometimes emphasized contrasting places for this area. A similar number of comments were received related to entertainment and open space. Entertainment options included a Ferris Wheel or other rides, activities for young adults, live music, and an art exhibit. Others focused on open space areas where they could watch the waterfront, enjoy nature, and sit under the trees. All comments are provided in [Appendix 3](#).

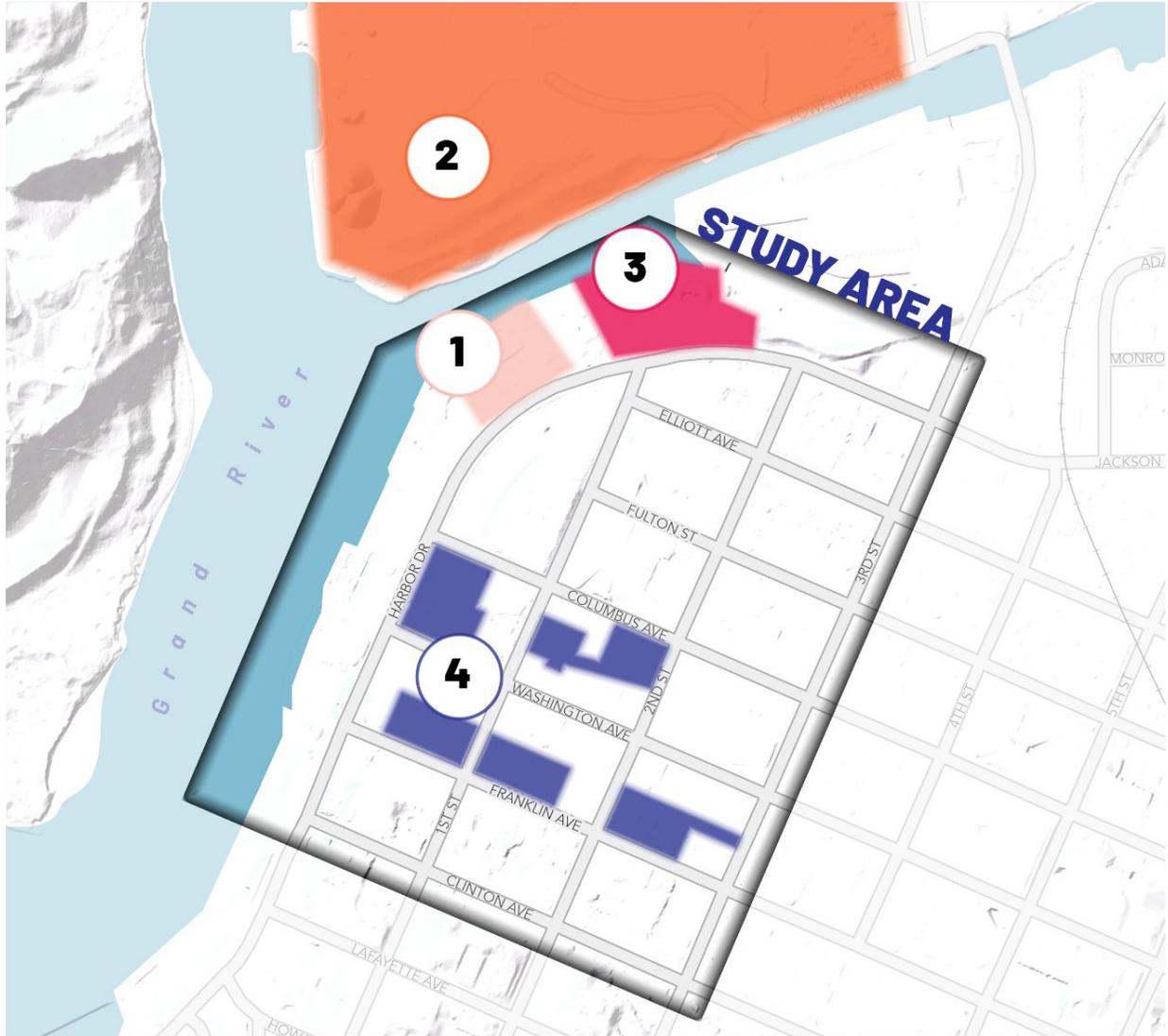
**Figure 31. Types of places desired downtown and along the waterfront**



- Question five asked respondents to rank four areas based on how ideal they would be for future growth and development. Locations selected as 1 were considered most ideal and those marked as 4 were least ideal. A weighted average was then applied to determine the overall perception of each place. Higher weighted averages indicate a more ideal location. The location of the Chinook Pier shops was considered the most ideal for future growth and development (n=3.38). Underused public or private parking areas were considered the least ideal for future growth and development (n=1.82). The former J.B Sims power plant was considered the next best area for development, then the north end of Chinook Pier near the Coal Tipple. The overall rank of properties based on their weighted averages is depicted in [Map 2](#).<sup>1</sup>

<sup>1</sup> The analysis and map for question 5 was revised on March 15, 2021.

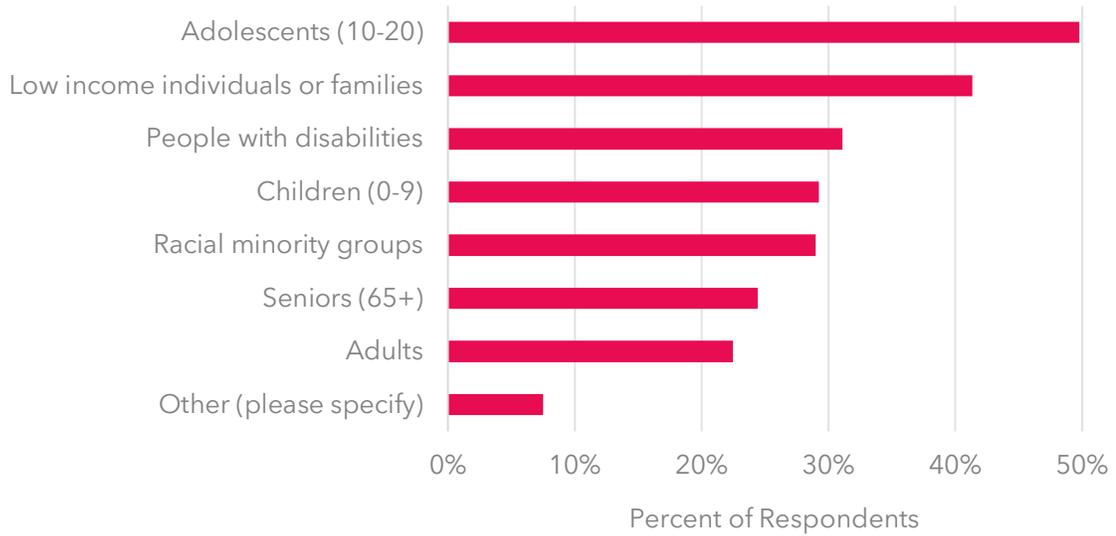
Map 2. Ideal locations for future growth and development



6. Respondents were asked which groups they feel are underserved by current uses and amenities downtown and along the waterfront. They were encouraged to check all options that applied. The group believed to be most underserved were adolescents (10-20 years) (49.8%, n=359), followed by low-income individuals or families (41.3%, n=298). Adults received the fewest votes (22.5%, n=162), followed by seniors (24.4%, n=176) (**Figure 32**).

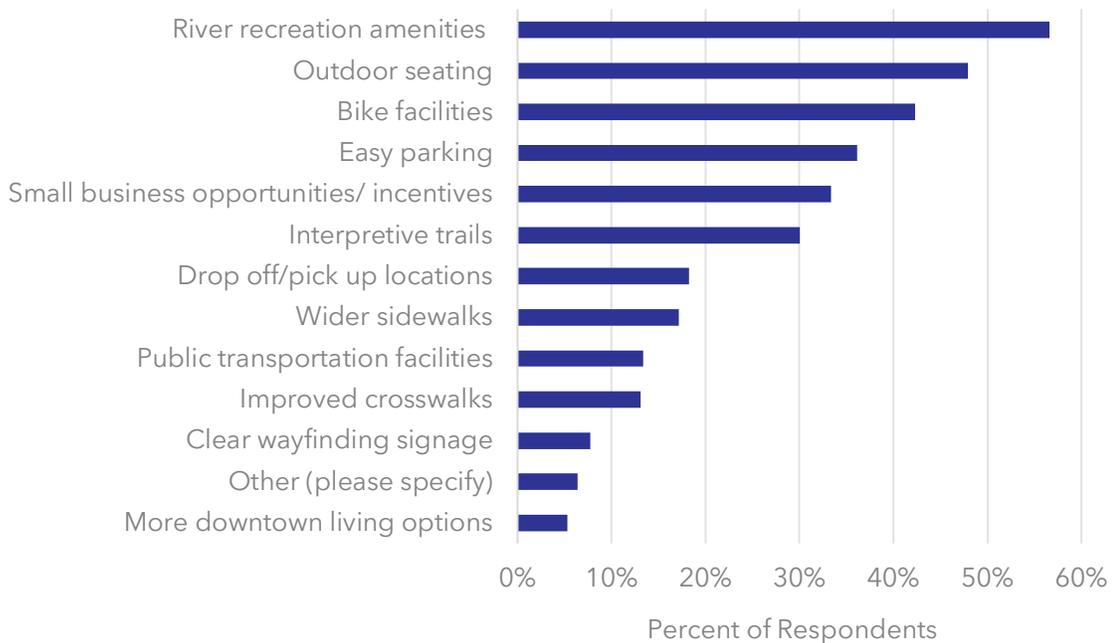
Respondents were allowed to specify other options beyond those listed in the survey. 7.5% (n=54) respondents provided an additional comment. Half of these comments (n=27) believed that all people had adequate access and that no groups were being underserved by current uses and amenities in the study area. The remaining comments were a large mix of opinions, with the next major theme being locals or residents, as opposed to tourists.

**Figure 32. Groups that may be underserved by current uses and amenities downtown and along the waterfront**



7. Question seven asked respondents to identify ways they think waterfront access could be improved, instructing them to select up to three choices. The majority of respondents chose river recreation amenities, such as canoe/kayak facilities or a fishing platform (56.6%, n=462) (Figure 33). This was followed by outdoor seating (47.9%, n=391) and bike facilities such as bike lanes and racks (42.3%, n=345). The least number of people believed more downtown living options would improve access (5.3%, n=43). This was followed by clear wayfinding signage (7.7%, n=63).

**Figure 33. Ways in which waterfront access may be improved**



This question provided an “other” option for respondents to provide additional ideas for improved waterfront access. 6.4% of respondents (n=52) provided an additional comment. The most popular comments were related to businesses and open space. Many respondents believed more restaurants or dining options near the water would improve access. Other comments also included an indoor/outdoor climbing facility, hospitality or hotel, investment in the marine industry, expanded market, and merchant fairs to provide small business opportunities.

Conversely, many respondents believed open space was the primary way to improve waterfront access. Several comments desired no new buildings. Rather, trees, grass, and open space were desired so the waterfront view would not be obstructed and people could sit outside to enjoy the waterfront. Many indicated the desire for simplicity in this area.

Boating and parking were also mentioned. A boat launch was desired by some respondents, along with day slips or access for dinghies. Parking was noted as being an accessibility problem for those with the inability to walk far distances. Shuttles were recommended as a solution, both from remote parking areas or in the form of a water taxi. All comments are provided in [Appendix 3](#).

- In question eight, respondents were asked to identify types of activities in which they or their families would be most likely to participate ([Figure 34](#)). Respondents were encouraged to check all that apply. The majority of respondents chose four types of activities: local food events (72.6%, n=595), concerts (70.4%, n=577), river recreation amenities (64.3%, n=527), and winter recreation (50.9%, n=417). Only four respondents would not participate in any new activities (0.5%).

**Figure 34. Types of activities in which respondents or their families would be most likely to participate**

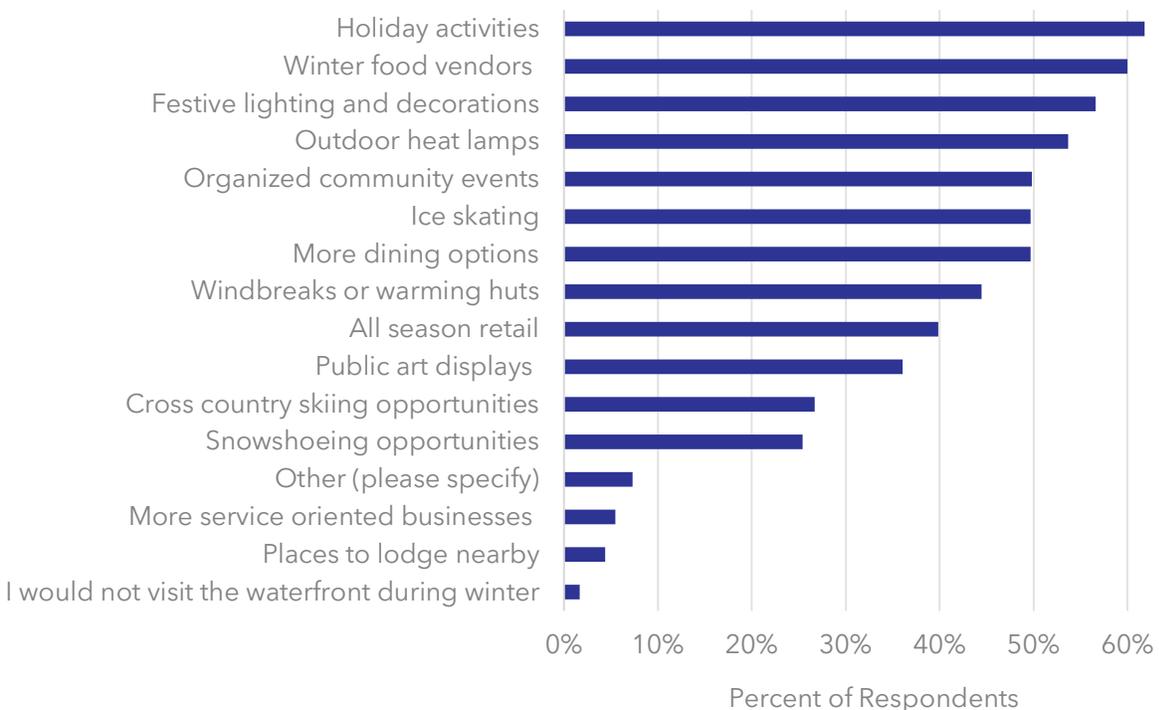


This question allowed an “other” option where respondents could identify additional types of activities they would like in the area. Many ideas were related to organized events, such as movie nights, dog-friendly events, and cultural events. Similarly, music and art were common in responses, such as art exhibits, a sculpture park, or specialized music events.

Several respondents desired for the market to be expanded to increase space for farmers and allow a greater variety of vendors. Additionally, a variety of active recreation options were listed, although ranging in scope. These included roller skating, biking, pickleball, indoor/outdoor climbing, putt-putt, and a Ferris Wheel. Again, the desire for structured activity areas was desired by some and opposed by others who would rather preserve green, open space. All comments are provided in **Appendix 3**.

- Question nine asked respondents what would encourage them to visit the waterfront during winter, selecting all options that applied (**Figure 35**). Holiday activities (61.9%, n=509) and winter food vendors such as coffee and hot chocolate (60.0%, n=494) were the most popular options. Festive lighting and decorations (56.6%, n=466) and outdoor heat lamps (53.7%, n=442) were also commonly chosen by respondents. All four of these options were selected by the majority of respondents. Only a small number of respondents indicated they would not visit the waterfront during winter (1.7%, n=14). Other options that were not popular for winter were places to lodge (4.4%, n=36) and more service-oriented businesses (5.5%, n=45).

**Figure 35. Activities, uses, and amenities that would encourage waterfront visitation during the winter**



This question allowed an “other” option where respondents could identify additional activities that would encourage them to visit the waterfront during winter. 7.3% of respondents listed additional options (n=60). In 25% of these comments, respondents indicated a desire for heating. These included a variety of suggestions, such as outdoor heat lamps, igloo tents, fireplaces, and heated walkways. Being able to walk outside during the winter was related to having the walkways heated or good snow plowing.

Comments also indicated a desire for outdoor activities during the winter. A variety of suggestions were provided related to special events, including a winter festival, parade, a nativity, poetry slams, music, and art/lighting events. Similarly, a variety of recreation ideas included curling, ice skating, enclosed pickleball, and open space for building a snowman.

Lastly, 16.7% of respondents noted that they either already visit during the winter or do not live in Grand Haven during the winter. One commented that adding any of the listed activities would discourage use in the winter and another noted that winter is the only time they visit because of the lack of congestion during that time.

10. Question 10 was the final place-based question, allowing respondents to provide any additional thoughts they may have regarding the waterfront plan not already addressed in the survey. 31.8% of the respondents (n=292) used this space to provide additional comments.

Many respondents commented on business development options. Some desired to replace the previous shops at Chinook Pier, others desired an expanded farmer’s market, and yet others desired a mix of uses for entertainment and shopping. In general, food and dining options were highly discussed topics. Several respondents echoed the need for better food options in the study area. A variety of suggestions were received, with some desiring outdoor eateries downtown and others advocating for food trucks near the waterfront. Comments often focused on variety, quality, and setting as important factors. Outdoor seating was repeatedly desired in relation to the setting.

Many respondents also indicated a desire for an improved market. Expansion of the market was often mentioned, as respondents noted that it is currently difficult to maneuver. Other suggestions included an indoor portion and the ability to accommodate additional vendors, such as arts and crafts. Some respondents also commented on the ability of the market to function for multiple uses, such as a venue for festivals or as a rental, when not occupied by the market.

Numerous comments addressed housing, with many opposed to housing developments along the waterfront. The waterfront was commonly noted as a place for all people to enjoy, and respondents desired for it to remain this way. Public

access and views of the water were important to many respondents. Some considered residential as too limiting and not a good fit for this area.

Lastly, many respondents encouraged the preservation of greenspace along Chinook Pier. The idea of simplicity was prevalent in many comments, which aligned with desires to preserve the quaint small-town feel of Grand Haven. Many respondents indicated a desire for open views of the river, a place to relax in nature, and open areas to gather with friends and family. Comments related to greenspace did not always exclude other developmental options; however, greenspace was often considered an important feature that should be present in this area.

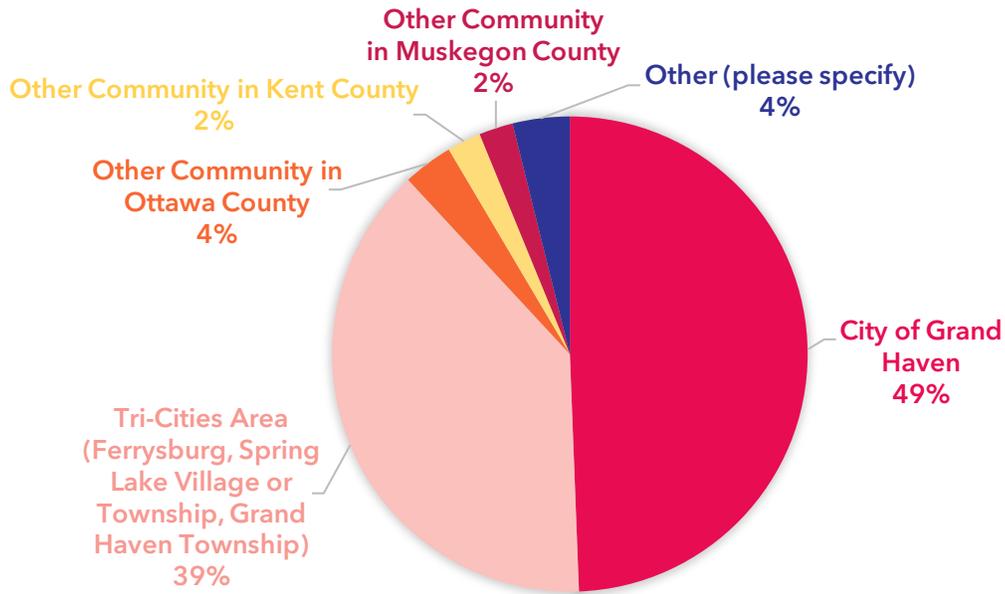


Image 10. Direct quotes from the community survey representing common themes among written comments.

### Background Questions

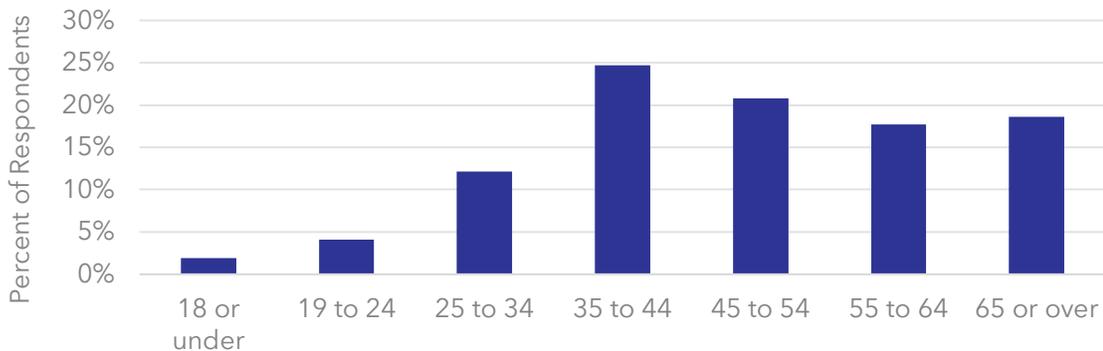
11. Respondents were asked to identify the community of their primary residence. Almost half of the respondents were from the City of Grand Haven (49.4%, n=407) ([Figure 36](#)). 38.7% were also from the Tri-Cities area containing Ferrysburg, Spring Lake Village or Township, and Grand Haven Township (n=319). Therefore, the large majority of the respondents were local residents. Other common locations listed by respondents were Robinson Township and seasonal residents. All responses are located in [Appendix 3](#).

Figure 36. Primary residence of survey respondents



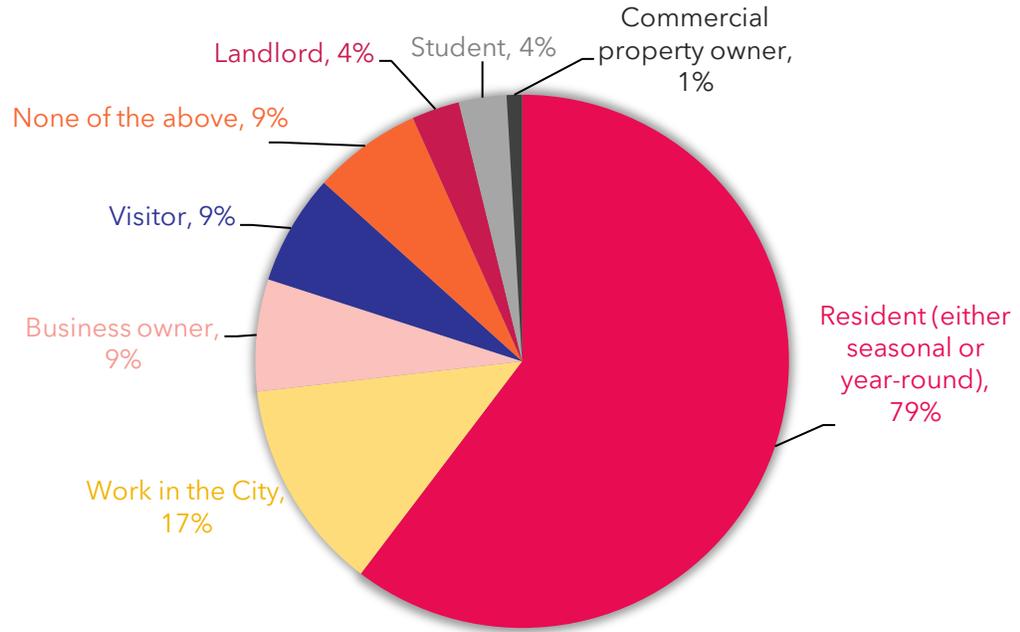
12. Respondents were asked to identify their age (Figure 37). The age groups most represented in the survey were 35 to 54 years, together comprising 45.5% of total respondents (n=374). The fewest respondents were less than 18 years in age (1.9%, n=16) or between 19 and 24 years (4.1%, n=34%).

Figure 37. Age groups of survey respondents



13. The primary connection survey respondents had to the City of Grand Haven was as a resident (79.1%, n=648) (Figure 38). This indicates a strong presence of local opinions throughout the survey. The next most popular group contained respondents who work in the City (16.9%, n=138). This question provided an “other” option for respondents to identify other primary connections to the City. 71 respondents left comments in this section, with many indicating they either live nearby or grew up in Grand Haven.

Figure 38. Primary connection of survey respondents to the City of Grand Haven



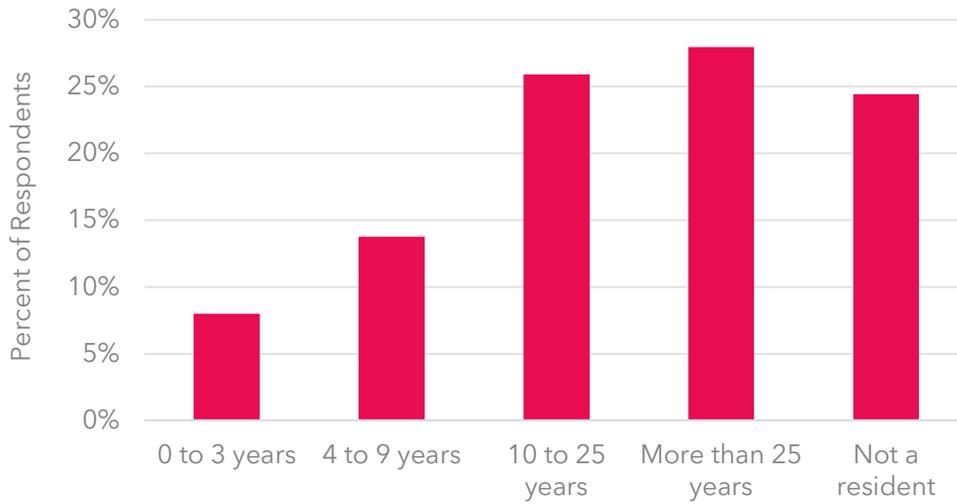
14. The majority of survey respondents did not work in the City of Grand Haven (**table 2**). Rather, considering these results and responses to question 13, most are local residents of Grand Haven or the nearby area. Responses to this question are consistent with a relatively high mean travel time to work of 20.2 minutes, estimated by the 2018 American Community Survey.

Table 2. Workplace of survey respondents

Answer Choices	Percent	Number
Yes, I own an establishment	5.7%	47
Yes, I work in the City	28.6%	235
No	65.7%	540
	Answered	822
	Skipped	97

15. The final background question asked respondents to indicate how long they have lived in the City of Grand Haven. A relatively even distribution of responses were received for those living 10-25 years, more than 25 years, and those who were not residents (**Figure 39**). The smallest percentage of respondents have lived in the city for 0 to 3 years (8.0%, n=65). Overall, this indicates a strong presence of long-term residents.

**Figure 39. Duration of Residency in the City of Grand Haven**



### Summary

Based on the above survey results, the City of Grand Haven should consider the following as it proceeds to the design phase for Beyond the Pier:

- Survey respondents were primarily residents of Grand Haven or the Tri-Cities area. Therefore, survey results largely represent local preferences and opinions.
- Many responses were received from those aged 35 and older, while responses from younger respondents were generally more limited. Yet, the group identified as being the most underserved was adolescents (10-20 years). This may correspond to the desire for family-friendly activities echoed in many comments.
- Places to be outdoors and enjoy nature were strongly desired throughout the survey. These were identified as the top benefit of the waterfront and the most desired type of place. The presence of greenspace and areas to enjoy nature were considered important to this area and should be considered throughout the design process.

- A place to eat or drink was the top development option desired in the study area. After a place to be outdoors, it was the next most desired type of place. Local food events were the top activity in which respondents would be most likely to participate and winter food vendors were a top choice for visiting the waterfront during winter. Further, places for dining and good food were repeatedly desired in comments. Opinions ranged on the type of food or dining experience. However, respondents generally agreed it should offer variety, quality, and a unique setting. Food trucks were popular suggestions, as was outdoor seating.
- Parking should be considered for its ability to offer convenient access downtown and to Chinook Pier, while also preserving areas for future development and greenspace. Parking was identified as the top reason for not visiting downtown and the waterfront. Yet, respondents were relatively divided on this issue in survey comments, some desiring additional parking and others believing parking was sufficient.
- To improve waterfront access, river recreation amenities and outdoor seating were desired. Many comments throughout the survey combined outdoor seating with development options, such as dining. Several respondents also commented on the desire to have seating for passive recreational purposes, such as watching the river.
- Maintaining waterfront views and public access were noted as important in many comments. Housing developments were often not considered to preserve either of these elements, with Places to Live ranking as the lowest option for types of places desired downtown and along the waterfront.
- Improvement of the Farmer's Market was a popular topic in comments. The market was identified as small, difficult to maneuver, and insufficient for vendors. Respondents generally agreed the market should be improved upon and offered a variety of suggestions, such as an indoor portion, the capacity for additional vendors, coordination with food trucks, or the ability to rent the space outside of market hours.

## Conclusion & Next Steps

The City of Grand Haven has undertaken a robust public engagement effort to determine community preferences and opinions for redevelopment at Chinook Pier and downtown. These efforts generated a large amount of data that provides a foundation for design and redevelopment goals. From this outreach campaign, it is clear that the people of Grand Haven are passionate about their City, and desire a waterfront that is active, accessible, and provides a meaningful connection to the outdoors. The effective manifestation of these desires into policies, strategies, and designs will require a balancing act between not only form and function; but also feasibility and sustainability. To be truly effective, the Beyond the Pier planning effort must set the City on a course for sustained long-term success.

It was recognized by many participants that the City of Grand Haven has done an excellent job of preserving the waterfront. The concept of accessible public waterfront access was a consistent topic of discussion throughout the engagement process and a feature that must be maintained in the waterfront master plan. Although public access to the waterfront is key in supporting community desires, this does not preclude development from the study area. There is a strong desire for the promotion of food-based businesses, the creation of an enhanced, multi-use market space, and the perpendicular expansion of downtown beyond Washington Avenue. While these types of developments may be achieved through entirely private means or a public-private partnership, they must be open to the public and have a perceived accessibility that will be appealing to the community.

The City may consider several public infrastructure and improvement projects identified through this engagement process to support desired private investment and public enjoyment. Street enhancements were regularly discussed, such as providing more and safer crossings along Harbor Drive, creating additional on-street parking near Chinook Pier, and having better bike infrastructure throughout downtown. Maintaining greenspace for passive recreation and the enjoyment of the outdoors was also considered very important. Many participants favored programming these greenspaces with affordable and family-friendly entertainment options, temporary food vendors, art, games, and winter comforts or activities.

Many responses to the online survey offered suggestions for ideal locations for growth, with Chinook Pier receiving the most attention. During the design workshops and charrette, participants regularly illustrated more intense land uses to the north end of Chinook Pier that would steadily decrease in intensity moving south along the riverfront. Key considerations when exploring development will be the context-sensitive placement of structures that complement existing uses and the preservation or creation of viewsheds to the waterfront.

### ***Next Steps***

The City of Grand Haven and Waterfront Steering Committee will review and discuss the community engagement results contained in this report. Conceptual designs of the study area will be created based on community feedback and direction from the Waterfront Steering Committee. Once refined, a financial feasibility overview and parking impact assessment will be created to ensure that the plan is based in reality. A business strategy and action plan will accompany the final waterfront master plan to provide actionable steps for implementation.

As a final stage in the planning process, a request for proposals will be created. This document will solicit proposals from the development community to create a private development project within the study area that is consistent with the Waterfront Master Plan. Although some elements of the waterfront plan will inevitably be long-term goals, the request for proposals will assess immediate needs and jumpstart the investment and development process for Chinook Pier.

# Appendix 1

Pop-up Engagement Map Activity Comments

## 1. What is the key opportunity at this location?

- Food truck ct. and seating
- Food trucks with heaters and activities
- Connect with bridge and keep smokestack.
- SUPs
- Maintain public views and public access
- Skating rink [x2]
- Entire Chinook Pier area - for the community
- More wayfinding signage from SL to GH for bikes.
- Park and tables, food trucks and power for them
- East end ADA accessibility along Fulton
- Parking garage in present coal plant. Assess 3rd Street bridge.
- Knock that down
- Totally rethink with community engagement - as it currently stands it is a lost opportunity.
- Park, pickle ball, shuffle board, children's play
- Close Washington so that stores and restaurants can expand into the street 3 blocks.
- Expand farmer's market and art on Sundays.
- Market moved
- Expand and renew farm market
- More entertainment
- Fish museum
- International dining [x3]
- Farmer's market enhancements: ADA compliant, Stanco property parking, vendor accommodations (electric and water), enforcement capabilities. Redo the market and Chinook Pier. Muskegon and Holland farmer's markets have been redone.
- Add shuffle board, horseshoes, bocce ball, curling in winter.
- Large pavilion for annual city festivals (winterfest), farmer's market, option to rent for weddings, and more maps for visitors.
- Bank of unisex restrooms!!
- Botanical garden with kayak and canoe rentals.
- Fishing
- Put put reconfiguration

## 2. What do you love about this place?

- Bike trail
- Farmers market
- Mini golf
- Market
- Market
- The entire study area
- Put put
- I find these maps incredibly confusing and very non-interactive. I have no idea what I'm supposed to do with them. Therefore, let me just say that I think it's fine to improve the area around the Pier. However, I do not want to see any development in the Southside area neighborhood. Please leave Southside alone! No zoning changes for double or multi-family houses in Southside.

# Appendix 2

Outdoor Design Charrette - Visual Preference Written Comments

## 1. Entertainment Notes

- Water taxi
- tables/benches/seating
- Have movies as part of the indoor/outdoor market
- No fishing, kayaking, or rides
- Food trucks with pavilion

## 2. Business Notes

- Shipping containers for business
- hibernaculum for bats at the coal tipple
- No architectural feature office
- No, no! (between architectural feature office and food truck park)
- Opposed to [food] trucks here
- No mixed use
- Summer and winter (indoor/outdoor market)
- No incubator businesses
- Incubator businesses inside a pavilion
- upscale "studio" hotel
- Rentable event space in the pm with garage doors, multi-season (indoor/outdoor market)
- Use for all events - Salmonfest/winterfest
- Pavilion (like Fremont) with bank of unisex toilets and urinals

## 3. Greenspace Notes

- Do not take out any trees

## 4. Winter Notes

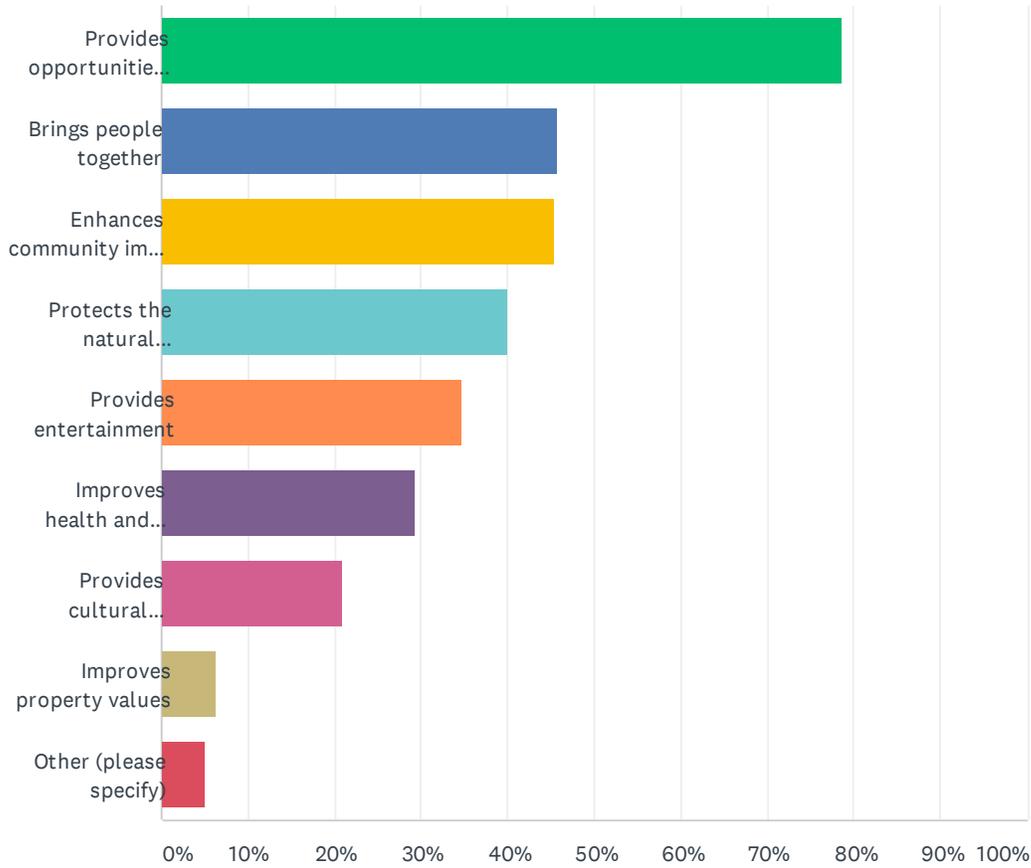
- bonfire pits with seating
- music (related to programming/events)
- Warming huts/wind breaks with year-round pavilion
- Not permanent buildings - but uniform

# Appendix 3

Community Survey Responses

# Q1 Which of the following benefits of the waterfront are most important to you? (Select up to 3)

Answered: 914 Skipped: 5



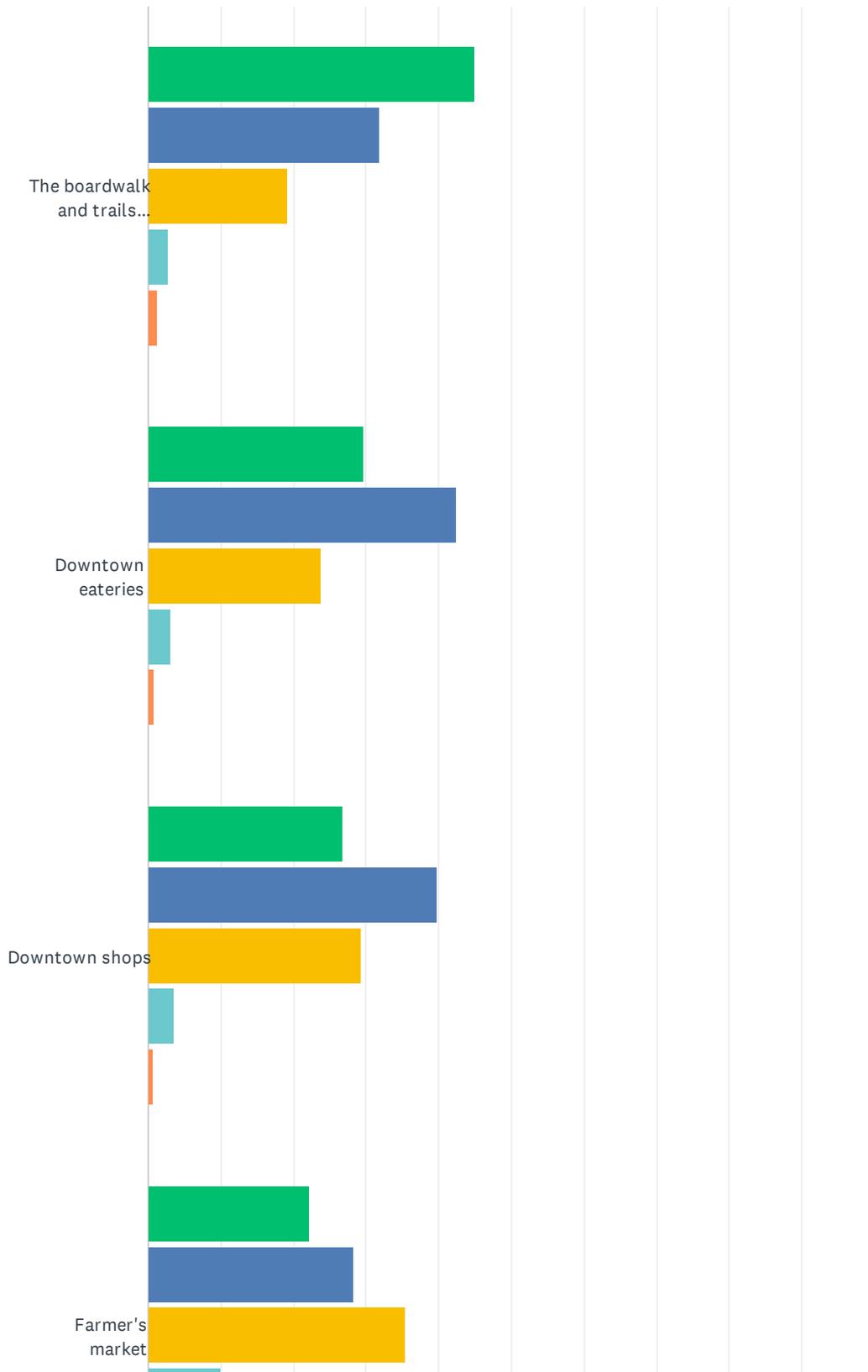
ANSWER CHOICES	RESPONSES	
Provides opportunities to enjoy nature/outdoors	78.67%	719
Brings people together	45.73%	418
Enhances community image and sense of place	45.30%	414
Protects the natural environment and wildlife	39.93%	365
Provides entertainment	34.68%	317
Improves health and wellness	29.32%	268
Provides cultural opportunities	21.01%	192
Improves property values	6.35%	58
Other (please specify)	4.92%	45
Total Respondents: 914		

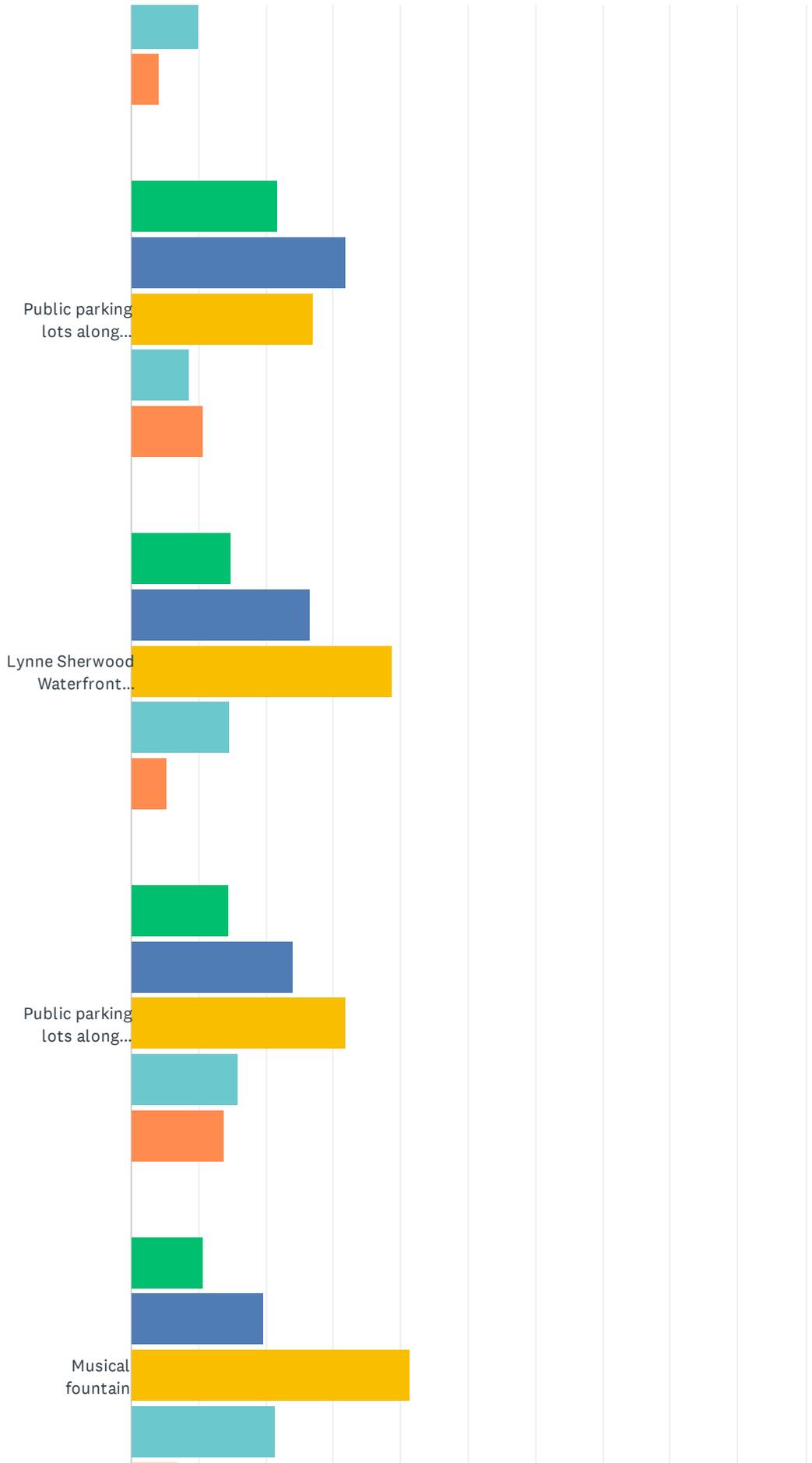
#	OTHER (PLEASE SPECIFY)	DATE
1	Retains or expands the working waterfront activities like charter fishing and commercial work boat operations	9/24/2020 9:34 AM
2	Preserves existing charm	9/23/2020 8:42 PM
3	Large grass area where people can sit on there chairs and watch the channel	9/16/2020 9:50 AM
4	animal center	9/16/2020 8:51 AM
5	Parking, building free	9/14/2020 7:57 PM
6	Family friendly activities	9/12/2020 6:28 PM
7	promotes sustainability and the local food web	9/11/2020 5:32 PM
8	Focus of Community PRIDE	9/9/2020 5:45 PM
9	Provides a welcoming area that includes maps, points of interest, bike rentals (all kinds of bikes) farmer's market with food trucks and crafts, restrooms, ice cream, trolley transports from large parking area off site.	9/5/2020 3:33 PM
10	A place to relax and enjoy the waterfront.	8/25/2020 3:10 PM
11	Keep small town character, safety and beauty	8/20/2020 4:25 PM
12	Public ownership and use MUST be maintained	8/18/2020 9:37 PM
13	Keeping that stretch of waterfront (boardwalk through Chinook Pier and beyond) open to public. What a wonderful asset to be able to enjoy such a large stretch of the waterfront. Let's keep that part of the waterfront public as well--a continuation of the board walk.	8/16/2020 9:06 AM
14	Chinook Pier businesses provided business and job opportunities and I would encourage that would to happen again.	8/11/2020 9:25 AM
15	Need more "green space" with Picnic tables & benches to relax & enjoy the view!	8/7/2020 8:35 AM
16	Providing a destination restaurant which highlights our Lake Michigan setting (similar to Mitchell's in Lansing or Livonia)	8/4/2020 9:03 PM
17	Parking	8/4/2020 1:06 AM
18	Or a liquor/convenience store	8/3/2020 7:39 AM
19	Satisfies the human urge to merge	8/2/2020 4:31 PM
20	Family picnic tables	8/2/2020 1:27 PM
21	Clean Energy to power downtown	8/1/2020 8:24 PM
22	Water view, no buildings/structures	8/1/2020 12:20 PM
23	Something to do during winter months	8/1/2020 10:54 AM
24	Children museum	8/1/2020 8:31 AM
25	More shops and restaurants	7/31/2020 11:29 PM
26	Chalets	7/31/2020 7:32 AM
27	Family fun	7/30/2020 9:39 PM
28	We enjoy the splash pad for summer fun!	7/30/2020 12:00 PM
29	Shops/ restaurants	7/30/2020 11:11 AM
30	Development Potential	7/28/2020 9:11 AM
31	Fishing/Boating Access	7/28/2020 9:11 AM
32	Outdoor eating/drinking and shopping	7/26/2020 10:33 PM
33	Supports business owners already invested in downtown	7/24/2020 10:40 AM

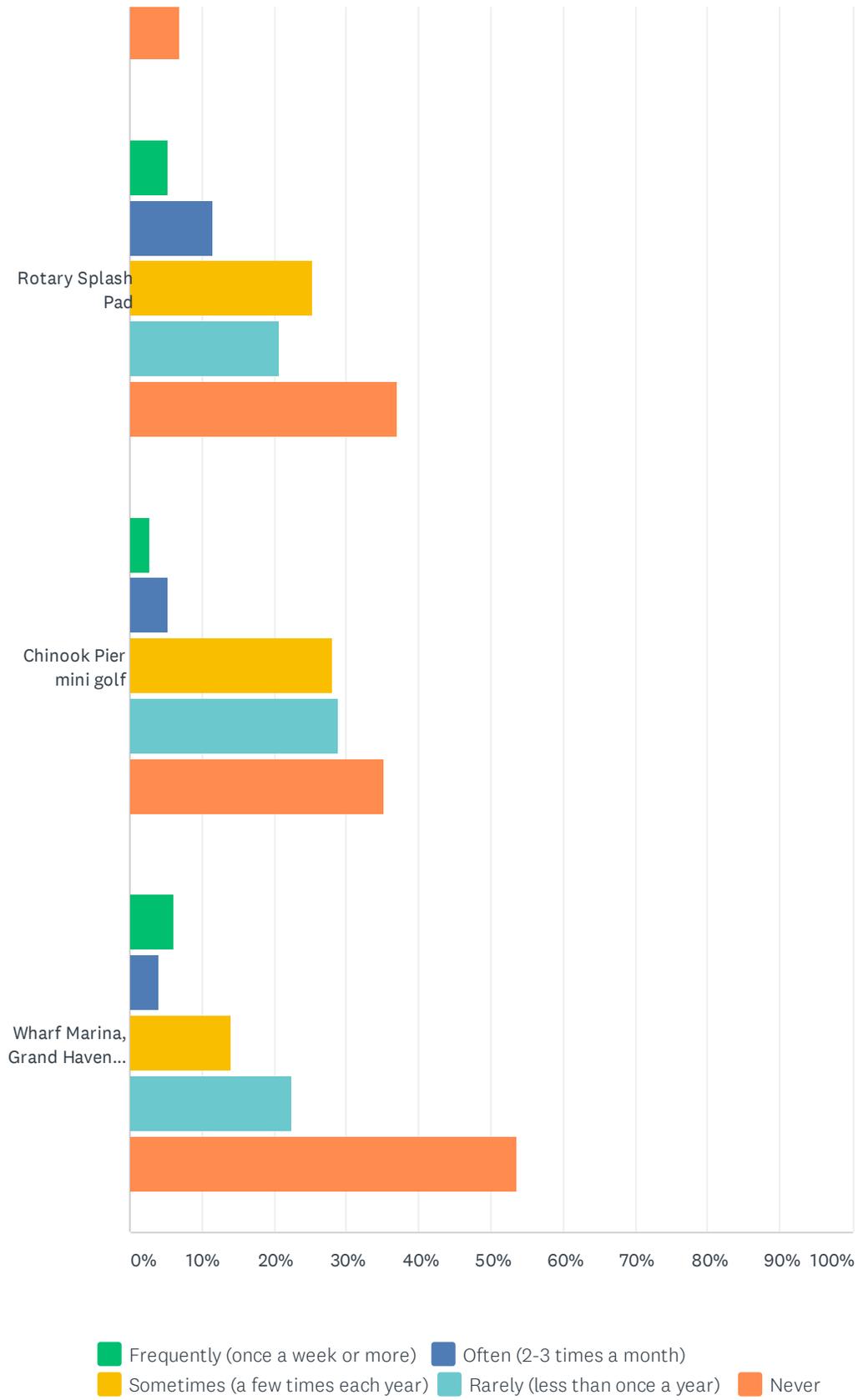
34	Make chinook area an "open space" with picnic tables and possible day use grills... no Condos!	7/23/2020 8:47 PM
35	Loved the shops and food placed in that area.	7/23/2020 10:10 AM
36	Provides opportunity for local small businesses	7/22/2020 9:26 PM
37	A park where citizens can enjoy the waterfront and preserve its beauty.	7/22/2020 5:28 PM
38	Allows for outdoor activities	7/16/2020 11:48 PM
39	Year-Round Activity and Community Engagement	7/16/2020 5:06 PM
40	Some parking and the rest green space	7/16/2020 8:10 AM
41	Mixed use	7/16/2020 12:05 AM
42	It's really important to keep the charm of that area.	7/15/2020 6:54 PM
43	Minority owned businesses would be a great asset and send GH in the direction of inclusivity.	7/15/2020 1:17 PM
44	Displaced shops need new home. NOT Depot building	7/10/2020 8:43 PM
45	Walkable pathways	7/7/2020 4:04 PM

# Q2 How often do you or someone in your household use the following facilities?

Answered: 830 Skipped: 89



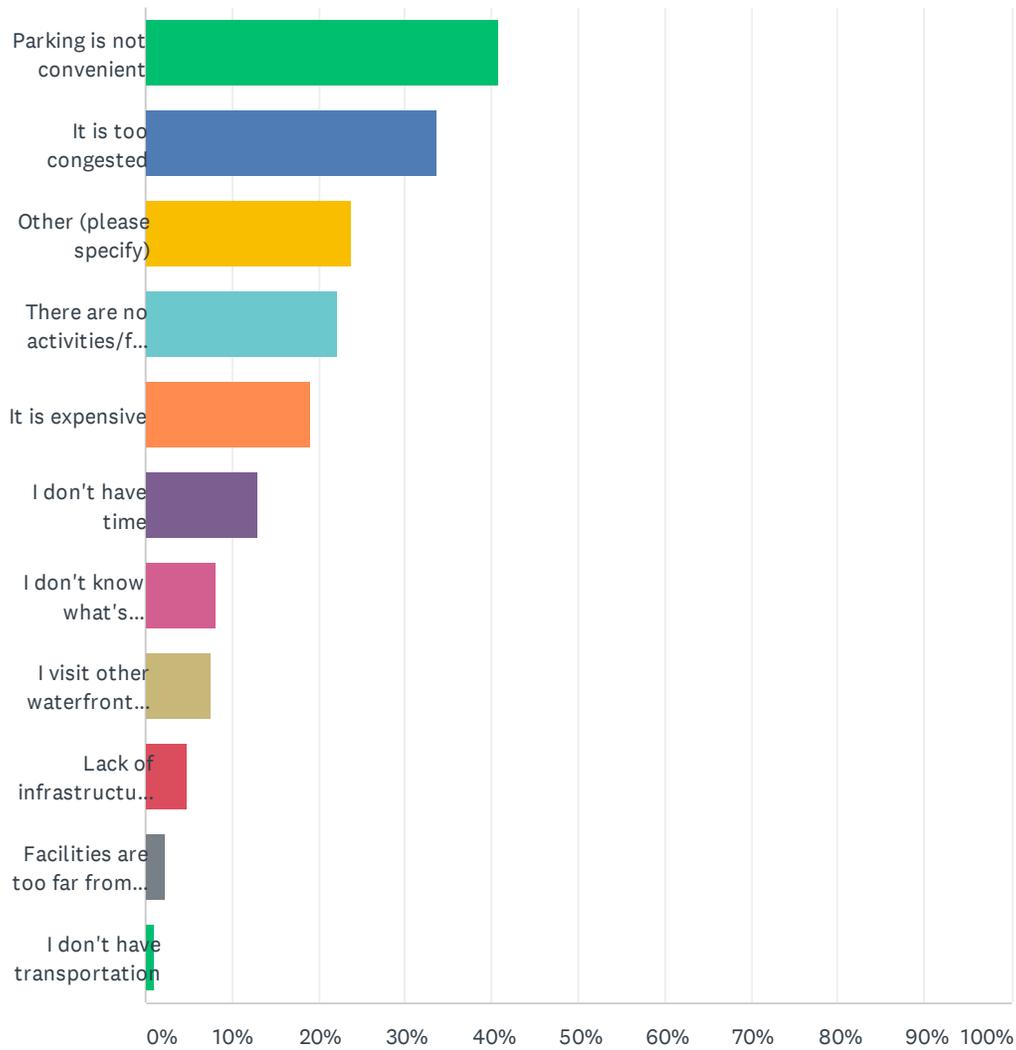




	FREQUENTLY (ONCE A WEEK OR MORE)	OFTEN (2- 3 TIMES A MONTH)	SOMETIMES (A FEW TIMES EACH YEAR)	RARELY (LESS THAN ONCE A YEAR)	NEVER	TOTAL	WEIGHTED AVERAGE
The boardwalk and trails along Chinook Pier	44.99% 373	31.85% 264	19.18% 159	2.77% 23	1.21% 10	829	3.17
Downtown eateries	29.63% 245	42.56% 352	23.82% 197	3.14% 26	0.85% 7	827	2.97
Downtown shops	26.88% 222	39.71% 328	29.30% 242	3.51% 29	0.61% 5	826	2.89
Farmer's market	22.22% 184	28.14% 233	35.39% 293	10.14% 84	4.11% 34	828	2.54
Public parking lots along Franklin Avenue	21.74% 180	31.88% 264	27.05% 224	8.57% 71	10.75% 89	828	2.45
Lynne Sherwood Waterfront Stadium	14.96% 124	26.66% 221	38.60% 320	14.60% 121	5.19% 43	829	2.32
Public parking lots along Columbus Avenue	14.49% 120	24.03% 199	31.88% 264	15.82% 131	13.77% 114	828	2.10
Musical fountain	10.74% 88	19.66% 161	41.39% 339	21.25% 174	6.96% 57	819	2.06
Rotary Splash Pad	5.20% 43	11.61% 96	25.27% 209	20.80% 172	37.12% 307	827	1.27
Chinook Pier mini golf	2.65% 22	5.31% 44	27.99% 232	28.95% 240	35.10% 291	829	1.11
Wharf Marina, Grand Haven Yacht Club, or the Municipal Marina	6.05% 50	4.00% 33	13.92% 115	22.40% 185	53.63% 443	826	0.86

### Q3 If you do not currently visit Downtown and the Waterfront, what is the reason? (Select up to 3)

Answered: 294 Skipped: 625



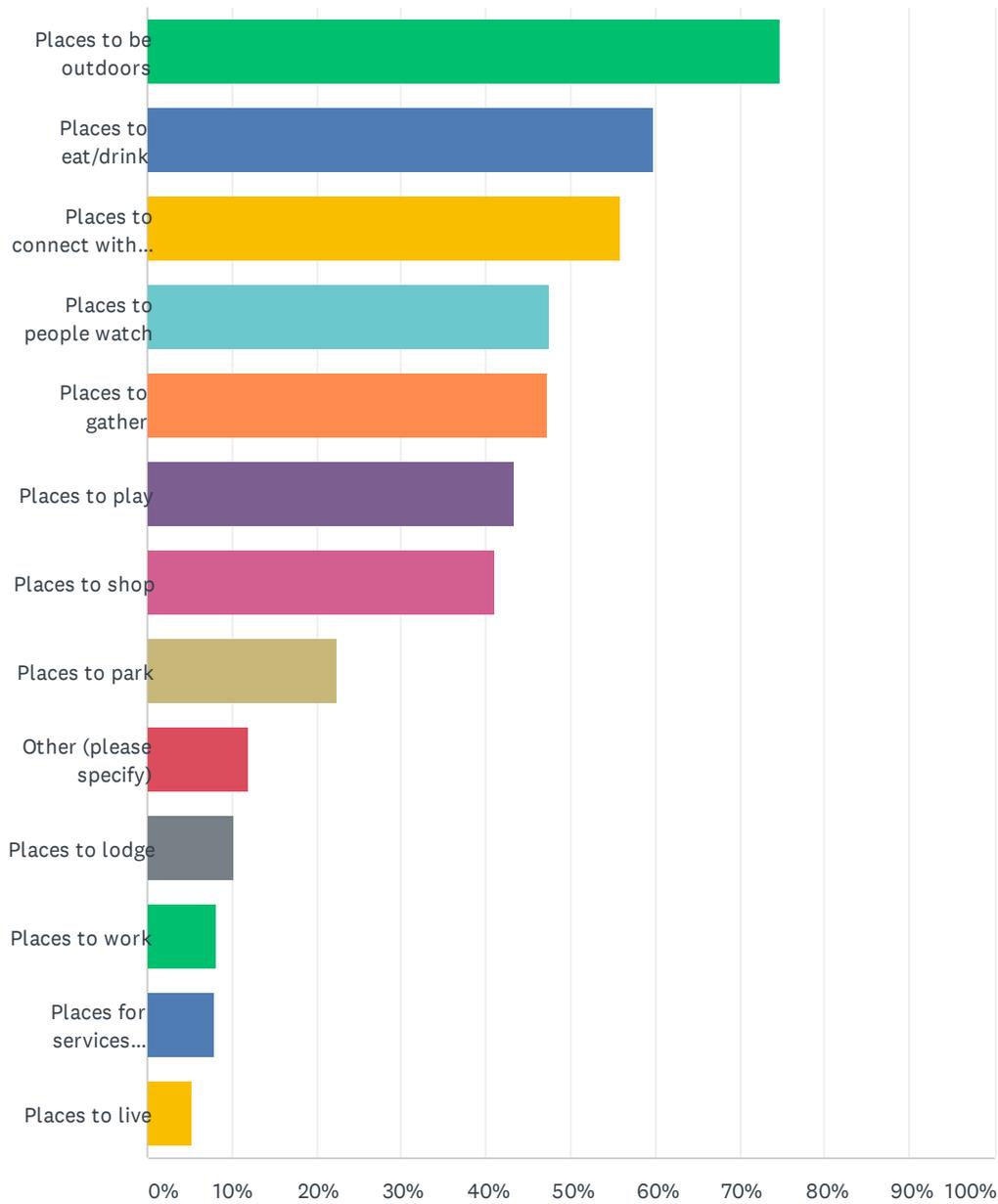
ANSWER CHOICES	RESPONSES	
Parking is not convenient	40.82%	120
It is too congested	33.67%	99
Other (please specify)	23.81%	70
There are no activities/facilities that interest me	22.11%	65
It is expensive	19.05%	56
I don't have time	12.93%	38
I don't know what's available	8.16%	24
I visit other waterfront areas	7.48%	22
Lack of infrastructure (sidewalks, crosswalks, benches, etc)	4.76%	14
Facilities are too far from each other	2.38%	7
I don't have transportation	1.02%	3
Total Respondents: 294		

#	OTHER (PLEASE SPECIFY)	DATE
1	I do visit because I live downtown	9/24/2020 9:48 AM
2	I work part-time downtown and just head home when finished.	9/18/2020 7:55 AM
3	Too many tourist	9/17/2020 7:17 PM
4	Too many non residents	9/16/2020 10:08 AM
5	Not enough good food	9/15/2020 11:38 PM
6	Conflicting hours of opening and closing.	9/15/2020 4:17 PM
7	COVID-19	9/15/2020 2:38 PM
8	The idiotic 4-way stops at each intersection and the confusion they cause	9/15/2020 9:44 AM
9	Live and walk downtown already	9/15/2020 7:44 AM
10	I live downtown	9/14/2020 7:47 PM
11	losing the small town feel, only use in "off" season	9/14/2020 4:28 PM
12	We do visit as we walk downtown most days.	9/14/2020 2:08 PM
13	Need better restaurants in GH	9/9/2020 3:57 PM
14	None, leave it small and simple	9/4/2020 3:19 PM
15	The shops are for tourist, no new restaurants.	8/25/2020 3:22 PM
16	Very geared towards tourists	8/25/2020 2:04 PM
17	parking by farmers market	8/17/2020 1:39 PM
18	Not enough parking.	8/7/2020 8:44 AM
19	Covid has kept us away this year	8/5/2020 9:34 PM
20	need more handicap parking	8/5/2020 10:16 AM
21	COVID-19/ no one wearing masks	8/3/2020 10:22 PM
22	Everything is the same old thing. Never anything new. Stores are just for tourist.	8/3/2020 9:12 PM
23	Better restaurants needed	8/3/2020 4:13 PM
24	N/A	8/3/2020 10:56 AM
25	Parking for dining, shopping or entertainment is always an issue	8/2/2020 3:32 PM
26	Live out of state now	8/2/2020 10:40 AM
27	We frequent places with more variety	8/1/2020 9:14 PM
28	Lack of variety	8/1/2020 9:12 PM
29	I have a cottage and am only up in the summer. But when I'm there, I visit all of the above, almost daily	8/1/2020 11:18 AM
30	I stay in Spring Lake	8/1/2020 8:41 AM
31	City of grand haven has run it poorly,	7/31/2020 11:39 PM
32	The restaurant choices are terrible.	7/31/2020 11:00 PM
33	Live downtown	7/31/2020 9:35 PM
34	Need more market, art and craft sales facilities, outdoor picnic tables, parking, food truck areas	7/31/2020 9:32 PM
35	I do use downtown GH	7/31/2020 5:16 PM
36	I do use it	7/31/2020 7:56 AM

37	Need more family fun activities	7/30/2020 9:47 PM
38	we live near and walk whenever possible	7/30/2020 4:42 PM
39	I never go down on Sunday afternoon/evening. WOW and it's patrons are so annoying. Worship in your church not on public land.	7/30/2020 3:43 PM
40	Tired of almost getting run over by bikes and skateboards. Also most of the bikes are ridden by adults. The signs need enforcement	7/30/2020 12:20 PM
41	Presently, Covid. Years prior we spend a lot of time at Splash Pad and playground, get takeout, sit in shade along river.	7/30/2020 11:50 AM
42	Not enough Parking	7/28/2020 8:10 AM
43	Food quality is awful! Just Gordon Food warmed up. Muskegon offers better	7/28/2020 8:02 AM
44	Parking ramps	7/28/2020 7:50 AM
45	I walk there	7/28/2020 7:36 AM
46	I visit daily!	7/25/2020 4:53 PM
47	do visit downtown and waterfront	7/24/2020 9:27 PM
48	handicapped	7/24/2020 9:56 AM
49	JB	7/24/2020 9:48 AM
50	Other than summer, I walk in the woods	7/23/2020 8:09 PM
51	We used to travel by boat and tie up at the wall, which is not unavailable	7/23/2020 2:11 PM
52	No easy/free boat parking	7/23/2020 1:40 PM
53	Need stores that cater to residents, clothing, etc. Not so many tourist type things.	7/23/2020 1:34 PM
54	Social distancing	7/22/2020 9:43 PM
55	restaurants are over priced and not that great	7/17/2020 6:54 AM
56	I am a summer resident (June-Sept) and do visit downtown to shop, dine, walk the pier and enjoy the beach.	7/16/2020 8:20 PM
57	1. Too many of the same kind of shops. 2. Other communities have more consistent year-round amenities, markets, and shops.	7/16/2020 5:13 PM
58	I currently visit downtown 1-2 times a month.	7/16/2020 10:57 AM
59	Covid has slowed down my visits	7/16/2020 8:22 AM
60	I bike ride to DT-GH	7/16/2020 12:13 AM
61	Lack of outdoor eating areas (preCOVID), lack of parking, loss of small business and small town feel due to condo development	7/15/2020 9:57 PM
62	I do visit downtown and the waterfront.	7/15/2020 7:58 PM
63	I do visit downtown	7/15/2020 6:40 PM
64	Parking is hard to find during the summer	7/15/2020 5:42 PM
65	Have a cottage on Spring Lake and usually stay there	7/15/2020 4:16 PM
66	Shops are too expensive	7/15/2020 4:06 PM
67	Need better shops	7/15/2020 2:14 PM
68	Parking	7/15/2020 12:38 PM
69	There are no cultural or different from the cultural norm events ever held.	7/15/2020 11:33 AM
70	N/A	7/14/2020 9:36 PM

### Q4 What types of places would you like to see more of Downtown and along the Waterfront? (Select all that apply)

Answered: 826 Skipped: 93



ANSWER CHOICES	RESPONSES	
Places to be outdoors	74.70%	617
Places to eat/drink	59.93%	495
Places to connect with water	55.81%	461
Places to people watch	47.46%	392
Places to gather	47.22%	390
Places to play	43.34%	358
Places to shop	40.92%	338
Places to park	22.40%	185
Other (please specify)	11.86%	98
Places to lodge	10.29%	85
Places to work	8.11%	67
Places for services (beauty or barber shops, fitness centers, etc.)	7.99%	66
Places to live	5.21%	43
Total Respondents: 826		

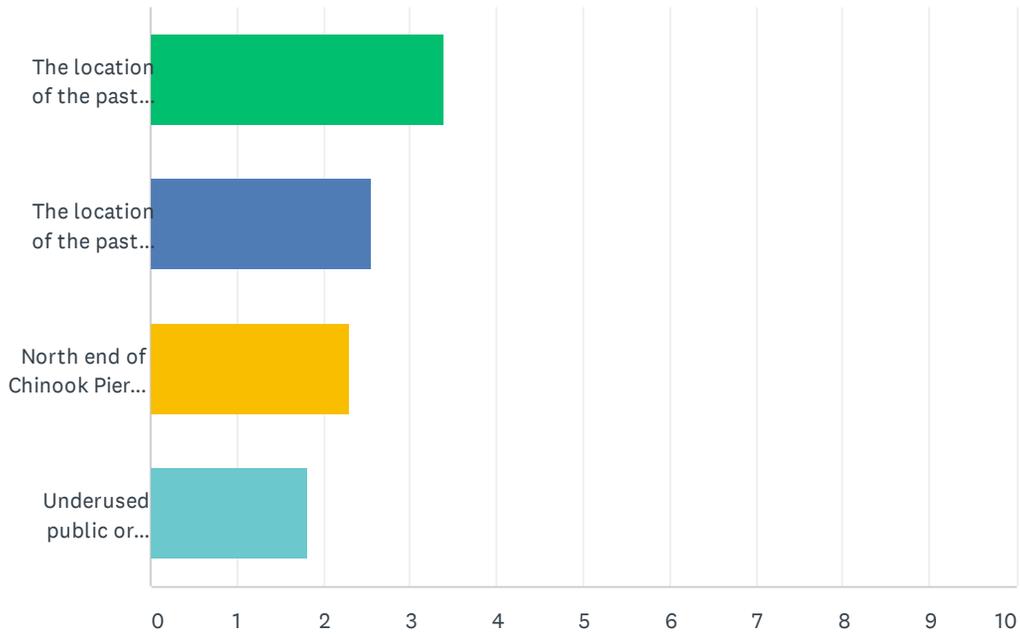
#	OTHER (PLEASE SPECIFY)	DATE
1	I think there is a nice number of all of these things right now, and there isn't any more room to add more.	9/27/2020 9:13 PM
2	Picnic Areas	9/23/2020 5:50 PM
3	This is a very bad question - Downtown and waterfront should be questioned separately!!!!	9/17/2020 11:07 PM
4	Stop the over concentration on parking. We have plenty of parking for the size of our town.	9/17/2020 8:00 PM
5	Places for fishing	9/16/2020 6:46 PM
6	By places to live I DO NOT mean condos. Small affordable single dwelling homes are needed in this town	9/16/2020 5:52 PM
7	More grass and trees. Love to bring my chair to sit and watch the channel. The new sidewalks near snug have drastically reduced that type of space.	9/16/2020 10:08 AM
8	Improved and larger farmers market facilities	9/15/2020 9:45 PM
9	Walk. Bike.	9/15/2020 4:17 PM
10	I just want to be able to take my chair down to the waterfront and sit under the trees and enjoy the waterfront.	9/15/2020 2:06 PM
11	Bar	9/14/2020 8:36 PM
12	affordable diverse shopping-resale clothing, mid-level furnishings (new)	9/14/2020 9:27 AM
13	An outdoor fitness park	9/11/2020 6:51 PM
14	combination of uses	9/11/2020 4:11 PM
15	Creative Entertainment Options	8/31/2020 1:35 PM
16	A "green open space" like traverse city mi. Right next to the marina and on the bay.	8/25/2020 3:22 PM
17	Boardwalk bump-outs to fish from.	8/25/2020 2:29 PM
18	Activities/destinations in winter.	8/25/2020 2:04 PM
19	a place to launch kayaks	8/23/2020 11:09 AM
20	Year round markets and other opportunities for local artisans, vendors and entertainers	8/18/2020 9:50 PM
21	More adequate space for Farmer's Market and parking	8/17/2020 1:39 PM
22	Larger farmers market like Muskegon	8/16/2020 7:11 PM
23	Pickleball Courts would be amazing!	8/15/2020 1:02 PM
24	Bigger farmers market!!	8/15/2020 9:45 AM
25	Not short term rentals, permanent housing	8/13/2020 3:13 PM
26	Retro trailers along waterfront where Chinook Pier was	8/10/2020 7:53 PM
27	Places to buy groceries	8/10/2020 5:07 AM
28	permanent farmers market	8/9/2020 8:52 AM
29	More handicap parking	8/5/2020 3:51 PM
30	A specialty fish restaurant (like Mitchell's. It's a large franchise restaurant under the corporate ownership of Landry)	8/4/2020 9:18 PM
31	Better mini golf would be awesome!	8/2/2020 11:18 PM
32	Need shops with necessities not tourists	8/2/2020 9:06 PM
33	A good ol' "burger and a beer" place	8/2/2020 5:08 PM
34	Out door eating - picnic tables in a park setting	8/2/2020 12:46 PM

35	All season farmers/artist market	8/1/2020 6:19 PM
36	Reasonably priced restaurant to enjoy water views	8/1/2020 12:25 PM
37	Something to do during winter months	8/1/2020 11:45 AM
38	Food trucks/breweries/wineries	8/1/2020 11:34 AM
39	Beer garden/open space to allow for flexible, year around attractions	8/1/2020 11:18 AM
40	Cute shops	8/1/2020 9:29 AM
41	On	8/1/2020 7:54 AM
42	Need more market, art and craft sales facilities, outdoor picnic tables, parking, food truck areas	7/31/2020 9:32 PM
43	Ice skating rink and fire pits as promised at Lynn Sherwood Waterfront Stadium. It's very underutilized for the amount of money spent.	7/31/2020 8:48 PM
44	Upscale restaurants	7/31/2020 6:56 PM
45	Bring the shops back to chinook pier	7/31/2020 5:16 PM
46	Entertainment. We need a Ferris wheel and a merry go round at that location	7/31/2020 2:35 PM
47	Grand Haven needs more activities for people of all interests.	7/31/2020 2:32 PM
48	Places for children	7/31/2020 1:32 PM
49	entertainment	7/31/2020 1:29 PM
50	Activities for teens /preteens	7/31/2020 12:40 PM
51	Large, open, covered pavilion for public use, e.g., place to eat food purchased from food trucks and farmers' market, have small gatherings for picnics, reserve for large events..	7/31/2020 9:37 AM
52	Food trucks	7/31/2020 9:34 AM
53	Places for food trucks	7/30/2020 4:45 PM
54	more thought given to year long residents over tourists	7/30/2020 4:42 PM
55	Figure skating rink winter/ Splash pad summer	7/30/2020 1:19 PM
56	Recreational Marijuana location	7/30/2020 12:20 PM
57	We would love to see an actual Splash Park! A Coast Guard themed one would be perfect for Grand Haven! We would also love an outdoor community pool.	7/30/2020 12:10 PM
58	Grocery	7/30/2020 12:04 PM
59	There are lots of good options. However, now that pier is gone, there's not anything right there that I'd classify as quick, kid-friendly fare.	7/30/2020 11:50 AM
60	More things for locals to do. Downtown has become just an expensive tourist trap that isn't attractive to locals	7/29/2020 2:30 PM
61	Entertainment - GH is lacking good, fun restaurants with entertainment and good food.. I find I drive to Holland to places like LoLo's or Muskegon to the Deck for live music and fun atmosphere. I would also like to see more live music in town other than gospel music.	7/28/2020 12:29 PM
62	Grand Haven Chinook Pier area was very underutilized and could be so much more than what it is. Open air shops and eateries would be a great addition to downtown.	7/28/2020 10:37 AM
63	Boat Launch, public fish cleaning station	7/28/2020 9:28 AM
64	More ethnic food!	7/28/2020 9:26 AM
65	g	7/28/2020 9:17 AM
66	Places for entertainment - music - younger	7/28/2020 9:07 AM
67	place with activities, need a public bowling alley	7/28/2020 9:00 AM

68	Improve food quality	7/28/2020 8:02 AM
69	More restaurants, parking ramp	7/28/2020 7:50 AM
70	Places to shop for groceries	7/25/2020 8:18 PM
71	Pop-up shops and expanded farmer's market	7/25/2020 8:01 PM
72	Some sort of drug/convenient store.	7/24/2020 2:06 PM
73	Expanded farmers market	7/24/2020 10:49 AM
74	Natural beauty, flowers to attract butterflies, parks.	7/24/2020 9:51 AM
75	No condos! An open space ... perfect area to allow for families to gather and enjoy... musical fountain or fireworks	7/23/2020 8:55 PM
76	we enjoy driving by the waterfront	7/23/2020 4:18 PM
77	Food trucks	7/23/2020 10:52 AM
78	preservation of wonderful property for the citizens	7/22/2020 5:33 PM
79	An improved splash pad! And places for families with kids to play/dine etc	7/20/2020 11:44 AM
80	An indoor place to spend time with my 3 year old	7/18/2020 7:42 PM
81	Connect Downtown to the Market area. Extend the cool on-street Washington Ave vibe. Open air vendors, cart or truck food. A Market type atmosphere that isn't just a row of vegetable tables.	7/17/2020 3:17 PM
82	Places to purchase local produce and goods.	7/16/2020 5:13 PM
83	Very nice restaurant(s) that provides a higher-end cuisine with fine wines.	7/16/2020 12:59 PM
84	A shappy chic furniture store and a flower store.	7/16/2020 11:42 AM
85	Dog friendly areas	7/16/2020 11:16 AM
86	Safe areas for children and teens	7/16/2020 2:20 AM
87	All is ok with me.	7/16/2020 12:13 AM
88	Please no more condos. Hotel on Harbor needs a facelift. DO NOT put condos at old Chinook pier location	7/15/2020 8:13 PM
89	Art Exhibit Space Like the old Fire Barn Gallery	7/15/2020 6:40 PM
90	Ethnic food restaurants--soul food, Mexican, African, Asian, etc.	7/15/2020 5:52 PM
91	Green space to sit and enjoy the view	7/15/2020 4:58 PM
92	Affordable housing for disabled and seniors	7/15/2020 4:56 PM
93	We value small parks and quaint businesses. We are opposed to increased condos & parking.	7/15/2020 4:39 PM
94	Bike lanes	7/15/2020 3:28 PM
95	Shops/restaurants of diversity	7/15/2020 2:32 PM
96	We need more diverse businesses like restaurants, bars and shops.	7/15/2020 11:33 AM
97	Ferris wheel	7/15/2020 10:38 AM
98	Area Information /Welcome Center	7/10/2020 9:05 PM

### Q5 What places within the study area do you think are most ideal for future growth and development? Rank the options provided from most ideal (1) to least ideal (4).

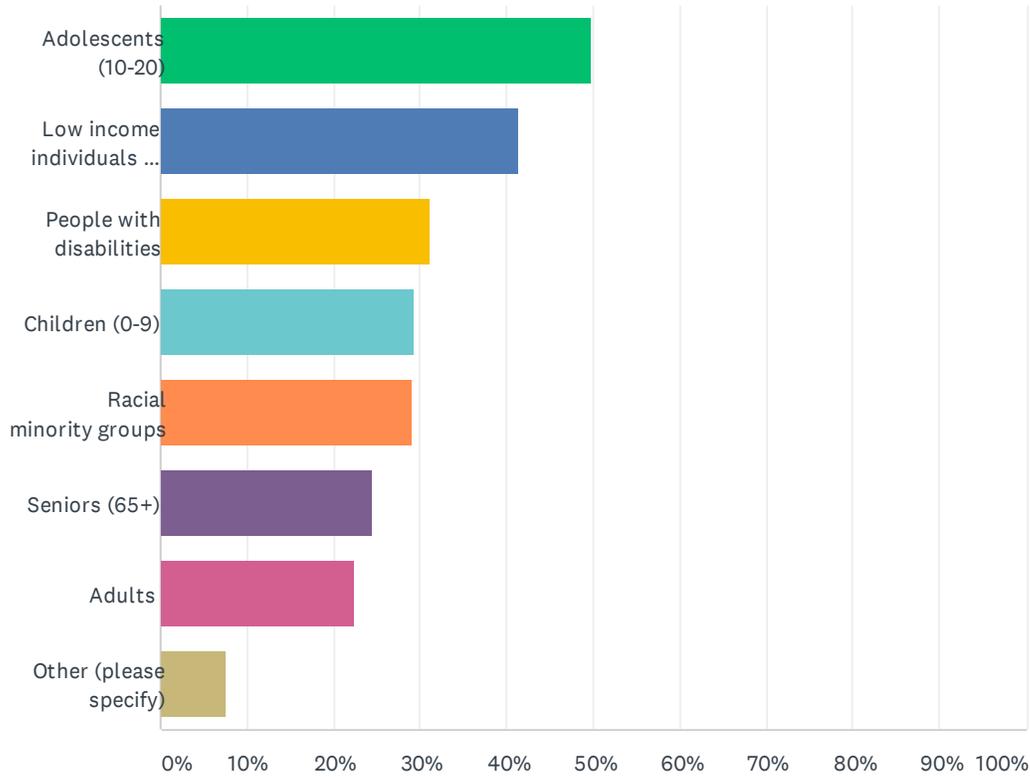
Answered: 809 Skipped: 110



	1	2	3	4	TOTAL	SCORE
The location of the past Chinook Pier shops	60.46% 474	23.85% 187	8.93% 70	6.76% 53	784	3.38
The location of the past J.B. Sims power plant	27.44% 211	24.45% 188	23.93% 184	24.19% 186	769	2.55
North end of Chinook Pier near the Coal Tipple	5.37% 42	37.21% 291	39.90% 312	17.52% 137	782	2.30
Underused public or private parking areas	8.68% 69	14.84% 118	26.16% 208	50.31% 400	795	1.82

### Q6 Which groups do you currently feel are underserved by current uses and amenities Downtown and along the Waterfront? (Check all that apply)

Answered: 721 Skipped: 198



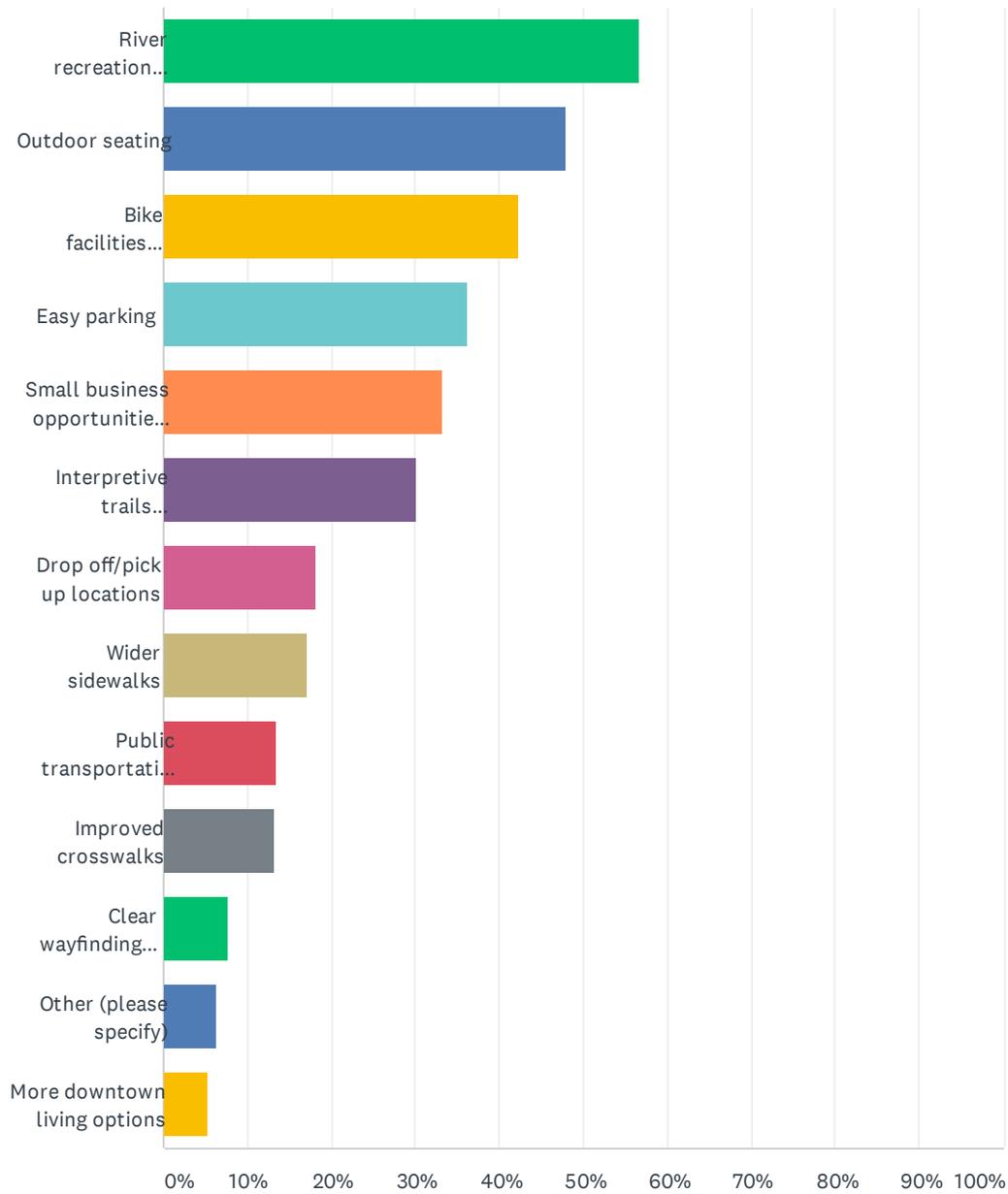
ANSWER CHOICES	RESPONSES	
Adolescents (10-20)	49.79%	359
Low income individuals or families	41.33%	298
People with disabilities	31.07%	224
Children (0-9)	29.26%	211
Racial minority groups	28.99%	209
Seniors (65+)	24.41%	176
Adults	22.47%	162
Other (please specify)	7.49%	54
Total Respondents: 721		

#	OTHER (PLEASE SPECIFY)	DATE
1	I believe all are served sufficiently.	9/27/2020 9:13 PM
2	I see all types using the areas.	9/27/2020 8:37 AM
3	a good variety right now.	9/18/2020 10:42 AM
4	Another bad question.	9/17/2020 11:07 PM
5	none	9/17/2020 8:35 PM
6	No one is under served, if you don't like it don't go	9/17/2020 7:17 PM
7	locals	9/17/2020 9:18 AM
8	None	9/16/2020 10:41 AM
9	Residents are underserved, unfortunately most amenities are for tourists.	9/16/2020 10:08 AM
10	Me	9/15/2020 11:38 PM
11	I think it's a great downtown, waterfront, accessible area	9/15/2020 8:40 PM
12	None. Sounds like a Democrat (moron) type question	9/15/2020 2:59 PM
13	None, I believe all have access.	9/15/2020 2:06 PM
14	No one is underserved	9/15/2020 7:44 AM
15	None - open to all! Wide variety of shops, eating, outdoor space	9/14/2020 5:59 PM
16	none	9/14/2020 2:27 PM
17	everyday citizens of the community	9/14/2020 9:27 AM
18	The 20-35 age group. It seems like me and my friends all intend to spend those years "away" and then come back to raise a family.	9/6/2020 8:37 AM
19	People who would like to visit and not spend money.	8/25/2020 3:22 PM
20	There is something for everyone	8/20/2020 4:35 PM
21	None are underserved	8/20/2020 8:50 AM
22	More ramps for people with disabilities	8/17/2020 1:39 PM
23	Specifically Active Individuals	8/15/2020 1:02 PM
24	Seeing the number of people who visit I don't think anyone is underserved	8/11/2020 9:37 AM
25	Teens really don't have much in Grand Haven	8/6/2020 4:03 PM
26	None of the above	8/3/2020 3:42 PM
27	Dog owners...need a dog park	8/2/2020 5:08 PM
28	This is not a senior living community. Options for all needed.	8/1/2020 9:14 PM
29	Town currently caters too much to seniors and ignores families and youth.	8/1/2020 9:12 PM
30	None	8/1/2020 6:19 PM
31	no group	8/1/2020 11:06 AM
32	Families	8/1/2020 9:31 AM
33	This is too vague of a question and will not yield good info for survey	8/1/2020 2:49 AM
34	Charter fisherman and clients	7/31/2020 11:39 PM
35	It's fine the way it is	7/31/2020 5:16 PM
36	It's asking for a comment?	7/30/2020 11:28 PM
37	Teens hang around yo much	7/30/2020 7:15 PM

38	Grocery	7/30/2020 12:04 PM
39	None of the above	7/30/2020 11:52 AM
40	none	7/28/2020 11:15 AM
41	none	7/28/2020 9:17 AM
42	Everyone who wants to just relax in a garden space.	7/24/2020 9:51 AM
43	Condos bring in millionaires that don't live here year round therefor their true income isn't spent here just when they come on vacation.. then the condos are left empty 6-8 months of the year	7/23/2020 8:55 PM
44	Seniors are 55 and above	7/23/2020 8:09 PM
45	I think it is really prettyopem and used by everyone if they want	7/20/2020 1:46 PM
46	there's a little something for everyone, which is nice. Just be careful that by trying to have something for everyone that it doesn't end up being mediocre for everyone instead of really knocking it out of the park for specific targets.	7/17/2020 3:17 PM
47	The seasonality of Western Michigan makes is extremely difficult for retailers to realize sufficient profits. The 3-month window is all-to-brief. To help, a major indoor attraction. anchored downtown, would bring people in year-round. Perhaps a jungle gym and gaming stations for ages 2 – 15? Businesses that focus on kids seem to last many years.	7/16/2020 12:59 PM
48	Difficult for me to know from my experience as a white middle class family. Biggest problem for us is we can't bike anywhere without feeling like we are obstructing traffic or endangering pedestrians (or our kids)	7/16/2020 9:51 AM
49	Great for everyone! Great job	7/16/2020 6:09 AM
50	None	7/15/2020 5:37 PM
51	I think all are well served	7/15/2020 5:00 PM
52	It seems like the only thing lacking might be a more welcoming relationship with people of color. We could encourage businesses to make sure they have equitable hiring processes, and we could have a multicultural mural painted somewhere downtown.	7/15/2020 4:39 PM
53	We need more diverse entertainment happening downtown.	7/15/2020 11:33 AM
54	boaters who need temporary slip to grab food or merchandise	7/10/2020 9:05 PM

# Q7 Which of the following do you think would most improve waterfront access? (select up to 3)

Answered: 816 Skipped: 103



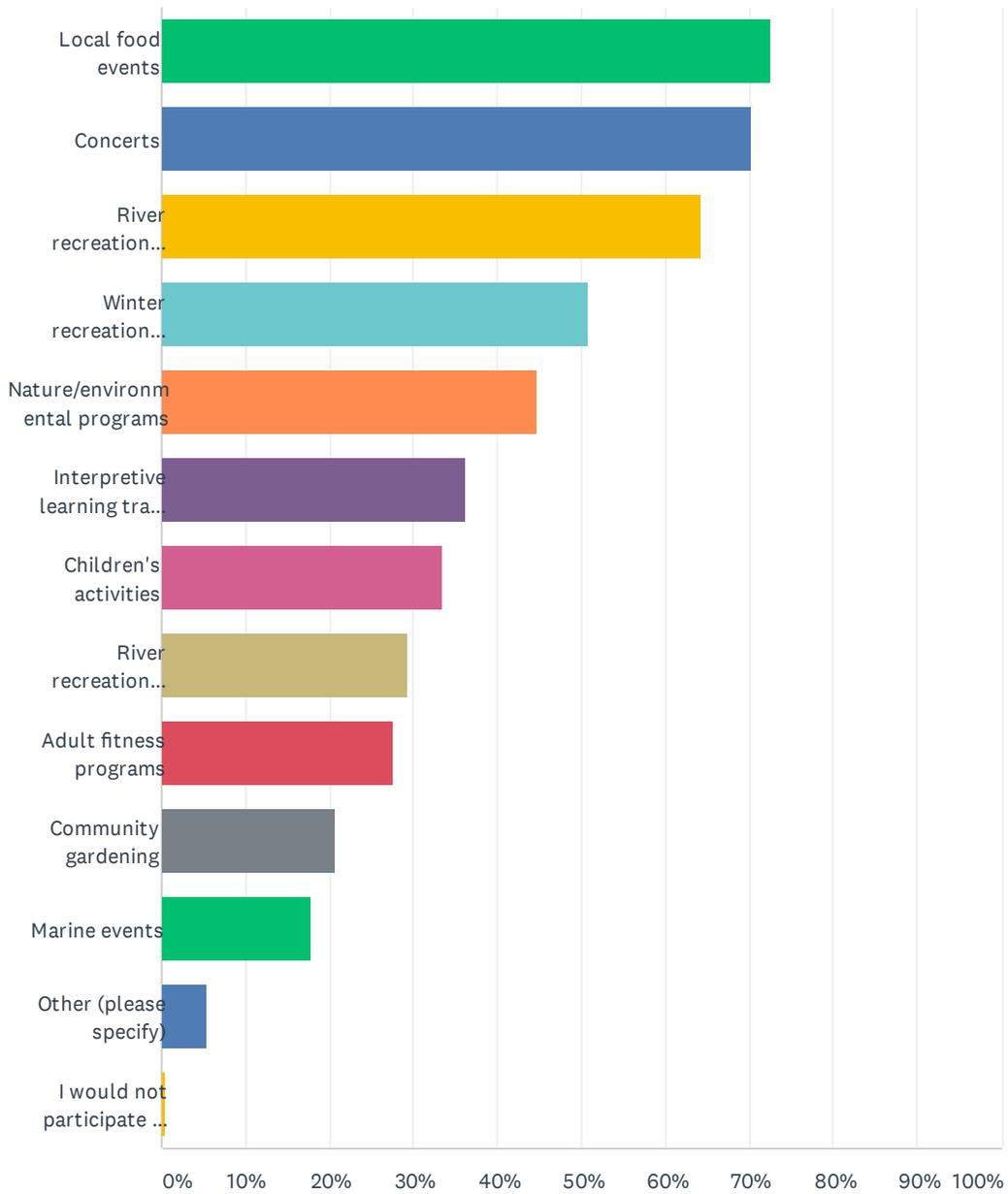
ANSWER CHOICES	RESPONSES	
River recreation amenities (canoe/kayak facilities, fishing platform)	56.62%	462
Outdoor seating	47.92%	391
Bike facilities (bike lanes and racks)	42.28%	345
Easy parking	36.15%	295
Small business opportunities or incentives	33.33%	272
Interpretive trails (history, culture, nature)	30.02%	245
Drop off/pick up locations	18.26%	149
Wider sidewalks	17.16%	140
Public transportation facilities	13.36%	109
Improved crosswalks	13.11%	107
Clear wayfinding signage	7.72%	63
Other (please specify)	6.37%	52
More downtown living options	5.27%	43
Total Respondents: 816		

#	OTHER (PLEASE SPECIFY)	DATE
1	any investemtent to grow marine industry activities	9/24/2020 9:48 AM
2	Boat Launch	9/20/2020 6:13 PM
3	parking is getting harder for those of us with difficulty walking distances	9/18/2020 10:42 AM
4	No new buildings on the riverfront / Remove existing buildings over time.	9/17/2020 11:07 PM
5	By living options I do not mean condos	9/16/2020 5:52 PM
6	More grass and trees to sit under, less sidewalks and art.	9/16/2020 10:08 AM
7	Just leave it alone and quit adding in a bunch of stuff that takes away from just being able to sit and enjoy.	9/15/2020 2:06 PM
8	Easy boat launch	9/14/2020 8:36 PM
9	Put in a parking garage!!!	9/14/2020 6:21 PM
10	bike repair center, simple exercise centers	9/14/2020 5:59 PM
11	Jackson ave crosswalk yield signs	9/14/2020 4:54 PM
12	Greater Variety of Restaurant options	8/31/2020 1:35 PM
13	we need to address any land that is available and set the bar very high if it is redeveloped to maintain a quality of life for the people who live here	8/23/2020 11:09 AM
14	How about a water shuttle to the north side so folks can fish, bike, bike?	8/19/2020 1:42 PM
15	Water taxi	8/18/2020 9:50 PM
16	Pickleball Courts	8/15/2020 1:02 PM
17	More complimentary day boat slips/mooring	8/12/2020 7:16 AM
18	I already find it generally accessible.	8/9/2020 10:31 PM
19	complete board walk to grand landing	8/6/2020 9:41 PM
20	handicap parking	8/5/2020 10:16 AM
21	Mask-wearing / social-distancing	8/3/2020 10:22 PM
22	Green space with lots of grass and trees. Place to gather with friends and have a picnic.	8/3/2020 9:12 PM
23	NO MORE BUILDINGS OR HOMES OF ANY KIND	8/3/2020 11:16 AM
24	picnic shelter	8/3/2020 10:36 AM
25	Restrooms	8/2/2020 9:06 PM
26	More "grassy areas" for lawn chairs, blankets	8/2/2020 5:08 PM
27	A proper crosswalk on Third Street and Jackson (island access)	8/1/2020 8:35 PM
28	A previous study indicated opening up the waterfront. This should be done. NO parking garages. Would create the opposite.	8/1/2020 7:38 PM
29	Open water views that are not obstructed by buildings or structures; reasonably priced water-view restaurants	8/1/2020 12:25 PM
30	Waterfront dining on the Chinook pier	8/1/2020 8:11 AM
31	Need more market, art and craft sales facilities, outdoor picnic tables, parking, food truck areas	7/31/2020 9:32 PM
32	Winter activities such as ice skating. Winters can be long in Grand Haven.	7/31/2020 8:48 PM
33	We need a Ferris wheel and a merry go round	7/31/2020 2:35 PM
34	Continue to upgrade food and service outlets	7/30/2020 1:39 PM

35	More opportunity to eat by the water.	7/29/2020 9:19 PM
36	I	7/28/2020 10:26 AM
37	indoor/outdoor climbing facility	7/28/2020 9:00 AM
38	I would like to see an area to sit in my lawn chair and enjoy the channel.	7/24/2020 9:31 AM
39	Add more access for dinghys	7/24/2020 9:23 AM
40	Na	7/20/2020 1:00 PM
41	Hospitality/hotel	7/20/2020 7:44 AM
42	make Franklin 2-way. Extend 2-way access on Columbus (and Franklin) all the way to 31.	7/17/2020 3:17 PM
43	More open space/grass. Keep it simple.	7/16/2020 3:17 PM
44	More parking available especially during Coast Guard festival. It is hard for locals to find a place to park. If we were given a lot, where we paid for a special parking spot during that time - that would be awesome!	7/16/2020 11:42 AM
45	More bike paths from city to beach please!	7/16/2020 9:51 AM
46	Water fountains	7/16/2020 8:24 AM
47	Safe rec area for children and teens and families	7/16/2020 2:20 AM
48	River recreation and bike facilities	7/15/2020 7:15 PM
49	*only if the river is clean and safe for those activities	7/15/2020 4:39 PM
50	Regular merchant/vendor fairs to give small businesses opportunities for growth	7/15/2020 4:10 PM
51	Regular shuttles to/from more remote parking.	7/15/2020 3:19 PM
52	water taxi	7/10/2020 9:05 PM

### Q8 If available, in which types of activities would you or your family be most likely to participate? (check all that apply)

Answered: 820 Skipped: 99



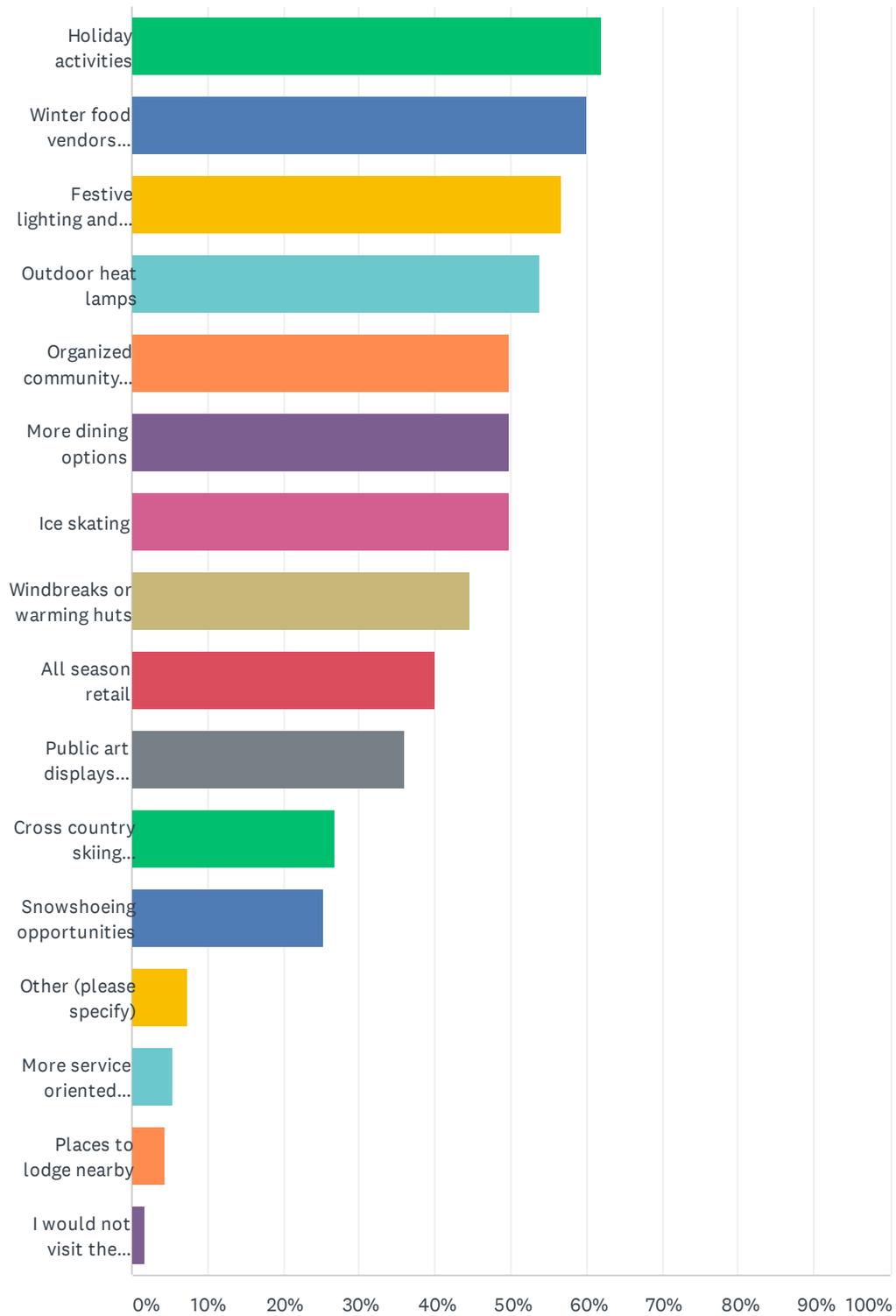
ANSWER CHOICES	RESPONSES	
Local food events	72.56%	595
Concerts	70.37%	577
River recreation amenities (canoe/kayak facilities, fishing platform)	64.27%	527
Winter recreation (sledding, ice skating, snow sculpting, etc.)	50.85%	417
Nature/environmental programs	44.76%	367
Interpretive learning trails (history, culture, nature, etc)	36.22%	297
Children's activities	33.54%	275
River recreation services (fishing charters, watercraft rental, boat slips)	29.27%	240
Adult fitness programs	27.56%	226
Community gardening	20.73%	170
Marine events	17.68%	145
Other (please specify)	5.37%	44
I would not participate in any new activities	0.49%	4
Total Respondents: 820		

#	OTHER (PLEASE SPECIFY)	DATE
1	roller skating - we so used to love roller skating!	9/23/2020 8:53 PM
2	Entertainment with seating on the grass - no new buildings	9/17/2020 11:07 PM
3	biking	9/16/2020 11:52 AM
4	Food truck events	9/15/2020 11:38 PM
5	Enjoy things like Salmon fest. Event similar to this would be very welcome.	9/15/2020 2:06 PM
6	Older adults social events	9/14/2020 6:21 PM
7	improved and bigger farmers market	9/14/2020 9:27 AM
8	an expanded, larger Farmers Market to allow more space for farmers and physical distancing	9/11/2020 10:16 PM
9	Movie nights	9/10/2020 12:41 PM
10	Making downtown and the waterfront a bike friendly city rather than vehicle traffic	9/5/2020 3:43 PM
11	A musical playground for kids, a playground for kids, outdoor game tables, watching plein air artists, temporary art displays , model railroad display by the Pere Marquette train, sidewalk musicians, a dueling pianos place	8/20/2020 10:32 AM
12	Farmers Market	8/17/2020 1:39 PM
13	Farmers market	8/16/2020 7:11 PM
14	Pickleball	8/15/2020 1:02 PM
15	Dog friendly public events	8/12/2020 6:04 PM
16	We don't need new activities. Lawn and occasional benches. Traverse city has a huge green space and people are always out there relaxing. We don't needed a "structured area.	8/3/2020 9:12 PM
17	Specialized music events such as a jazz festival	8/2/2020 5:08 PM
18	Food trucks in Chinook pier area made into a picnic park	8/2/2020 12:46 PM
19	I'm	8/1/2020 11:01 PM
20	ANYTHING to do during winter months	8/1/2020 11:45 AM
21	Waterfront dining on Chinook pier	8/1/2020 8:11 AM
22	Need more market, art and craft sales facilities, outdoor picnic tables, parking, food truck areas	7/31/2020 9:32 PM
23	Ferris wheel	7/31/2020 2:35 PM
24	Something for nerdy interests	7/31/2020 2:32 PM
25	Comfortable, covered, seated places to gather/mingle.	7/31/2020 9:37 AM
26	Ferris Wheel over looking the town	7/31/2020 9:10 AM
27	Make space for kids	7/30/2020 8:25 PM
28	We would LOVE an outdoor ice rink specifically for Figure Skating and not Hockey!	7/30/2020 12:10 PM
29	indoor / outdoor climbing facility	7/28/2020 9:00 AM
30	Open air gather space with picnic tables	7/23/2020 8:55 PM
31	places to sit and enjoy the beauty	7/22/2020 5:33 PM
32	More shopping options, but not the stale, same-ol' shops.	7/17/2020 3:17 PM
33	Art installation / sculpture park / winter market	7/16/2020 5:13 PM
34	The addition of a video presentation in concert with the musical fountain. Better thematic up-to-date music suitable for all ages. And prevent boaters from blocking the presentation!	7/16/2020 12:59 PM

35	Arts exhibits/programs	7/16/2020 8:31 AM
36	.	7/15/2020 9:46 PM
37	I love downtown	7/15/2020 7:07 PM
38	Art exhibits	7/15/2020 6:40 PM
39	Family events/cross cultural celebrations/events	7/15/2020 3:28 PM
40	Putt putt	7/15/2020 2:53 PM
41	Cultural events, shops	7/15/2020 11:53 AM
42	We need more places for our teens to be able to access.	7/15/2020 11:33 AM
43	Ferris Wheel	7/15/2020 10:38 AM
44	Love the idea of winter recreation!!!	7/14/2020 9:36 PM

# Q9 What would encourage you to visit the waterfront during winter? (Check all that apply)

Answered: 823 Skipped: 96



ANSWER CHOICES	RESPONSES	
Holiday activities	61.85%	509
Winter food vendors (coffee, hot chocolate, etc.)	60.02%	494
Festive lighting and decorations	56.62%	466
Outdoor heat lamps	53.71%	442
Organized community events	49.82%	410
More dining options	49.70%	409
Ice skating	49.70%	409
Windbreaks or warming huts	44.47%	366
All season retail	39.85%	328
Public art displays (temporary art installations, ice sculptures, etc.)	36.09%	297
Cross country skiing opportunities	26.73%	220
Snowshoeing opportunities	25.39%	209
Other (please specify)	7.29%	60
More service oriented businesses (beauty or barber shops, fitness centers, etc.)	5.47%	45
Places to lodge nearby	4.37%	36
I would not visit the waterfront during winter	1.70%	14
Total Respondents: 823		

#	OTHER (PLEASE SPECIFY)	DATE
1	the heated walks provide a good walking opportunity	9/18/2020 10:42 AM
2	Fire pits/fireplaces with seating.	9/18/2020 7:55 AM
3	Winter festival at a riverside park.	9/17/2020 11:07 PM
4	I already do	9/17/2020 7:17 PM
5	Jingle Bell Parade	9/16/2020 6:46 PM
6	Put art displays in town if you must, and don't put art near the waterfront where it blocks views and reduces grass areas.	9/16/2020 10:08 AM
7	Snowbird. Not here in winter	9/15/2020 2:38 PM
8	I already visit the waterfront daily in the winter. Adding in the above activities would discourage me from using it.	9/15/2020 2:06 PM
9	it is the only time we visit because of congestion and lack of parking	9/14/2020 4:28 PM
10	We winter in Florida.	9/14/2020 2:08 PM
11	Family-friendly dining options	8/25/2020 3:44 PM
12	Year round farmers/art market	8/18/2020 9:50 PM
13	Keep State Park open all year round	8/17/2020 1:39 PM
14	Enclosed Pickleball Courts	8/15/2020 1:02 PM
15	Outdoor heat lamps a must to keep restaurants serving outside in the winter.	8/14/2020 9:26 AM
16	Better snow plowing or heated boardwalk	8/12/2020 6:04 PM
17	No wood burning fire pits	8/12/2020 3:41 PM
18	Grocery store	8/10/2020 5:07 AM
19	I already visit in the winter.	8/9/2020 10:31 PM
20	curling	8/8/2020 4:27 PM
21	Holland has a beautiful fireplace on Main Street that is a great place to gather and warm up	8/4/2020 8:58 AM
22	More outdoor dining	8/3/2020 10:17 PM
23	I think kids 6-12 could have a place for building snowman or ice skating. At no charge.	8/3/2020 9:12 PM
24	Plastic outdoor igloo tents	8/2/2020 11:18 PM
25	Better dining (The best options are on the periphery of town.)	8/2/2020 5:08 PM
26	Ice free walking path	8/2/2020 12:46 PM
27	Igloos	8/1/2020 7:24 PM
28	SOMETHING SPECIFICALLY FOR ENTERTAINMENT DURING WINTER MONTHS	8/1/2020 11:45 AM
29	My cottage closes during the winter. The city actively turns off the water, so we can't come during winter. But I would consider staying in a hotel for a winter get away	8/1/2020 11:18 AM
30	Leave for the winter	8/1/2020 7:54 AM
31	Need more market, art and craft sales facilities, outdoor picnic tables, parking, food truck areas	7/31/2020 9:32 PM
32	Already do	7/31/2020 5:16 PM
33	Ferris wheel	7/31/2020 2:35 PM
34	Winter festivals or celebrations	7/31/2020 2:32 PM
35	Available parking on weekends	7/30/2020 8:25 PM

36	Better sidewalks (wider)	7/30/2020 1:16 PM
37	Firepits that we John Q Public were told are going to be placed in at the waterfront along with ice skating. What happened?	7/30/2020 12:20 PM
38	Fire pits like in Holland	7/29/2020 9:12 PM
39	indoor / outdoor climbing facility	7/28/2020 9:00 AM
40	love the idea of heater lamps	7/28/2020 7:21 AM
41	Some event along with Jingle Bell Parade.	7/25/2020 3:58 PM
42	we are only here in summer	7/23/2020 4:18 PM
43	Year 'round City market	7/20/2020 7:44 AM
44	A children's museum	7/18/2020 7:42 PM
45	Outdoor seating with heat elements	7/16/2020 5:13 PM
46	Having the retailers offer holiday items that cannot be found at Big Box stores. Having restaurants provide unique holiday lunches and dinners. Having a café on the waterfront provide coffee, sweet treats, good donuts and pastry items in the early hours, with bright-n-cheery places to read newspapers and interact with friends.	7/16/2020 12:59 PM
47	Outdoor fireplaces like Holland	7/16/2020 8:24 AM
48	Seeing the nativity on the hill	7/16/2020 6:09 AM
49	Fewer bars; more family friendly shops/ restaurants	7/16/2020 2:20 AM
50	.	7/15/2020 9:46 PM
51	♥ Downtown	7/15/2020 7:07 PM
52	We do not need any more hair salons	7/15/2020 6:40 PM
53	Poetry slams, Activities--but not necessarily holiday activities, unless specifically holidays not based on the Christian calendar	7/15/2020 5:52 PM
54	Am gone all winter	7/15/2020 4:47 PM
55	I wouldn't want to walk the entire boardwalk in the winter, but I would attend art/lighting events that are reasonably easy to access.	7/15/2020 4:39 PM
56	Better farmers market area, Concerts, food events, art events, craft shows/sales	7/15/2020 4:15 PM
57	More diverse entertainment, events and live music.	7/15/2020 11:33 AM
58	Extended underground heating system for walking	7/15/2020 10:28 AM
59	An ice skating rink would be so much fun! Put in a little hot chocolate hut & some fire rings...great winter draw!	7/15/2020 10:09 AM
60	Unique dining options	7/15/2020 9:49 AM

**Q10 Please use the box below to provide any additional thoughts you may have regarding the Beyond the Pier waterfront plan not already addressed in this survey.**

Answered: 292 Skipped: 627

#	RESPONSES	DATE
1	I think the current set up with additional green space at Chinook Pier complements the waterfront area. Allowing for more visibility of the river.	9/30/2020 12:17 AM
2	Would like to see retail back in the chinook buildings that were torn down. Rebuild :)	9/27/2020 8:37 AM
3	Christmas decorations, not holiday decorations. We're not Grand Rapids or Kalamazoo.	9/25/2020 9:46 AM
4	Do not consider building a parking structure. The current surface lots are adequate and appropriate for this small town. Visitors will not come if they have to pay for parking.	9/24/2020 9:48 AM
5	I would like to preserve the existing parking - but no garage. Parking makes the downtown pedestrian friendly by having a place people can park and walk. Tables with chairs and umbrellas might be nice. Allowing people to sit on the grass to watch the boats without the threat of the sprinklers would be nice. It's tough to brainstorm with Covid because it has changed what kinds of things are acceptable. Helping preserve the existing shops/small businesses seems an immediate priority since they are facing quite a challenge.	9/23/2020 8:53 PM
6	Windbreaks or Warming Huts would be good year-round.	9/23/2020 5:50 PM
7	We enjoy the mini golf and hope that this inexpensive and fun family activity option stays downtown in some capacity. It is a joy to introduce to friends and visitors to town.	9/21/2020 3:05 PM
8	Interesting to think about a food truck/eating area, similar to The Fleet in Traverse City.	9/20/2020 6:26 PM
9	Closing one lane on Washington for food service was excellent, it could possibly extended another block north, and the entire area include additional food service opportunities.	9/18/2020 5:08 PM
10	I would like to see a dress code so people are "covered" so we don't have bodies with skimpy swimwear in a family downtown environment. I would also like to not allow vape shops in this area, again trying to make a family environment.	9/18/2020 1:24 PM
11	I would like to see Chinook property turned into a park with picnic tables, so folks could gather and enjoy the view of the water and wooded park land across the river. The picnic tables at the train and along the channel are always full of folks enjoying themselves, however, that space is very small.	9/18/2020 11:22 AM
12	I like the idea of a Farmers Market Pavilion/ multiuse facility (food vendors craft fairs, speakers, music etc). Even a nice shade area to sit if we bring chairs. Maybe something where temporary canvas walls could be placed to protect/extend activities. Low maintenance and sturdy but attractive on it's own like the stadium which is wonderful. Maybe something to relate to the history of the area in a tasteful way?	9/18/2020 10:42 AM
13	We are strongly opposed to a parking structure in downtown, it is not necessary for a few weekends a summer. Also feel Harbor Island should be left undeveloped and that the city needs to clean up the fenced area to the northeast of the 3rd street bridge, it looks terrible, make that a parking lot if nothing else!	9/18/2020 7:55 AM
14	Move Marinas and Boat docks over to Harbor Island. Eliminate all buildings along the riverfront and make it a continuous riverfront park. Build a walking / bike riding bridge across the water to Linear Park. A Hotel complex on Harbor Island might be a good option. Do not build another power plant of any kind on Harbor Island.	9/17/2020 11:07 PM
15	Better biking lanes so they are off the sidewalks and safe in the roads. Love to ride the bike to the beach...but a bit challenging when the roads are busy.	9/17/2020 8:35 PM
16	There is far too much focus on parking. People do not need to park next to the business they want to enter. We need more stores, and more restaurants beyond the first block of Washington. We also need creative zoning. Everyone has to fit in such a tight box it stifles creativity.	9/17/2020 8:00 PM
17	This survey feels like someone with a solution looking for a problem.	9/17/2020 7:17 PM
18	It is very difficult to cross Jackson street. Crosswalk control signs at least 3 places along Jackson.	9/17/2020 2:50 PM
19	Please no more condos!! Something for locals to enjoy would be nice for a change!	9/17/2020 9:18 AM
20	Love our town. Makes me sad to see public places not maintained like they used to be	9/17/2020 8:20 AM

	(mowing/trimming). Especially along 31. Bad image on 31 detracts from what downtown/pier have to offer.	
21	Quit mucking up the area with comps and tall buildings	9/16/2020 5:52 PM
22	Many many people are biking downtown - bike lanes on roadways downtown are terrible	9/16/2020 11:52 AM
23	I thought there could be a restaurant that is all windows and seating on the roof outside and inside and then in the winter it would turn into a hot chocolate/coffee place.	9/16/2020 8:56 AM
24	Added beginner/youth section at YMCA skatepark.	9/15/2020 11:38 PM
25	A playground for kids and a park to look at the river or have a picnic	9/15/2020 8:08 PM
26	I think that there should be some sort of nature space that you can meditate in, or just walk through when things aren't going quite right in your life and you need to relax. Just something small, like the size of a classroom. Just a space.	9/15/2020 4:36 PM
27	Focus on GH residents rather than catering to visitors. Focus on nature rather than development. GH is at a crossroads. Many have a vested interest in development. Enough is enough.	9/15/2020 4:17 PM
28	Do not mess up the current beauty of what we have by adding in affordable housing, dog parks, huge ugly art sculptures. Beautiful shade trees and grass that allow people to just be outside and enjoy the beauty of the waterfront is what should be in place.	9/15/2020 2:06 PM
29	Great opportunity for a re-set . Need a cozy , historical vibe not modern	9/15/2020 1:12 PM
30	I would like to see some of the space where Chinook Pier shops were located be used to expand the Farmer's Market facility.	9/15/2020 11:48 AM
31	Increase the space and thoughtfulness of the existing Farmer's Market. Muskegon's is outstanding and is a destination point as Holland's probably is for them. Larger and better-designed space would bring more people and vendors here.	9/15/2020 11:16 AM
32	For item 5, only Chinook Pier should be re-established. All other options should be off the table.	9/15/2020 7:44 AM
33	How about gathering space, pavilion and food trucks, larger farmers market.	9/14/2020 8:01 PM
34	please make sure to keep any development more nautical and beach town like. Too much brick building in GH today	9/14/2020 7:12 PM
35	With the planned residential developments we need more recreational space for all the people	9/14/2020 6:57 PM
36	Providing parking downtown is critical. You're drawing all these visitors downtown with few parking spaces. Keep the visitors downtown and away from residential parking. We have no places for our family to park. Build a beachside restaurant with good food at chinook pier. GH could use a really good restaurant.	9/14/2020 6:21 PM
37	I hope Chinook Pier will be redeveloped to include ice cream, gift shops, water and sports equipment rental, yummy fast food. Loved it the way it was!!	9/14/2020 5:59 PM
38	Eastown	9/14/2020 4:53 PM
39	Please focus on more activities during the winter !	9/14/2020 4:18 PM
40	I enjoy Chinook Pier as a park. No building but dressed up to be appealing with walk, benches, etc.	9/14/2020 2:08 PM
41	keep Chinook Pier area OPEN-its great to drive by and see water, boats etc. Last thing we need are more high-rise apts!	9/14/2020 9:27 AM
42	An enhanced farmers market in place of chinook pier shops would be great	9/11/2020 8:00 PM
43	I think part of the space is a great opportunity for an outdoor fitness park. I would also like to see more outdoor dining areas.	9/11/2020 6:51 PM
44	I think only Chinook Pier area needs redevelopment. Rest of waterfront has been redeveloped recently and working well.	9/11/2020 4:11 PM
45	I would like to see a new Farmer's Market. The one we have is difficult to maneuver...i.e.	9/11/2020 12:02 PM

	curbs, uneven brink walkway,walkway too narrow and not enough parking.	
46	The GH pier/boardwalk is an amazing resource for West MI! Keeping a balance with business, recreation and environmental sustainability is crucial to maintaining the heritage of the boardwalk.	9/10/2020 2:24 PM
47	Put in a small hardware store like Robbins road hardware used to be. On Washington would be great.	9/10/2020 12:41 PM
48	We recently visited Sanibel Island and were so impressed with how clean and bike friendly it was. We especially enjoyed all the nice paths and the wonderful farmers/craft marketplace where you could go and get breakfast or lunch, shop the marketplace and we also enjoyed the outdoor seating of the many restaurants and variety of businesses in the area. Traffic was very mindful of bike crossings and actually stopped and waited for bikes and people to cross.	9/5/2020 3:43 PM
49	New boat launch at the coal plant	9/4/2020 7:21 PM
50	We love the canal the way it is. Keep GH small and simple.	9/4/2020 3:19 PM
51	In my opinion the surest way to blow the community away and get community buy in, at least regarding one phase of the project, is to develop an all inclusive dining / shopping / entertainment district. I think the former power plant location / harbor island would make an ideal spot for a smaller version of a mixed use district. Think Disney Springs or Universal City Walk, but scaled down with a distinctly GH Flavor. Add in a high pedestrean bridge connecting Harbor Island to the Chinook Pier area by foot. This would get the community excited and provide a little bit of everything for all population groups. This would also make GH a destination year round for locals and tourists alike. We have one shot as a community to get this right, and I truly believe this would have a massive positive impact.	8/31/2020 1:43 PM
52	Please cater more to young families and less to the retired population!	8/31/2020 1:35 PM
53	While I don't not feel that GH needs more condos in the downtown area, I do think we would benefit from some type of boutique hotel lodging to encourage people to stay for a night or two Downtown, to eat/drink/shop. Currently lodging is limited unless you are renting a house/condo, camping, or staying in a hotel off of 31. We need convenient lodging for those wanting to have access to the downtown area. Secondly I am loving the outdoor seating along Washington this summer and feel this should be an every year thing. People love to semis outside and increasing this access in a beach town just makes sense!!	8/29/2020 7:32 AM
54	Keep as much green space as possible.	8/25/2020 4:38 PM
55	Please do not add any more condos	8/25/2020 3:44 PM
56	Please plant grass, plant more trees, have shaded seating. Children play area. Add lots of garbage cans that are emptied every day. NO commercial places added. The shops that moved to the train station was the perfect place for them.	8/25/2020 3:22 PM
57	Keep it simple and open. Don't allow developers to over build and over crowd (cheaply with no creative or innovative design)...then cash out and disappear. Maintain it for what it is a waterfront to be enjoyed by all.	8/23/2020 11:09 AM
58	I would love to see a "fisherman's wharf" where the Sims powerplant used to be. Small shops and businesses, unique eateries, food court, plaza, boardwalk, seafood, Marina, etc.	8/21/2020 9:42 AM
59	I would hate to ruin the aesthetics of the waterfront with high-rise parking or condos/homes.	8/20/2020 4:35 PM
60	I feel the current farmers market location is in desperate need of an update and should be relocated to the empty space where the Chinook Pier Shops buildings were torn down. You could build a permanent pavilion that could be utilized on Wednesday and Saturday mornings by the market and all other times there could be a few picnic tables there for the public to use or rent to hold other events. Currently the farmers are not covered so they are using tents or tarps, which don't completely keep everything dry and if they get a severe storm pop up, the tents can be a hazard even when properly weighted down. The brick walkway has many uneven pavers which can cause falls. Bicycle racks would be beneficial and there could also be storage for the market and an area for an ATM. We used to have an ATM located at the mini golf area but when the shops were torn down the company removed it. I have several people ask where the nearest atm is and I have to send them down Columbus Ave which is not convenient for the customers. I have a contact for another ATM company, but they required it to inside and out of the elements. Electrical and water should be available to the	8/19/2020 5:17 PM

vendors if needed as well. The market doesn't necessarily need to be any bigger, just updated. The parking lot currently only has a leach basin, not a drain, so even the littlest of rainfall causes standing water in the parking lot. This makes a hazard for the customers trying to get to the market, as well as when it gets too high it goes into the vendors stalls. If we could just take the current setup and move it over there under a covered pavilion with smooth cement floor that would be perfect. You could have parking spots all the way around and the vendors just backup under the pavilion for their 10x10 stall which is cut into the concrete floor to mark out. I hope that you will consider converting the former chinook pier shops area to a new farmers market/community pavilion. I believe it would be an asset to the City of Grand Haven. I am a vendor at this and many other farmers markets so I have many different ideas from other markets. I also serve on the farmers market committee and a farmer representative. Please consider looking at several other markets setup before a plan is made. The City of Mt Pleasant has a beautiful cement slab covered pavilion which could be a great starting point. You could also move the mini golf so it goes along the channel on the other side of the bathrooms and they could also have bicycles and/or segways for rent. Then you would be able to convert the current mini golf into more parking for the market, which is desperately needed. My contact information is Amy Rasch 616-299-5568

61	Must remain public use. No condos/vacation rentals etc. not happy with current use of our historical depot. As a taxpayer i supported the museum millage at one time knowing that part of it was going into the preservation and historical use of the depot (a museum). Should be turned back into a venue that showcases GH and welcomes everyone. NOT icecream in main depot. Icecream at concession area at end of depot is acceptable Just because chinook pier tenants were displaced does not mean that council should ignore what the "people" want for that builsing. Many sessions were held regarding the waterfront stadium and depot and i do not recall anyone saying they wanted the depot used in this way. If so, all citizens should be allowed to bid on the space instead of cherry picking tenants.	8/18/2020 9:50 PM
62	Is there any way we can move the miniature golf course, closer to the train area to utilize space. Also the hill close to the train is not utilized very often and wonder if there is a way to flatten that to utilize more space.	8/17/2020 1:39 PM
63	Please expand the farmers market	8/16/2020 7:11 PM
64	Please keep Grand Haven open to residents and visitors. No more three and four story anythings. We do not need to be Grand Rapids West. Help us to remain beautiful Grand Haven.	8/16/2020 12:43 PM
65	More parking Fewer condos	8/15/2020 12:15 PM
66	Block off first block of Washington St. Between harbor and first. Make it completely open no cars at all. Small amount of restaurant seating in front of each restaurant other open green space would be available for retails stores like during sidewalk sales and green open spaced also used during downtown events like art festival and other downtown events in summer and in winter ice skating rink	8/13/2020 11:37 PM
67	A community pavilion should be constructed on the chinook pier shops site. It could become the gathering place for festivals and events, instead of the parking lots.	8/13/2020 8:40 PM
68	Generational opportunity. Lets do something truly unique to Grand Haven that provides a sense of place!	8/13/2020 3:13 PM
69	As a resident of the area depicted as part of the Beyond the Pier plan, I use the boardwalk and Washington Avenue CBD every day usually with my dog. Grand Haven needs to focus it's efforts to continue to add amenities for residents that pay taxes in the city.	8/12/2020 6:04 PM
70	Please do not use this space for more housing for wealthy white people.	8/12/2020 9:00 AM
71	Boating in a BIG draw to Grand Haven. More options to moor/slip for a day/night is much needed.	8/12/2020 7:16 AM
72	Please, don't build another high rise building on the waterfront!	8/11/2020 10:30 PM
73	With the pending residential development of the Tribune building and the Stanco Property, I feel with all the new residents green space is critical. Our waterfront is our greatest asset and must remain open and accessible for new and existing residents of Grand Haven. With the removal of the buildings we have a excellent opportunity to improve and open up the waterfront.	8/11/2020 1:32 PM

74	opportunities for outdoor activities (bocce ball, curling, corn hole, etc would be a draw for all age groups and times of year	8/11/2020 12:45 PM
75	Most important is to not block the view of the water along our waterfront and keep it open to the public.	8/11/2020 9:37 AM
76	I like the current improved view of the water without the previous "wall of buildings". I think all downtown would benefit from an appealing restaurant in the Chinook Pier location. It can offer outdoor seating and music during the summer season to encourage folks to linger near the water. Its food would still bring folks downtown during the winter. The Paisley Pig comes to mind as a restaurant candidate. I really like what has been done with the train depot but those businesses do not draw folks into town during the winter. Our waterfront is a world class venue, which has been enhanced by the revamped waterfront stadium. Future enhancements should hold to this same level of excellence.	8/10/2020 8:01 PM
77	I think it would be fun to see cute retro airstreams or other trailers along Chinook Pier area. I spend my winters in Seaside, FL and they have airstreams with specialty foods. Also, we definitely need better parking options for the downtown area and waterfront. Maybe nice unrecognizable parking garages, like the ones in Holland, MI. They are great.	8/10/2020 7:53 PM
78	I hope you create nice spaces where people can gather or sit, and interesting spaces to walk through. An interesting garden could be a nice destination to add to downtown (butterfly garden, victory garden, educational). Also love the interpretative learning trails idea.	8/10/2020 5:07 AM
79	The Sims plant on Harbor Island cannot be replaced with development. The ground is not safe, and it would cost too much money to remove toxins or encase the area. Learn the lessons of Love Canal.	8/9/2020 10:31 PM
80	Consider pop-up retail/dining in airstream trailers like Seaside, FL. in the former Chinook Pier area.	8/9/2020 7:38 PM
81	I enjoy seeing the open area where chinook pier buildings were. It highlights the marina & looks less cluttered. I'd like to see the coal tipple & sims plant developed into public space...like a restaurant with docks, permanent farmers market space, ice skating rink. No more large buildings please! Recent development along Harbor is okay....please leave waterfront side of the street open or with minimal buildings.	8/9/2020 8:52 AM
82	Farmers Market needs to be expanded/relocated/renovated and brought up to code (ADA accessible, ability to social distance	8/8/2020 4:27 PM
83	More parking is needed to accommodate visitors, however, it needs to remain FREE PARKING, otherwise, you will drive tourists out to neighboring towns that have free parking, such as Muskegon, Holland, etc...would love to see more open green space outdoor areas with picnic tables and brmches.	8/7/2020 8:44 AM
84	we don't need condos or more business buildings on the old chinook pier space. green space, a few more parking spaces and a few gazebos for people to enjoy the waterfront	8/6/2020 9:41 PM
85	For the love of God, do not build more housing. Every nostalgic business or feature in GH has recently been replaced by condos or other upscale housing that contributes to GH's reputation for a high-brow destination. I would love to be part of an engaging community where space was dedicate to small, local businesses, community-oriented event space. NOT million-dollar housing.	8/5/2020 3:18 PM
86	more handicap parking in the main downtown area especially	8/5/2020 10:16 AM
87	Please keep the mini golf course. It is our favorite:)	8/5/2020 10:09 AM
88	Family friendly events and activities all year round.	8/5/2020 9:30 AM
89	Please--no condos or housing. Keep it open and friendly and a great place to wander and enjoy	8/4/2020 10:14 PM
90	We do have already some good restaurants, but most of them are quite similar. What would be outstanding is a destination restaurant that specializes in unique fish entrees (similar to a Mitchell's restaurant). This would certainly encourage out-of-towners to come to Grand Haven	8/4/2020 9:18 PM
91	Please NO MORE CONDOS!!!!	8/4/2020 9:12 PM
92	Please think of locals not just tourists.	8/4/2020 7:23 AM

93	We are incredibly disappointed in the recent racist behavior of Pronto Pups' owner. We will not be supporting that business at any time in the future and its continued presence in such an ideal downtown spot sends a hostile message. I was also surprised to see that they pay such an astonishingly low yearly rental fee. I certainly believe Grant Haven can and must do better.	8/3/2020 11:06 PM
94	Pronto Pups needs to go. It's a stain on our community.	8/3/2020 10:05 PM
95	Lots of people would like to go to the waterfront area to put down a blanket to read a book, visit with a freind, etc and not spend money!	8/3/2020 9:12 PM
96	Do not put up any downtown living options, condos, homes or hotels. Keep the waterfront open and a place for all to enjoy.	8/3/2020 3:42 PM
97	I've lived here my whole life. If we keep building things that take away from the cute quant place we have.... the tourists will still come, but your citizens will lose the quality of life we are used to. Keep it simple. They come no matter what. Make sure your residents still feel like it's "home". Too many condo and block buildings makes it so uninviting for the common resident. It is quickly loosing the hometown feel. It is VERY sad. Also, please don't change anything else like street directions just because a developer says they'll come if you change something. If they like it here they will come. You change things and the developer changes mind. Now we are stuck with the change nobody wanted for a developer that never truly committed.	8/3/2020 11:16 AM
98	The city of Grand Haven should not be a landlord. That is not a business for a city to be in and has burned us already. Determine acceptable uses and lease the land!	8/3/2020 9:45 AM
99	Consider a better farmer's market that can be year round - lot at Eastern Market in Detroit but a smaller scale.	8/2/2020 9:06 PM
100	Almost anything that puts people on our downtown streets would be great--more office workers, apartment living for millennials and perhaps a neighborhood bar that serves a great ground round. Also, more "grassy areas"--perhaps at Chinook Pier--for setting out blankets or lawn chairs would be desirable to me. Lastly, downtown restaurateurs should strive for the kind of quality provided by such establishments as the Paisley Pig or Stan's or even J.W.'s. Unfortunately I believe we have rather "ordinary" eateries downtown.	8/2/2020 5:08 PM
101	Embrace the natural beauty of the area. Create all season outdoor space. We love the Epicenter in Charlotte, NC for variety, gathering space, community. Keep a little parking unless you're going to build a ramp elsewhere.	8/1/2020 9:14 PM
102	This town needs a creative and engaging mixed use space that caters to families and youth. We have a tremendous waterfront area that is currently not being used anywhere close to its potential. Think outside the box and look for inspirations on other cities such as the river walk in San Antonio or The Epicentre in Charlotte, NC . This cannot be another flop like the Grand Landing project. The original GL plans were great and it is no where near what was promised.	8/1/2020 9:12 PM
103	I need to think a lot more about it. A really good playground where the power station is/was would be great also board walked wetlands on the island complete with info signs for birds plants trees etc. Culling the Canada geese would be good too	8/1/2020 8:35 PM
104	I feel like using at least you place near the pier for clean energy would be extremely beneficial for the city of grand haven and other shops and outdoor recreation	8/1/2020 8:34 PM
105	We live downtown and we use our downtown and have for the past 24 years. i note several questions about increased housing downtown. There should be real concerns about the merits of this vs. too much increased population density and spoiling the overall atmosphere of the small beach front town we are. I know that Pat has talked about building up but this would completely destroy the town we all love. Likewise, parking garages would be a terrible eyesore and only be needed, if even then, a couple of weeks a year. I think that better signage to existing parking is desirable. Thank you.	8/1/2020 7:38 PM
106	Please do not consider parking or condo structures near the waterfront. Our waterfront should be visible for all to enjoy. We need more or improved lodging options. We only have a few hotels and they have not been updated. Holland added 3 new hotels in the last year. Perhaps discussions could be done with our hotels for capital improvements so we can retain our tourism within our own community.	8/1/2020 6:19 PM
107	The Chinook pier area should become the new and improved farmers market with available parking to replace parking that will disappear when the Stanco project is done	8/1/2020 2:28 PM

108	No more condos	8/1/2020 1:52 PM
109	Please please please do not build housing along the water front.	8/1/2020 12:16 PM
110	as a local, born & raised, im saddened that we have very limited options, unless an event planned, for winter entertainment. Movie theater & bowling alley gone. What are us locals to do to keep money in our town when tourist season is over?	8/1/2020 11:45 AM
111	As a seasonal "resident" for the last 30 years, I grew up in grand haven from the age of 4 until, now, at 34, having a child of my own. I'd live to see this part of grand haven be geared towards the perminant residence in the town. I feel like, since it is so far inland, it would be a great/safe place to gather through the year. Safe, because it is away from the elements that Lake Michigan can hurl at you during the winter. It would be nice to have a space that can change and be used at open space or to showcase various fairs or ice skating in the winter or whatever comes to town. Even an expanded farmers market! Traveling food truck/beer garden/pop up stores, etc. Flexible space. Low maintenance for the city, but high revenue gain.	8/1/2020 11:18 AM
112	I would like to see the old Chinook Pier area turned into a spot that would feature 4 to 6 spots for food trucks. Surrounding area to include outdoor dining area for food trucks. Would like to see a rotation of food trucks so its not the same old stuff. Could include a spot for local performers to perform at the food area.	8/1/2020 11:06 AM
113	We prefer shops, ice cream, and services, art fairs and exhibits. Nearby parking is necessary but not on the waterfront. Expanded trolleys from parking lots. Reinstate trolleys from spring lake to help with congestion.	8/1/2020 9:29 AM
114	I know GH is doing all that they can during this pandemic	8/1/2020 8:41 AM
115	I think the Chinook Pier should be a permanent food truck spot, like they do at plane watch park or in Traverse City. And/or have pop up shack shops like they have in Muskegon. I'd love to see the power plant be developed into dining, shops, retail, and even living. That's my #1. More outdoor dining there would be great. A tiki type restaurant that really celebrates being in a beach town and on the water. Especially have docks for boats to pull up to "park" while there. aybe even have outdoor pool with swimup bar. Not enough waterfront dining in GH.	8/1/2020 8:35 AM
116	Consider popup shops, food trucks, or even a waterfront restaurant right on the channel. Currently Snug Harbor is the only dining option right on the water	8/1/2020 8:11 AM
117	Leave the chinook pier area a green space	8/1/2020 7:54 AM
118	GH does NOT need more condos/housing, especially in the downtown area!! Areas should be cultivated for the better the community & expanding activities in that area!	8/1/2020 6:13 AM
119	All addressed	7/31/2020 11:39 PM
120	Building more living areas down town would be a real shame. I am 25 years old and think that every year down town is ruined more and more with more housing developments. Soon no one will want to visit. Who wants to visit other people's condos!? We need to focus on preserving GH as the quaint lakeside town it is. If people want to live in a cramped downtown go to Grand Rapids or some other big city. Not every city need to engage in the urban sprawl!	7/31/2020 10:47 PM
121	A children's museum or similar family friendly and teen venues are needed in our community.	7/31/2020 10:44 PM
122	With the bowling alley, roller rink gone, families need more year-round fun indoor/outdoor activities. A children's museum with large windows would be an excellent addition and draw a lot of families and revenue-especially if tase passes were linked to other museums around the state.	7/31/2020 10:29 PM
123	The Sims and Diesel plants should be included in this study. The use of Harbor Island should NOT be used for power generation. It should be mixed use living and recreational.	7/31/2020 10:06 PM
124	Need more market, art and craft sales facilities, outdoor picnic tables, parking, food truck areas	7/31/2020 9:32 PM
125	The best way to keep all the amenities that make Grand Haven special, without trampling them to accomodate more people, is to increase the quality and availability of out of town parking and shuttle service. Highrise condo's with river views combined with increased shuttle service would perserve the boardwalk and downtown area for pedestrian and non atutomobile traffic, without sacrificing the desirable downtown ambiance.	7/31/2020 9:31 PM

126	The waterfront is underutilized during the winter. We need more outdoor activities that are easily accessible in the winter. Ice skating and fire pits were shown on the original drawings for the Lynn Sherwood Waterfront Stadium. It was so disappointing that they never followed through with it. It would be great for kids and adult to come downtown to play in the winter.	7/31/2020 8:48 PM
127	No buildings where Chinook Pier was. A picnic pavilion was not mentioned- unless that can be under gatherings. Great survey! Thank you.	7/31/2020 7:28 PM
128	I don't want to see more high end housing and things that cover the skyline along the water. We are beautiful now and I don't want to give that up for something I could never afford.	7/31/2020 6:05 PM
129	Not a fan of putting business in the depot. Stupid to have 2 ice cream places right in same building	7/31/2020 5:16 PM
130	Please no more housing of ANY KIND	7/31/2020 3:42 PM
131	Family friendly is the key	7/31/2020 3:38 PM
132	NO CONDOS or housing	7/31/2020 2:35 PM
133	No more housing for rich people. Stop it. Think about the rest of the community. We want to enjoy it, too.	7/31/2020 2:32 PM
134	Would be great to have an indoor extension of the farmer's market, so it is usable all year. Ice skating rink, or improved kids splash pad would be great.	7/31/2020 1:32 PM
135	A place like Mr Bs on Apple Ave would be great.	7/31/2020 1:16 PM
136	Look at Downtown Muskegon's Mini Shops or BC Cargo in Battle Creek for some creative flexible ideas for small business start ups.	7/31/2020 12:40 PM
137	Please no more condos. There are so many unused condos in Grand Haven already that take away the appeal and charm of our little city. Build something that people will actually want to visit and utilize.	7/31/2020 12:10 PM
138	Use the space where Chinook Pier shops were for a Food Truck park	7/31/2020 9:34 AM
139	I think chinook pier area would be a great place for a Ferris wheel and food trucks. Almost like a mini carnival. With places to sit and enjoy the waterfront.	7/31/2020 9:10 AM
140	Little chalets like those on Western street in Muskegon would be great or someone mentioned a ferriswheel and food trucks	7/31/2020 8:44 AM
141	I would love to see a beautiful restaurant with outdoor seating on the waterfront! Something like the southerner in saugatuck!	7/31/2020 8:42 AM
142	No more parking for condos!!!	7/31/2020 7:56 AM
143	The city should not compete with the private sector by owning buildings used for commercial enterprises. There's a lot of empty storefronts in town. The city should not compete with them.	7/31/2020 7:41 AM
144	I like open green space along the river.	7/31/2020 7:28 AM
145	Some outdoor dining unaffiliated with a particular restaurant would be nice.	7/30/2020 11:28 PM
146	Family fun would be nice to have a waterpark, go carts, gameroom, bounce house, bowling something for families to come and use year round we lack that big time here in grand haven and have to go to muskegon or Holland to utilize family fun	7/30/2020 9:47 PM
147	Bulldoze all the moldy buildings and turn it into a park, garden, and nature area.	7/30/2020 9:14 PM
148	Please no condos.	7/30/2020 8:32 PM
149	Please do not build more condos, and encourage local businesses	7/30/2020 8:31 PM
150	Build a parking garage! We need more space for parking. I don't mind paying to park	7/30/2020 8:25 PM
151	Keep grand haven small and quaint. No large parking structures and industry.	7/30/2020 7:15 PM
152	Please no more condos that are unaffordable. More seating throughout the streets near the waterfront. Disabled parking with rentals for disability scooters.	7/30/2020 6:11 PM
153	No more condos	7/30/2020 4:57 PM

154	I'm excited to see what happens with the area. I really think having a space for food trucks would be amazing and bring a lot of people together. Thanks for listening.	7/30/2020 4:45 PM
155	As stated above please seriously consider those who live here rather than constant focus on tourism.	7/30/2020 4:42 PM
156	More public access to water. Close by dt	7/30/2020 3:52 PM
157	I would love to see a community swimming pool for GH residents. The lake is nice but not useable everyday.	7/30/2020 3:52 PM
158	Rethink the train depot. Too much ice cream all in one place. I like to see a study done if a bat hibernaculum is possible in the coal tipple.	7/30/2020 3:43 PM
159	a splash pad park would be a blast for the kids. I would love to have more winter opportunities especially a skating rink!	7/30/2020 2:01 PM
160	Outdoor skating rink then convert it to better a bigger splash ? Is that possible?? More winter activity options downtown.	7/30/2020 1:59 PM
161	Would love to see a boutique hotel come to chinook pier	7/30/2020 1:39 PM
162	More spaces like the small garden across from the chamber of commerce.Beautiful places draw people and make them linger and shop and then get something to eat. Shops alone won't necessarily draw people. More events like Light Night.	7/30/2020 1:16 PM
163	We are all about a Splash Park that is Coast Guard themed to enjoy in the Summer and a Figure Skating rink to enjoy in the Winter.	7/30/2020 12:10 PM
164	I think we have plenty of lodging and parking and we need more outdoor seating for restaurants/all season shopping, if there is it will bring more people downtown	7/30/2020 11:15 AM
165	Personally, I believe that the housing opportunities would not be a good idea because the condos that have been built down there so far have been half a million dollars and are used as summer homes so its not exactly helping out town very much. I also would not do a lodging facility as we already have enough lodging, plus during the off season (starting October through march/april) if you were to build more lodging it wouldn't profit much. It might actually cost more to keep it open during the off season than what you are profiting. Plus we don't know what next year looks like and i know that the chains right now are struggling a bit to fill up, so why not try to help them first instead of building something that hinders them? I think that the ice rink and winter area would be a great idea! It would bring in more business than usual during the off season. Locals and tourists would be more apt to go downtown if there is more to do during the winter. It would also be nice to have a small launch point for kayaks and canoes.	7/30/2020 10:56 AM
166	Families would strongly benefit from more affordable entertainment options in GH.	7/29/2020 9:10 PM
167	This survey is not helpful. How I feel about downtown versus waterfront development are entirely different and should be considered differently. This survey isn't helpful to differentiate between the two distinct areas. The waterfront should remain public and open for Recreational purposes only.	7/29/2020 8:56 PM
168	Outdoor family/group activities with oversized/large sets of games such as Jenga, bocce, connect 4, checkers, chess -place to gather and unplug with food trucks, live music. Also, something weekly in the evening like Holland does having street entertainment, art activities, family fun.	7/29/2020 8:51 PM
169	Stop spending so much time and energy changing the town to fit the tourists. There are almost no engaging activities for locals besides a few festivals. There is nothing for the teenagers in the area to do.	7/29/2020 2:30 PM
170	Keep the outdoor seating that was added for Covid. Close the entire first block and zone it an entertainment district. Thanks!	7/29/2020 9:11 AM
171	It's pretty short sighted to only look at the CBD and not extend the study East to Beacon. Centertown is by far the missed opportunity in Grand Haven. The waterfront should remain as open as possible. It's become overbuilt and the design of the latest Dairy treat building is a travesty.	7/28/2020 2:28 PM
172	We have been loving the free Zumba classes being offered on Saturday mornings and would	7/28/2020 2:16 PM

love to see more activities like this that allow everyone to come together and open to the public vs some of the concerts/events that happen in a public area that are partitioned off or feel exclusive. Please keep the Zumba classes every summer AND have more all year round for residents who live here vs the businesses and events that seem very tourism focused.

173	<p>Redeveloping Chinook Pier as an open air shopping/eating/entertainment area would be phenomenal. Traverse City has an area called "Little Fleet" that has a covered Restaurant/bar with seating as well as food trucks that park on the property. You can get food from any number of vendors that rotate frequently and enjoy your lunch outside on tables under umbrellas and enjoy an adult beverage while doing so. Muskegon's "Western Market" is a great concept to emulate. My ideal would be a few waterfront dining options that are smaller in size with few indoor tables along with a dozen or so pop up shops like Muskegon's Western Market. You would have space for people to congregate, sit, eat, drink and enjoy the waterfront. It would be a natural flow from the water to downtown where there are larger stores and restaurants. Grand Haven could be so much more and better than what it is and this is a great step in that direction. Additionally, having the space at Lynne Sherwood stadium for a public ice skating rink for the community to enjoy as well as hosting broomball leagues during the week would bring more people downtown in the winter and have another something for people to do. Temptations or Dairy Creme or a new business could open in the winter to sell hot chocolate, coffee, etc. while people are skating or playing broom ball. We have such a great, vibrant community from May-September. Let's keep that going from October-April.</p>	7/28/2020 10:37 AM
174	Thanks for doing this!!	7/28/2020 9:35 AM
175	<p>Things I would like to see be addressed: 1. Boat launch with fish cleaning station. City of GH is really missing out on a revenue source. Fisherman will go out of the way to use a launch with a cleaning station. If not willing to build a new one, then change Chinook Pier around to allow for truck and trailers to park and use the Chinook Pier cleaning station. 2. Restaurants with outdoor seating. Similar to The Deck in Muskegon. 3. More parking</p>	7/28/2020 9:28 AM
176	<p>Too many repetitive business models cater to tourists leaving no real draw for residents to come to town. Really how many T-shirt shops and ice cream parlors are needed. Little to nothing for 20 somethings to be drawn to.</p>	7/28/2020 9:07 AM
177	<p>We do not need another under utilized event center, we need an indoor activity that brings families together. Gives beach visitors a place to go when it rains and a place for locals to use year round. We do not need more service oriented business like restaurants and bars. J.B. Sims maybe a great opportunity for an industrial landscape park like Duisburg Nord Park in Germany, tell the history of this once active energy plant, incorporate the coal tipple.</p>	7/28/2020 9:00 AM
178	<p>Improve our food quality. There are great locations..but the food is awful. The toasted pickle is the only good thing we have in the downtown, that makes food. The others serve frozen warmed in the microwave or deep-fried slop. Morning Star could teach the downtown restaurants a lesson in fresh food.</p>	7/28/2020 8:02 AM
179	food trucks with outdoor heaters and outdoor tents~~	7/28/2020 7:21 AM
180	We do not need more condos built for the wealthy to buy and rent out.	7/28/2020 2:46 AM
181	<p>I would like to see any new development created with a flexible and multifunctional purpose in mind. We need gathering places for teenagers and adults to do different social activities. Maybe the YMCA or Nora could be responsible, or High School student senate could get involved in the planning.</p>	7/28/2020 1:01 AM
182	<p>A new waterfront restaurant with outdoor seating would be very nice. GH lacks year round restaurants with views of the water.</p>	7/26/2020 3:53 PM
183	<p>No more condos or seasonal rentals! We have enough already. Let's do what we can to improve the area for residents, and the tourists we already have coming to the area.</p>	7/26/2020 1:52 PM
184	<p>Please DO NOT add any more lodging downtown !! Make the downtown more people friendly with usage rather than a place to lodge with very little to do!!!!!!</p>	7/26/2020 10:56 AM
185	Thank you for making this city one of the best in Michigan	7/26/2020 8:17 AM
186	<p>We hope the City does not allow retail buildings taller than one story where Chinook Pier shops were, and does not sell any property along the riverfront. If new buildings are constructed, I hope they are more attractive than the last ones were.</p>	7/25/2020 10:59 PM

187	Continue to find ways to connect with Muskegon to help create one big lakeshore community.	7/25/2020 8:18 PM
188	I think it's important to consider accessibility for traditionally underserved populations when thinking about improving downtown Grand Haven. This includes people with disabilities, low-income folks, older adults, racial minorities, the LGBTQ community, etc. I think these are the folks whose interests should be kept at the forefront during this planning. This means including things like accessible and wide walkways, plenty of handicap parking, access to public transportation, cultural centers/events, ethnic restaurants, clear signage, and signage in multiple languages.	7/25/2020 8:11 PM
189	I would love to see the area where the former Chinook pier shops are located turned into an expanded farmers market and pop-up shops.	7/25/2020 8:01 PM
190	We are outside-active in all seasons and would welcome opportunities to engage in more activities.	7/25/2020 4:53 PM
191	I believe Chinook Pier should be rebuilt for stores. You might be able to have a second floor Apartments for rental above stores. The stores in the depot are way too small. The Depot needs to be updated after the businesses leave to be able to use it for servicing concerts at the waterfront stadium. Without that there is not a cost productive way to service outdoor concerts.	7/25/2020 3:58 PM
192	Stop tearing down/modernizing and letting people tear down/modernize perfectly good old buildings. Our town is fast losing its character and charm that make it unique and will soon be nothing but ugly, modern condos.	7/25/2020 3:36 PM
193	Parking is at a premium, so I would not want to lose any parking through this development. Thank you for being interested in the opinion of residents.	7/25/2020 3:23 PM
194	More open spaces, no hotels or condos.	7/25/2020 1:07 AM
195	Year round offerings would please permanent residents. Also connecting "downtown proper" to chinook area business and events	7/24/2020 9:27 PM
196	Please don't build a parking garage downtown.	7/24/2020 2:58 PM
197	Have more stores there that were torn down	7/24/2020 12:05 PM
198	Using the Chinook Pier space for something useful and practical for our community would be very beneficial. A space where people can gather, play, shop, or even a space to expand the farmer's market. That's a valuable space to draw people and should be used wisely.	7/24/2020 10:49 AM
199	Please do not build any more condos. The waterfront should be a place for everyone to enjoy. Look at Hollands new downtown parking ramp. GH needs more parking.	7/24/2020 10:37 AM
200	I would like to see a nature center filled with local natural resources like local fish, lake education items, learning classroom, something similar to what you see at a national park.	7/24/2020 10:32 AM
201	Move the farmers market to east end park and enlarge it to compete with Muskegon and Holland. I go to Muskegon because its not too crowded and offers more. Moving the farmers market would also help to revitalize the east side of town. Build retail shops where the farmers market is now and leave the Chinook pier site open for recreation.and community gatherings.	7/24/2020 10:06 AM
202	Grand Haven is too busy and for local residents to enjoy the area we have to wait till the tourists go home. Natural parks and well groomed areas to relax and view nature is preferred for us. Think walking community incorporated with a Frederick Meijer Japanese Garden Feel.	7/24/2020 9:51 AM
203	We need to encourage new restaurants. Grand Rapids has excellent choices and service. It would be great to have the same excellence in Grand Haven.	7/24/2020 9:43 AM
204	Please...no more condos for the 1% and out f Townes!	7/24/2020 9:39 AM
205	I DO NOT want condos etc. I would like it to remain open.	7/24/2020 9:31 AM
206	I think the area should focus on children and family activities. I would hate to lose then splash pad because we use it quite often.	7/24/2020 9:28 AM
207	I have loved almost every improvement that has been made in the past few years. I would just like to emphasize that the reason we moved here was the how community centered and public friendly GH is. There are some things i have seen that have strayed away from this idea, and	7/24/2020 9:24 AM

only honor money or private interests. Lets keep it about the community and make it a welcoming environment for all!!! Thank you!

208	No additional	7/24/2020 8:59 AM
209	Survey years ago cited open views / access to waterfront as #1. I think that still applies today. Waterfront is GH's biggest asset. Keep the views and access wide open. The boardwalk was the greatest thing GH ever did; let's expand on that concept.	7/24/2020 8:43 AM
210	Please, do not build more condos!	7/24/2020 8:09 AM
211	No condos please. It's a disgrace if more are built. "Temporary housing" for millionaires is a slap in the face to us who live in GH yearound	7/23/2020 8:55 PM
212	So excited to see the community leaders soliciting input from the community. My Dad was a charter captain for decades and GH was my summer home when I was young and now this area is my permanent home and I LOVE living here....but it needs more and can accommodate more. This is really cool....would love to get more involved!!	7/23/2020 8:04 PM
213	The downtown has a lot of parking at the moment, I realize that it's all utilized at some point but I don't think there needs to be more.	7/23/2020 2:42 PM
214	Please no more condos please keep the small town beach town feel.	7/23/2020 1:05 PM
215	I think we need more fun things during the winter and summer and less housing and condos downtown.	7/23/2020 12:51 PM
216	Would love to see more LOW COST opportunities to participate in Outdoor activities (kayak lessons,boating lessons) for children and adults.	7/23/2020 10:21 AM
217	Excited to see what GH does! Would love to see an expanded farmers market, a permanent food truck row, maybe a restaurant with boat slips?	7/23/2020 7:57 AM
218	It would be great to have an open air pavilion large enough to host the many seasonal events that our town has without having to bring in pop up tents. Not sure if you've seen Fremont's Pavilion? They use it for all kinds of community activities and they also rent it out for private events.	7/22/2020 9:43 PM
219	N/A	7/20/2020 1:00 PM
220	We love the waterfront!	7/20/2020 11:47 AM
221	Focus on outdoor dining/bars More kid friendly establishments Build up the splash pad or incorporate a new one next to the imagination station.	7/20/2020 11:44 AM
222	Please consider diversity and being welcoming to non white people.	7/20/2020 11:09 AM
223	I do not favor a parking ramp at any of the parking lots referenced in the Study Area map. Now that the Chinock Pier Shop buildings are gone, I believe this area should remain open space/park area. I believe that all of Harbor Island should be parkland once the Sims plant is removed/clean-up completed.	7/20/2020 10:34 AM
224	PLEASE do not put any parking or more buildings within the study area. It would be wonderful to be able to preserve some more open space and area for outdoor enjoyment. A kayak/canoe launch would be a wonderful addition to be able to have access to the river and water use. I do not believe that any more buildings should be put in this area, and especially no more parking.	7/20/2020 9:20 AM
225	Basic values: youth/family low cost entertainment (Musical Fountian, mini golf or something like it), locally sourced products and food, retail, hotel beds, residential, train is not the greatest amenity unless it were somehow activated.	7/20/2020 7:44 AM
226	It is a pity that the site of the BLP Diesel generating plant is not part of this study. In addition, you are truly "missing the boat" by not considering alternatives to the Sims facilities. That land IS OWNED BY THE PEOPLE OF GH. NOT. The BLP.	7/19/2020 8:33 PM
227	Thank you for including this survey in the decisions made by the city!	7/18/2020 9:13 AM
228	Making Grand Haven biker friendly could cut down on traffic, noise and parking issues.	7/18/2020 9:09 AM
229	More parking is a MUST	7/17/2020 9:56 PM
230	Little shacks that people could lease to sell their crafts. Like in musk.	7/16/2020 9:40 PM

231	Please do not build any more condos on the waterfront. Only a select few can afford to live there which takes away the enjoyment of the water for the general public.	7/16/2020 8:20 PM
232	Looking forward to the future of this project and our great community.	7/16/2020 5:13 PM
233	I think that by keeping the waterfront more simple we will be setting up the City for success. For example, at Chinook pier there is an incredible opportunity for open space and grass area that we didn't have a few months ago. Look at the uses that the new stadium area gets with people sitting and eating and enjoying the area. We don't need more buildings on the water - there are plenty of buildings around. I would also add that more restaurants are a good idea, but they need to be affordable and have really good food. That seems to be a difficult thing to come by in GH, just ask around.	7/16/2020 3:17 PM
234	Where the Chinook pier buildings once stood, I think a year-round indoor market that doubles as an event venue on main floor with hotel or apts on higher floors, including some affordable apts, would be a great asset. Downtown GH is a food dessert and year-round access to local artisanal food such as cheese shop, greengrocer, meats, etc. would be excellent. With garage style doors for open air access in good weather	7/16/2020 3:10 PM
235	LOVE the outdoor seating on Washington - It should be an annual thing, and expanded!!	7/16/2020 2:40 PM
236	From a business perspective, the economics are not well-addressed in the downtown market. If the location is zoned as a "tourist" attraction, then a more suitable economic structure is required to attract (and hold) retailers, entertainment venues and related businesses drawn to tourist environments. Breaking the three-month barrier is a start. To do this, September and October can be reserved for flower shows (unique, rare, specimen floral arrangements) in staged arboretum presentations. Then, tented Octoberfest events where unique crafts, art and music are presented, along with specialty foods and drinks for kids and adults. Followed by a Christmas Extravaganza (!) event filled with music, holiday orientations, trees, and related spirited items for the season. Things like this, which are extremely well-planned and executed, can extend the revenue period for all businesses downtown. If possible, it will be helpful to have one-to-two celebrities anchor the main attraction (as a meet-n-greet opportunity). This will help leverage marketing efforts and drive traffic to websites that provide more detailed information. I'd LOVE to be part of this process!	7/16/2020 12:59 PM
237	If the Sims power plant was moved and the land cleaned, it would be an ideal spot for kayaking, trails, and a nice park. We do not need more condos downtown. We need more parking downtown. We need better restaurants (except for Paisley Pig, Righteous Cuisine, and Long Road.) I really like that there are shops in the old train depot now. I would have a more engaging splash pad with more colors and fun designs like the splash pad in Allendale. I would use Chinook Pier as a place to fish, have a community garden, a playground that is bigger than the one behind the train or a community space. We could do so much more in the city than we are.	7/16/2020 11:42 AM
238	Thank you for this survey. It would be nice to see the town go more green...easier bike routes through town (bike lanes in the street, distinct from walking paths. Maybe make harbor drive one way from town to the city beach (since you can often only enter the state park from that direction) with the north bound turn around at the lake st turn? I love the idea of more outdoor options and cultural events. Go GH!	7/16/2020 9:51 AM
239	I do not believe new commercial or residential spacing is needed on the waterfront.	7/16/2020 8:30 AM
240	Please don't build condos or some sort of residential buildings which dramatically limit the number of people who could utilize and enjoy that area. Maybe use some of the space (a smaller percentage) for parking and the rest for something else since parking downtown is needed, though not "enjoyable."	7/16/2020 8:25 AM
241	No more condos!!!!!!!	7/16/2020 8:24 AM
242	No ferris wheel	7/16/2020 7:03 AM
243	An outdoor green space would be lovely! Maybe with kiosks like the chalets in Muskegon near farmers market or other small vending venues; if not, please do NOT turn it into condos! We need more family friendly venues- we are becoming overrun with bars and venues that only cater to tourists. Please help provide more opportunities for year round residents to enjoy our city!!	7/16/2020 2:20 AM
244	When Mercury park took out the hockey rink there were a ton of upset people who's teens	7/15/2020 11:35 PM

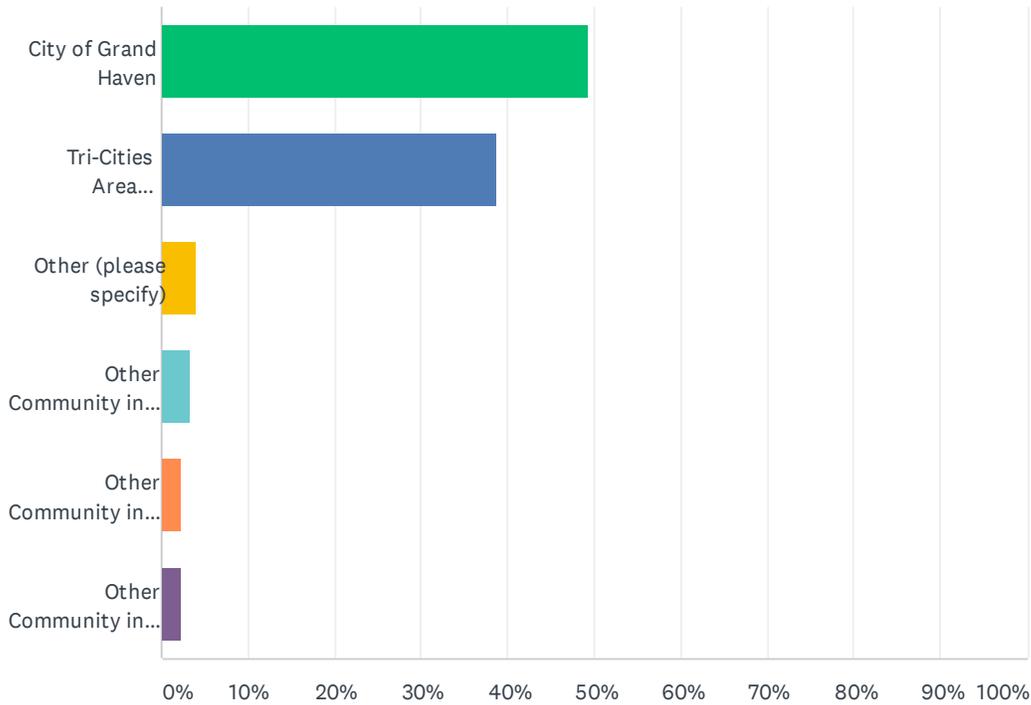
relied on that space for productive play. Imagine the impact putting an all season rink would have? The ability to rollerblade or ice skate at the appropriate time of year with a hockey rink set up in the middle of a track for people who just want to skate

245	As a lifelong resident of Grand Haven, I am saddened to see history lost and the small town quaintness of Grand Haven lost to condos, condos, condos. More art, more outdoor eateries, think Saugatuck.	7/15/2020 9:57 PM
246	Focus efforts on year round activities not just summer/tourism.	7/15/2020 9:46 PM
247	I've lived here my entire life. Parking is fine, especially during the winter. Restaurants are not great. There is so much unused areas that would be great for dining down there. We literally never eat downtown.	7/15/2020 8:13 PM
248	I strongly support increased access for bicycling that is separate from pedestrians. It relieves parking demand and encourage a healthy activity.	7/15/2020 7:58 PM
249	Need more green space and parks	7/15/2020 7:55 PM
250	Hoping the find a way to rebuild Chinook Pier as shops and gathering place.	7/15/2020 7:15 PM
251	Sailing charters or cruises	7/15/2020 7:15 PM
252	♥ Downtown	7/15/2020 7:07 PM
253	We have so many artists and very limited exhibit opportunities.	7/15/2020 6:40 PM
254	DO NOT MAKE CHINOOK PIER ANOTHER PARKING LOT OR CONDOS!!!	7/15/2020 6:21 PM
255	More restaurant options (not Gillmore collection), outdoor entertainment, food trucks or drink huts! Look at Muskegon's transformation, or Saugatuck, downtown is more than one street. No more ice cream or realtors/insurance agencies taking up downtown real estate! if there's a long wait consistently at the mediocre restaurant options downtown we will go to Paisley Pig because they never fail. Never. Or we just go to GR in date nights because of the variety of dining and entertainment.	7/15/2020 6:01 PM
256	In order to improve diversity, we need to actively recruit and support minority owned businesses, not just allow them if they happen to appear.	7/15/2020 5:52 PM
257	Do not allow any building on the water side of Harbor keep it available to the general public	7/15/2020 5:48 PM
258	A parking garage would be awesome if the price to park wasn't exorbitant and I would hate to see the Chinook Pier lots to be the location- too much beautiful waterfront would be blocked. I think the Sims location would be awesome for a parking ramp with a foot bridge connecting across to the Chinook Pier/Farmers market area.	7/15/2020 5:42 PM
259	Expand the Farmer's Market to allow its use in off-season.	7/15/2020 5:21 PM
260	Would like to see green space for families to gather for picnics. Small shops like Muskegon, not a strip of shops. Food and music.	7/15/2020 5:01 PM
261	Please no condos or more development that takes away from the beauty of the river	7/15/2020 5:00 PM
262	Don't eliminate any more of the limited green space.	7/15/2020 4:58 PM
263	No condos	7/15/2020 4:47 PM
264	I'd like to see pop up shops in the old Chinook Pier area with unique food and shopping opportunities.	7/15/2020 4:46 PM
265	Thank you! ☺	7/15/2020 4:39 PM
266	I would love to see the splash pad expanded and the area used for more outdoor kid playing	7/15/2020 4:16 PM
267	More parking, sound ordinance for vehicles and radios	7/15/2020 4:15 PM
268	Merchants and makers is a favorite of mine and it would be nice to see something available for vendors to set up during winter and summer months. Like a structure that people could rent a spot for a day, kind of like the farmers market. But something that occurs once a month?? I think this is opportunity for growth for our small local business vendors.	7/15/2020 4:10 PM
269	Thank you for providing this opportunity to speak into future decisions about our town.	7/15/2020 4:07 PM

270	Visible minority owned businesses	7/15/2020 4:06 PM
271	This community needs to improve its attraction to wider audiences/marginalized groups. I'd like to see focused work being done to improve our reputation and welcoming attitude to neighboring communities, the underprivileged, and marginalized groups. Fundraisers, events, discussion panels, educational opportunities, etc., and working to engage local non-profits such as LEDA in these would be good too.	7/15/2020 3:28 PM
272	Consistent business hours of operation.	7/15/2020 3:19 PM
273	Improve the putt putt and the splash pad. Improve the playground	7/15/2020 2:53 PM
274	I think a park with designated spaces for food trucks when sims is taken down would be fantastic!	7/15/2020 2:34 PM
275	I would like to see a new marina facility with daily or hourly docking options	7/15/2020 1:38 PM
276	I think the space needs to be used to enhance the community, provide a wider variety of food and shopping options. Winter activities are a good idea for off season.	7/15/2020 1:12 PM
277	The Chinook Pier space should be kept more as an open gathering area with multiple uses and applications.	7/15/2020 12:47 PM
278	Any thoughts on making Chinook Pier a Pirate-themed fun destination?	7/15/2020 12:45 PM
279	We, as a community, need to better with inclusion of low income and POC.	7/15/2020 12:44 PM
280	NO MORE CONDOS	7/15/2020 12:38 PM
281	More public restrooms No more condos/apartments	7/15/2020 12:33 PM
282	Anything we can do to encourage minority-owned businesses and/or opportunities for lower-income residents would be great. There's already plenty for well-off white folk like me.	7/15/2020 12:26 PM
283	Consider popup shops and micro retail locations that would allow small business and food vendors to have a place downtown without using a huge amount of real estate. This would be similar to what they have done in downtown muskegon. And could be rented on a seasonal basis, so in the winter they could be used for season specific businesses and needs.	7/15/2020 11:57 AM
284	This is an opportunity to expand minority-owned businesses and cultural events and such that would attract a more diverse tourist population to GH. I'd like this to be a priority!	7/15/2020 11:53 AM
285	Make it a welcoming place not just for tourist but for locals and our neighboring cities.	7/15/2020 11:33 AM
286	The downtown is so congested, anywhere for true community settings and to bring kids would be the beat. When my kids were smaller, we visited chinook pier the most. Now that they are older, I'd like to see the same for the others. There also needs to be better parking. This would help everyone.	7/15/2020 11:30 AM
287	Possibly and expanding the farmers market with better parking and wider areas for it.	7/15/2020 11:01 AM
288	Ferris wheel. Like on IDrive in Orlando, Navy Pier in Chicago	7/15/2020 10:38 AM
289	I have sent an email to the City Council. I think we should do Chalets on the Chinook Pier property. We could be ready to go next season. They are somewhat easy and could be temporary. They only need electricity. We could do a beautiful (flower) garden scape with meandering paths. At the very least, until something more permanent presents itself.	7/15/2020 10:06 AM
290	I am really hoping the chinook pier area will become something that everyone in grand Haven and beyond can enjoy & benefit from with their families and not housing. We need more fun community areas, not condos	7/15/2020 9:28 AM
291	Muskegon offers small shed like structures to offer small business opportunities and ventures, and I think something similar would be amazing on the chinook pier area.	7/15/2020 9:22 AM
292	City needs to maintain ownership/control of waterfront property. Focus should be on shops/entertainment venues that are constructed for ALL seasons. No short term rentals. No parking structures and no parking meters.	7/10/2020 9:05 PM

### Q11 In which community is your primary residence?

Answered: 824 Skipped: 95

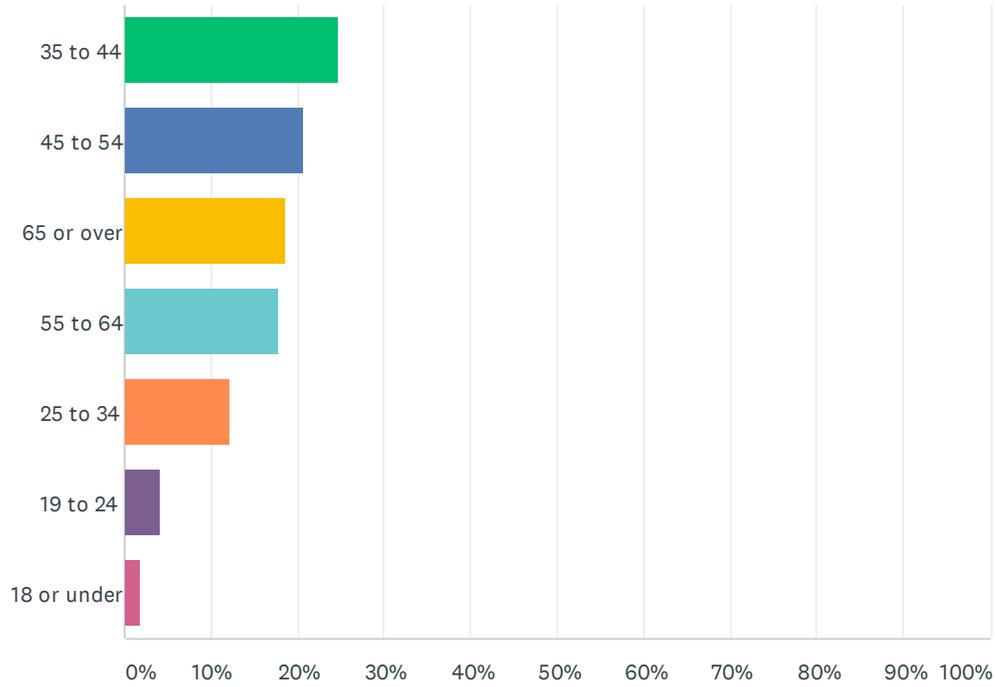


ANSWER CHOICES	RESPONSES	
City of Grand Haven	49.39%	407
Tri-Cities Area (Ferrysburg, Spring Lake Village or Township, Grand Haven Township)	38.71%	319
Other (please specify)	3.88%	32
Other Community in Ottawa County	3.40%	28
Other Community in Kent County	2.31%	19
Other Community in Muskegon County	2.31%	19
<b>TOTAL</b>		<b>824</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	mostly Grand Haven, part time in Kent County	9/23/2020 8:54 PM
2	Illinois	9/15/2020 1:13 PM
3	Oxford, MI	9/9/2020 8:45 PM
4	Erie, Colorado	8/5/2020 10:10 AM
5	Fruitport	8/5/2020 9:33 AM
6	Robinson Township	8/3/2020 10:21 PM
7	Ohio	8/2/2020 10:40 AM
8	Grand Haven Township	8/1/2020 6:21 PM
9	Chicago, IL	8/1/2020 11:18 AM
10	Summer resident in GH. Winter elsewhere but visit with frequency all times of the year	7/31/2020 9:09 PM
11	From the tri cities originally	7/31/2020 5:17 PM
12	West Olive	7/30/2020 9:59 AM
13	Robinson Township	7/25/2020 3:37 PM
14	Macomb County	7/24/2020 12:58 PM
15	Robinson Twp	7/23/2020 7:46 PM
16	West Olive	7/23/2020 4:19 PM
17	Grand haven twp	7/22/2020 9:52 PM
18	Robinson township	7/20/2020 1:47 PM
19	Mid-Michigan	7/20/2020 10:35 AM
20	Oxford, MI	7/19/2020 9:15 PM
21	Grand Blanc, Mi (Oct-May), Grand Haven (June-Sept)	7/16/2020 8:21 PM
22	Robinson Township	7/16/2020 8:31 AM
23	Robinson Township	7/16/2020 8:27 AM
24	West Olive	7/15/2020 8:14 PM
25	I live in GR but was born and raised in GH, with my whole family still living there — so we're there every week	7/15/2020 7:06 PM
26	Why is Robinson Twp omitted from the list of Tri-Cities area? We have a Grand Haven postal address.	7/15/2020 6:34 PM
27	East side of state	7/15/2020 5:31 PM
28	Year round cottage in Spring Lake but live in GR	7/15/2020 4:17 PM
29	Live on Ponteluna, GH schools.	7/15/2020 11:31 AM
30	Robinson Twp.	7/15/2020 10:10 AM
31	Oakland county	7/8/2020 7:46 PM
32	Grand Rapids	7/7/2020 4:13 PM

### Q12 What is your age?

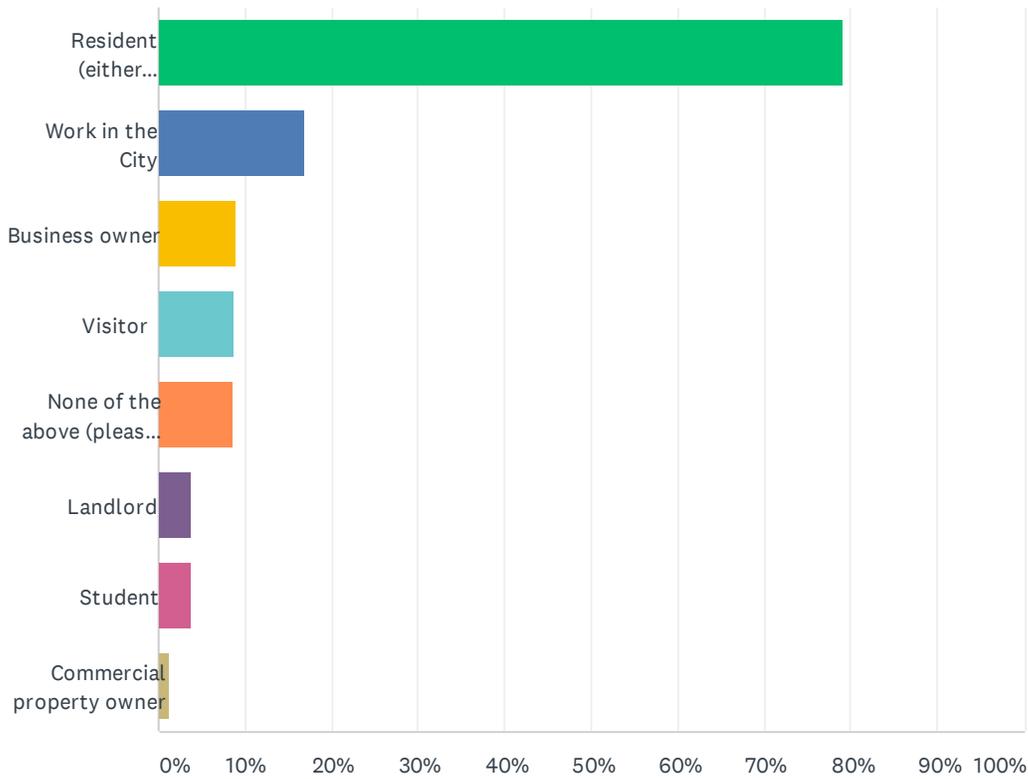
Answered: 823 Skipped: 96



ANSWER CHOICES	RESPONSES	
35 to 44	24.67%	203
45 to 54	20.78%	171
65 or over	18.59%	153
55 to 64	17.74%	146
25 to 34	12.15%	100
19 to 24	4.13%	34
18 or under	1.94%	16
<b>TOTAL</b>		<b>823</b>

### Q13 Which of the following best characterizes your primary connection to the City of Grand Haven? (Select all that apply)

Answered: 819 Skipped: 100



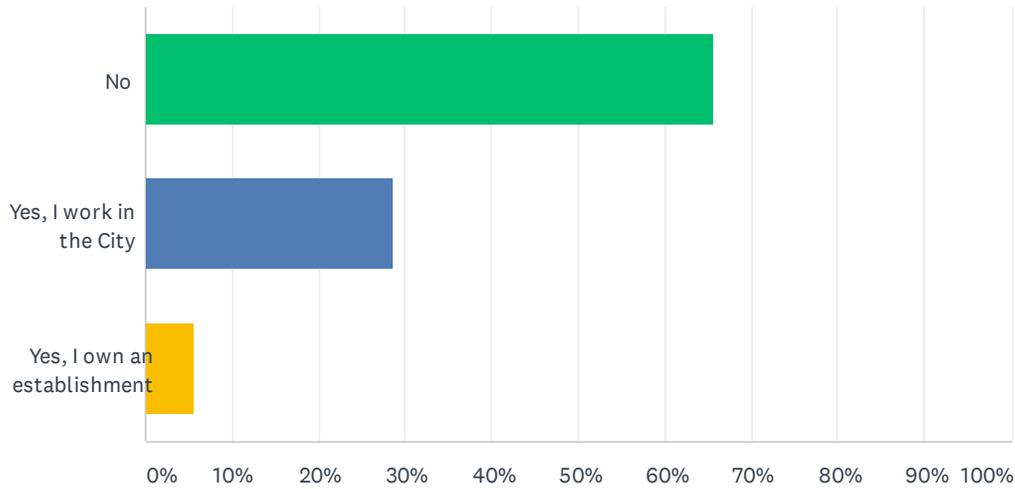
ANSWER CHOICES	RESPONSES	
Resident (either seasonal or year-round)	79.12%	648
Work in the City	16.85%	138
Business owner	8.91%	73
Visitor	8.79%	72
None of the above (please specify)	8.67%	71
Landlord	3.79%	31
Student	3.79%	31
Commercial property owner	1.22%	10
Total Respondents: 819		

#	NONE OF THE ABOVE (PLEASE SPECIFY)	DATE
1	Live in the Tri Cities.	9/27/2020 8:39 AM
2	Born and raised in GH and am an active volunteer.	9/15/2020 11:18 AM
3	Retired	9/14/2020 8:00 PM
4	Work at home	9/14/2020 6:22 PM
5	Born and raised	9/14/2020 4:54 PM
6	Retiree. Should have been listed in #14	9/14/2020 2:10 PM
7	live at city limits year round	9/14/2020 9:30 AM
8	We shop for groceries, books, greeting cards, resale merch.,in GH and occasionally dine out in GH	9/11/2020 10:18 PM
9	Boat Slip Owner, Local Resident	8/25/2020 4:39 PM
10	We take advantage of all that is offered there. Are there often.	8/20/2020 10:33 AM
11	Vendor at Grand Haven Farmers Market	8/19/2020 5:18 PM
12	Family business (I am not the business owner)	8/16/2020 9:10 AM
13	Grand Haven Township resident	8/6/2020 7:33 PM
14	Visits frequently 3-4 times a week.	8/5/2020 9:33 AM
15	live in the township	8/4/2020 10:15 PM
16	We live in spring lake.	8/3/2020 9:13 PM
17	Former resident and parents are residents	8/3/2020 1:08 PM
18	Grew up in City (over 20 years) now live in GHT (over 25 years). Still a Grand Haven resident.	8/3/2020 11:19 AM
19	Grew up in Grand Haven	8/1/2020 4:00 PM
20	Live one mile away from city line	8/1/2020 1:54 PM
21	We love the waterfront	8/1/2020 9:32 AM
22	Residents of Spring Lake.	8/1/2020 9:31 AM
23	Neighbor in SL	8/1/2020 8:42 AM
24	Born and raised	8/1/2020 8:37 AM
25	Live in spring lake	7/31/2020 11:12 PM
26	I live in SL. Grew up here.	7/31/2020 10:30 PM
27	Spring Lake resident	7/31/2020 6:57 PM
28	Live in township and feel the city is where I do my out of home living	7/31/2020 6:06 PM
29	Live within walking distance	7/31/2020 12:43 PM
30	I live in the GH school district	7/31/2020 9:35 AM
31	Grew up in grand haven parents still there	7/31/2020 7:09 AM
32	Live in township	7/31/2020 5:44 AM
33	Hometown-lived there for 45 years; still consider it home	7/30/2020 12:36 PM
34	Resident and landlord in Grand Haven Twp	7/30/2020 11:51 AM
35	Regular consumer	7/29/2020 9:13 PM
36	Family, Church	7/28/2020 9:33 AM
37	Former resident with family in town	7/26/2020 3:54 PM

38	Active Non Profit Board Member in GH	7/25/2020 4:00 PM
39	Close by	7/24/2020 2:44 PM
40	5th generation in tri cities	7/24/2020 2:22 PM
41	Live in GH Township	7/24/2020 10:46 AM
42	Retired.	7/24/2020 10:33 AM
43	Family has been in the Tri-Cities since 1866	7/24/2020 9:53 AM
44	live in GH Twp.	7/24/2020 9:03 AM
45	Former business owner	7/24/2020 8:10 AM
46	Robinson TWP	7/23/2020 8:56 PM
47	Live in Spring Lake but GH has been part of my life my entire life!	7/23/2020 8:05 PM
48	Visit 5 or more times a week by the boardwalk or pier. Live in Grand Haven Township.	7/23/2020 10:23 AM
49	Family residence	7/23/2020 10:04 AM
50	Local area resident	7/23/2020 9:38 AM
51	Former resident who visits frequently	7/22/2020 5:10 PM
52	Resident of spring Lake	7/20/2020 1:43 PM
53	H	7/20/2020 11:48 AM
54	Spring lake resident	7/20/2020 11:46 AM
55	I don't live in Grand Haven City, but I consider the whole area to be "Grand Haven". The Grand Haven downtown is the "core" that the rest of this wonderful community derives energy from.	7/17/2020 3:21 PM
56	Part of the TriCity aera, our school district,	7/16/2020 12:25 PM
57	Grew up there	7/16/2020 7:14 AM
58	Live in Spring Lake	7/15/2020 10:40 PM
59	Volunteer, and kid goes to GH schools	7/15/2020 8:14 PM
60	Lives in GH twp	7/15/2020 7:56 PM
61	Former resident, now living in SL.	7/15/2020 7:34 PM
62	I feel I'm a little more than a visitor since it's my hometown.	7/15/2020 7:06 PM
63	Lived in GH my whole life	7/15/2020 6:22 PM
64	Participate in community activities, frequent the businesses, belong to community organizations	7/15/2020 5:54 PM
65	Resident of GH Twp but frequent GH business, shops, restaurants, etc	7/15/2020 5:07 PM
66	Educator	7/15/2020 3:30 PM
67	Former resident. I live in spring lake.	7/15/2020 2:34 PM
68	Live in GH Township	7/15/2020 2:13 PM
69	Tricities Resident	7/15/2020 1:53 PM
70	Live 15 minutes from downtown. Go to Grand Haven for groceries etc. Take out of town guests there for the tourist stuff.	7/15/2020 10:31 AM
71	GHT resident for 11 years	7/15/2020 9:30 AM

## Q14 Do you work in the City of Grand Haven?

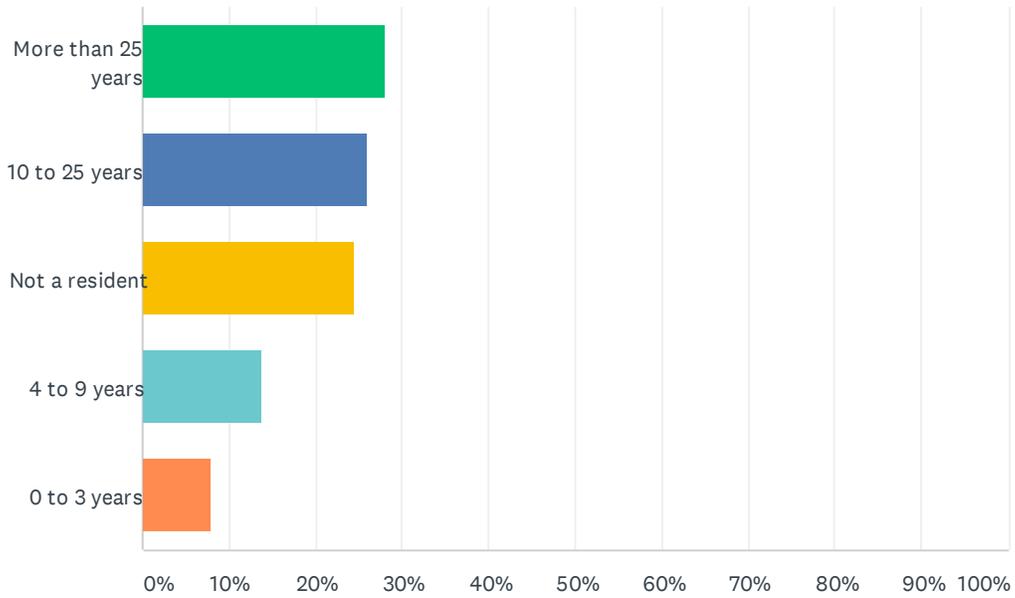
Answered: 822 Skipped: 97



ANSWER CHOICES	RESPONSES	
No	65.69%	540
Yes, I work in the City	28.59%	235
Yes, I own an establishment	5.72%	47
<b>TOTAL</b>		<b>822</b>

## Q15 How long have you lived in the City of Grand Haven?

Answered: 815 Skipped: 104



ANSWER CHOICES	RESPONSES	
More than 25 years	27.98%	228
10 to 25 years	25.89%	211
Not a resident	24.42%	199
4 to 9 years	13.74%	112
0 to 3 years	7.98%	65
<b>TOTAL</b>		<b>815</b>



**BEYOND  
THE PIER**

GRAND HAVEN  
WATERFRONT MASTER PLAN